



# THE INTELLIGENCE SUMMIT<sup>SM</sup>

A GLOBAL EFFORT TO COMBAT TERRORISM

**NON-PARTISAN NON-PROFIT  
EDUCATIONAL FORUM**

HILTON – ST. PETERSBURG BAYFRONT  
333 FIRST STREET SOUTH  
ST. PETERSBURG, FLORIDA

MARCH 5-7, 2007

**EXHIBITOR PROSPECTUS**

# Welcome to THE INTELLIGENCE SUMMIT<sup>SM</sup> A GLOBAL EFFORT TO COMBAT TERRORISM

## ★ **SUMMIT ORGANIZERS**

The purpose of THE INTELLIGENCE SUMMIT<sup>SM</sup> is to provide a non-profit, non-partisan forum for the International Intelligence Community to learn from each other and to share critical knowledge in the common war against terrorism. The Advisory Council of The Intelligence Summit is made up of former intelligence officials from Canada, India, Israel, UK and the United States.

Presenters at the SUMMIT will include top leaders of the intelligence, espionage, counter-terrorism, and counter-intelligence agencies from around the free world. The SUMMIT is the most prestigious world conference on international studies, intelligence policy, counter-terrorism, and homeland security.

## ★ **SUMMIT PROGRAM**

The program will include the following major sessions and more, as determined by the intelligence community.

### ***International Session***

Members from free world intelligence services will present the global problems as they see it.

### ***Business/Technology Session***

World business leaders will show how to protect your business from terrorist threat and attack.

Worldwide cutting edge technology will be displayed, from UAV's to WMD detection devices.

### ***Counter-Terrorism Session/Homeland Security***

Military and Law Enforcement leaders from around the world will share the best tactics for the war on terrorism.

### ***Specialist Session***

Members of law enforcement, counter-intelligence, counter-terrorism, and homeland security will be provided with briefings from the latest field intelligence

**For more conference information, please visit our website at [www.IntelligenceSummit.org](http://www.IntelligenceSummit.org), or contact:**

**Adam Shaneson, Conference Co-Chairman**

**Phone: 516-431-7415 or E-mail: [Shaneson@IntelligenceSummit.org](mailto:Shaneson@IntelligenceSummit.org)**



*If your company has products or services relevant to counter-terrorism/homeland security such as:*

Actionable Information Transfer	Data Storage & Retrieval	Intelligence Training	Secure Network
Analytic Discovery Tools	Data Mining Software	Interoperability	Sensor Processing Tools
Architectural Definition & Maint.	Data Fusion Centers	Intrusion Protection Systems	Secure Wireless
Asset Management	Document Retrieval & Mgmt.	Knowledge Discover & Mgmt.	Solutions
Autonomous Vehicle Tech.	Electronic Jammers	Magnetic Media Destruction	Shredders
Biological Sensors	Encryption Devices	Maps & Charts	Situation Awareness Tools
Biometric Systems	Enterprise Security Solutions	MASINT	Signal Processing Systems
Cameras	Firewalls	Network Solutions	Smart Search Technologies
CD Declassifiers	Forecasting Services	Open Software, Sources & Svc.	Software Consulting
Chemical Sensors	Geospatial Analysis Tools	Open-Source Research	Spatially Referenced Video
Closed-Source Research	GIS Technology & Tools	Polygraphs	Surveillance Systems
Intelligence Software & Svcs.	Global Positioning Systems	Portals	Telecommunications Sys.
Computer Surveillance Equip.	Holographic Systems	Real Time Data Gathering	Telemetry Systems
Content Management Tools	Image Processing & Analysis Sys.	Retinal Scanning	Visual & Sensor Simulations
Cross Domain Solutions	Information Assurance Systems	Satellite Imagery	Voice Verification
Cryptographic Applications	Information Warfare	Search/Retrieval Solutions	Vulnerability Assessment
Cyber Security	Integrated Information Systems	Secure Facsimile Machines	VPN Services
Data Entry Systems	Intelligence Systems Integration	Secure ID Access & Mgmt.	Web-based Intelligence Sys.

*Or other Counter-Terrorism/Homeland Security Products and Services*

**MEET YOUR NATIONAL BUYING PROSPECTS IN ONE PLACE!!!**

***March 5-7, 2007 at the Hilton – St. Petersburg Bayfront***

---



**BENEFITS OF BEING AN EXHIBITOR**

- ★ *Conference participants will include Federal, state, local and international professionals in business and industry, governments, and academia who are looking for the most advanced technologies to challenge the critical threats our country and the world are battling.*
- ★ *Show the innovations and advances your company has made in your field of expertise that will benefit participants involved in actions against terrorism and homeland security.*
- ★ *Collect hundreds of quality sales leads to increase your market base and sales revenue while you save significantly on 'cost of sales' by bringing your market to you.*
- ★ *You will receive two complimentary full conference passes for all events, sessions and meals for each booth you purchase.*

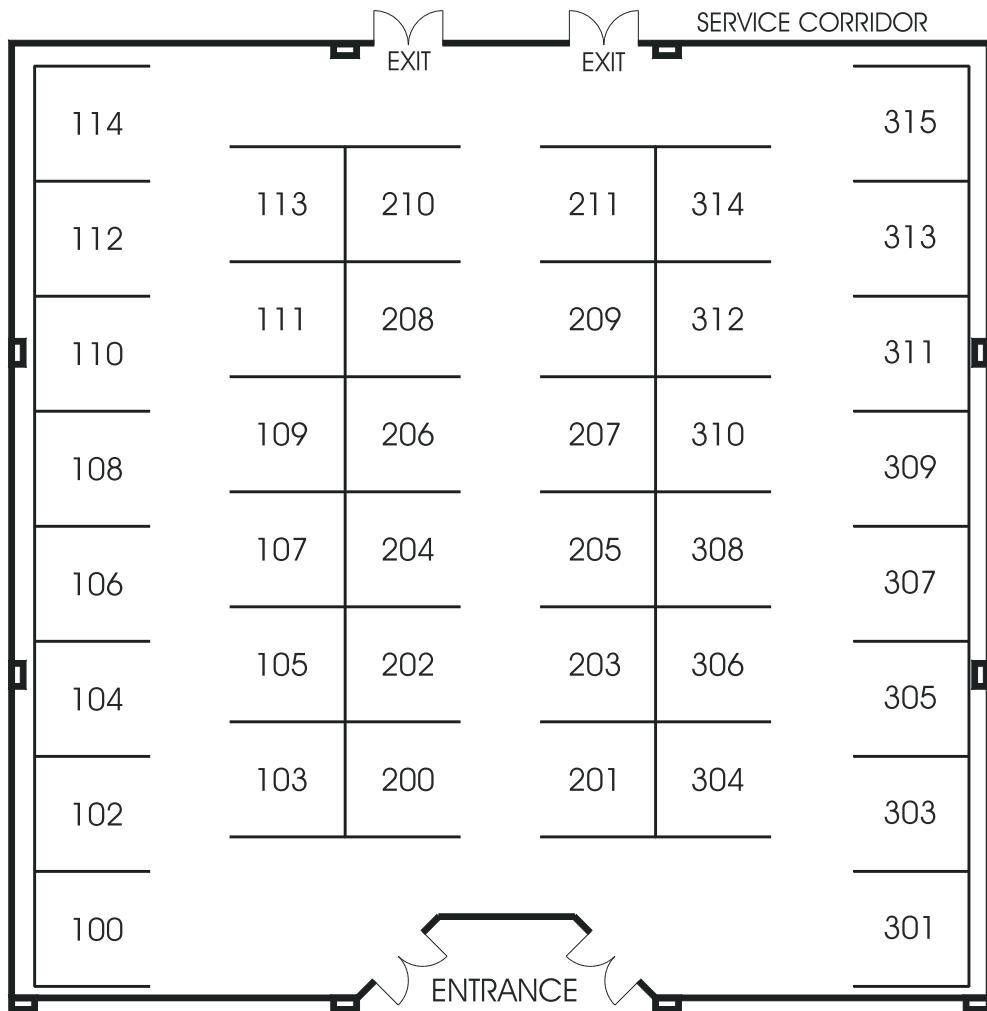
For more information on exhibiting at the conference, please contact:

**Jerry Koenig, Exposition Project Director**  
**Phone: 770-977-1200 or E-mail: [kingsdh@aol.com](mailto:kingsdh@aol.com)**

***YOUR COUNTRY NEEDS YOU -- NOW !!!***

# 2007 INTELLIGENCE SUMMIT

MARCH 5-7, 2007  
HILTON - ST. PETERSBURG BAYFRONT



40 - 10' x 10' Booths  
in the  
Grand Bay Ballroom

Prepared By:  
**GULF COAST EXPO**  
Experts in Trade Show & Convention Services  
8432 Sunstate Street  
Tampa, FL 33634  
(813) 915-8066

Original Created: 8/15/06  
Revised:

# EXHIBIT SPACE INFORMATION

**BOOTH SIZES** All booths in the exhibit hall are 10'x10' and include a 6' draped table, two chairs, a waste basket and an ID sign.

## **BOOTH RATES**

Fee per 10'x10' booth is \$2,195

## **EXHIBITOR RATES:**

The registration for each booth includes two badges to all conference sessions and activities. For each person above two that will staff the booths, the cost will be \$395.

## **BOOTH CHOICES**

**There are a limited number of exhibit booths, so register right away.** All booths are assigned on a first-come first-served basis determined by the date the contract and full payment are received. No booth assignments will be confirmed before full payment is received. Every effort will be made to assign exhibitors one of their stated preferences in booth locations, however, we cannot guarantee the preferred locations will be available. Registering and paying early will increase the possibility of getting a preferred location. Should all of exhibitor's preferred locations be assigned, exposition management reserves the right to assign exhibitor space from available locations.

## **CONFERENCE OBJECTIVES**

THE INTELLIGENCE SUMMIT<sup>SM</sup> is a forum for the International Intelligence Community to learn from each other and to share critical knowledge in the common war against terrorism that affects the United States, all free world nations and YOU, the exhibitors. The expected attendees include ***Federal, state, local and international professionals in business and industry, governments, and academia who are looking for the most advanced technologies to challenge the critical terrorism threats our country and the world are battling.*** They will want to network and exchange ideas with you on their critical needs and the possible solutions that are available.

## **EXHIBIT HALL CAPABILITIES**

The exhibit hall is carpeted. Electric services, internet lines and audio visual needs must be ordered. The ceiling height in the hall is 20' for those who may have items of extended height they want to display, however your display cannot interfere with, nor distract from other exhibitors' displays. An Exhibitor Service Kit will be provided by GULF COAST EXPO from which you can order needed equipment and services for your booth. Contact Jerry Koenig at 770-977-1200 if you have any questions or need any help.

## **METHODS OF REGISTRATION AND PAYMENT**

### **ONLINE:**

Go to [www.IntelligenceSummit.org](http://www.IntelligenceSummit.org) to register as an exhibitor on the internet. If you have any questions, call Jerry Koenig at 770-977-1200.

### **PHONE:**

To register by phone, call Jerry Koenig at 770-977-1200. Have your credit card name, card holder's name, number and expiration date ready, along with your preferred booth selections.

**If paying by check, make check payable to:**

**IHEC**

**MAIL: Send payment to:**

**The Intelligence Summit  
Attn.: Exhibitor Payment  
8237 Ulmerton Road  
Largo, Florida 33771**

# OFFICIAL RULES AND REGULATIONS GOVERNING EXHIBITS

This constitutes a contract between IHEC and Attendees/Exhibitors for THE INTELLIGENCE SUMMIT<sup>SM</sup> Conference

THE INTELLIGENCE SUMMIT<sup>SM</sup>, herein called the **Conference** or **Exposition**, to be held March 5-7, 2007 in the Hilton – St. Petersburg Bayfront (**HOTEL**), and its co-sponsors (**SPONSORS**), have authorized Jerry Koenig (JK) to be its Project Director to supervise all arrangements for the exhibition segment of the Conference including, but not limited to: the sale and assignment of exhibition space, the installation/dismantling of exhibits, provisions for exhibitor services, the operation of the Exposition, Exposition security, and issuance/enforcement of the following, or any other, rules and regulations as deemed necessary by SPONSORS and JK.

Attendees and media agree that, except with the express consent of the speaker, all discussions at THE INTELLIGENCE SUMMIT<sup>SM</sup> are on a "not for distribution basis", that is, the speaker's words may be quoted, but his or her identity or agency affiliation may not be revealed directly or indirectly. It is understood that some sessions may be televised live with the consent of the panelists.

SPONSORS reserve the right to cancel or change the date of the show at any time. Prices listed for exhibitor registration are subject to change without notice. Any prices from prior publications of this contract are invalid.

## 1. ASSIGNMENT OF BOOTH SPACE

All booth requests will be handled on a first-come first-served basis by the date and time of receipt of contract and full payment. No booth assignments will be confirmed until full payment is received. Exhibitors will be liable for any collection expenses, including reasonable attorney's fees and credit card fees associated with charge backs. Every effort will be made by JK to assign the exhibitor one of its stated preferences in booth locations, however, JK cannot guarantee the preferred locations will be available. Registering and paying early will increase the possibility of exhibitor getting one of its preferred locations. Should all exhibitor's preferred locations be assigned, JK reserves the right to assign exhibitor booth space from available locations. SPONSORS and JK further reserve the right to deny registration, without recourse, to any prospective exhibitors they deem are not in the best interest of the event as a whole.

## 2. BOOTH CANCELLATION OR REDUCTION REFUNDS

If assigned space is canceled or reduced by exhibitor before the close of business Friday, January 19, 2007, 50% of total cost will be refunded. If assigned space is canceled or reduced by exhibitor after January 19, 2007, all fees paid will be retained. Any exhibitor who contracts and pays for exhibition space after January 19, 2007, will receive no refund for the cancellation or reduction of its space.

## 3. SUBLetting OR SHARING SPACE

Exhibitor may not assign, sublet or apportion to others, the whole or any part of the space allotted, and may not advertise or display goods or services other than those produced or sold by exhibitor in the regular course of its business. However, exhibitor may use equipment or products of another exhibitor or vendor in its booth(s) for the purpose of better presentation of exhibitor's own products, but may not give credit to that manufacturer.

## 4. INSTALLATION OF EXHIBITS

Installation of exhibits at the HOTEL is on **Sunday March 4, 2007 from 8 AM to 5 PM** at which time exhibitors must be **fully operational**. Any space contracted for and not occupied by **5 PM on Sunday**, with no prior notice being given to JK, is subject to forfeiture of fees and use of the space by the exhibitor, and may be resold or reassigned at the discretion of JK and SPONSORS.

## 5. REMOVAL OF EXHIBITS

All exhibits will **close at 12 Noon on Wednesday March 7, 2007**. For safety reasons, as well as maintaining a professional and courteous atmosphere, **no exhibitors will close or leave their booths prior to this time**. Exhibitor must surrender the booth space it occupied in the same

condition it was at the time of occupation. Exhibitor will make arrangements for the removal of equipment, crates, materials, and trash from the exhibition area according to instructions in the Exhibitor Service Kit. These arrangements can be made at the GULF COAST EXPO Service Desk. **All exhibits must be dismantled and removed by 8 PM on Wednesday March 7, 2007**

## 6. CONTRACTOR SERVICES

The **Exhibitor Service Kit** will be e-mailed or mailed after contract and full payments have been received. GULF COAST EXPO is the official exposition services contractor. At the exhibitor's expense, **GULF COAST EXPO will provide all show services, material and equipment** other than materials and equipment owned by exhibitor to be used in the exhibit space. At the exhibitor's expense, GULF COAST EXPO will also **receive all direct or advanced shipments and van loads, handle all freight and provide all rigging labor and equipment**. The HOTEL will not receive shipments. All services not ordered in advance must be procured through the GULF COAST EXPO Service Desk located near the exhibition floor. Any **unauthorized contractors or personnel will be removed** from area. GULF COAST EXPO will **provide storage space** for crates, boxes, etc., and **will handle the storage and return** of exhibitor materials. All material to be stored must be **properly marked** with exhibitor's information and booth number on tags provided by GULF COAST EXPO, and must be **attached to each piece** going to storage. Loose boards and materials must be securely bundled and tagged. **Fire regulations** require that combustible wrapping materials such as paper, excelsior, etc. must be completely enclosed within packing boxes. Materials not in accordance with these regulations will be considered refuse and will be disposed of.

## 7. BOOTH CONSTRUCTION AND ARRANGEMENT

All booths in the Exhibit Hall are 10' x 10' and have an 8' high background drape and 3' high side drapes. Each booth will have one 6' draped table, 2 chairs, a wastebasket and an identification sign for each booth as standard provisions. Electric service, phone connections or other services and equipment can be ordered and paid for by the exhibitor by filling out the appropriate forms in the Online Exhibitor Service Kit and sending them to GULF COAST EXPO or the designated contractor shown on the form. The exhibit hall is carpeted. There will be no need to order carpeting unless you want a specific color carpeting in your booth. Any last minute needs can be ordered and paid for by the exhibitor through the GULF COAST EXPO Service Desk near exhibition floor. No exhibition material can extend above the 8' height to cause a distraction for adjoining booths. Placement of exhibition equipment must not block the visibility of neighboring exhibitors. Aisles must not be used for exhibit space or standing room. This will be strictly enforced. All exhibits must be done in a professional manner that will not detract from the Exposition. Only quality display equipment and materials should be used, with all surfaces and edges having a finished appearance. All displays and exhibits must conform to local building and fire department codes and regulations. JK will inspect booths to ensure displays meet acceptable specifications. At JK's discretion and determination, any booths requiring changes must be corrected immediately at the exhibitor's expense. Exhibitor must maintain, clean and keep its exhibits and contracted space in good order.

## 8. PROTECTION OF HOTEL PROPERTY

Nothing shall be pasted, tacked, nailed, screwed, or otherwise affixed to columns, walls, floors, ceilings, or other parts of building or furniture. Painting of any kind in the hall is strictly prohibited. If the premises are defaced or damaged due to acts of negligence or non-compliance by the exhibitor, its agents, contractors, haulers, riggers or guests, the exhibitor shall pay the HOTEL for all damages to the property.

## **9. FIRE REGULATIONS AND LOCAL LAWS**

Exhibitor must comply with all Virginia safety and fire codes. All electrical installations, equipment and wiring must comply with the latest National and Local Electrical Codes. Exhibition of motorized vehicles must comply with all local and state fire codes. Exhibitor is charged with knowing and being responsible for compliance with all laws and regulations pertaining to health, fire protection, and public safety for the installation, operation and dismantling of its exhibitions. Compliance with said laws and regulations is mandatory, and is the sole responsibility of the exhibitor.

## **10. EXHIBITION HOURS**

<b>Monday</b>	<b>March 5</b>	<b>8:00 AM – 5:00 PM</b>
<b>Tuesday</b>	<b>March 6</b>	<b>8:00 AM – 5:00 PM</b>
<b>Wednesday</b>	<b>March 7</b>	<b>8:00 AM – Noon</b>

## **11. EXHIBITOR CONDUCT AND APPEARANCE**

All employees and agents of the exhibitors must register at the Exhibitor Registration Desk on the Exposition floor upon arriving at the Exhibit Hall and must display their badges at all times. Only people with badges will be allowed access to the exhibit area. An exhibitor representative must be in the booth during all the operating hours that the Exposition is open. Representatives will have a professional appearance and will provide suitable assistance to conference attendees to explain exhibitor's products, services and programs. While on the exhibition floor, exhibitor's representatives are to conduct themselves in a manner commensurate with acceptable public behavior. At JK's discretion, any exhibitor who is deemed out of order will be required to leave the exhibit area. All exhibitor activities must be confined to its contracted space. Audio visual, sound and attention getting devices and effects will be permitted only in those locations and in such intensity that, in the opinion of JK, do not interfere with the activities of neighboring exhibitors. Operational demonstration equipment must not create noise levels or distractions objectionable to neighboring exhibitors. No smoking shall be allowed in the exhibition hall. Exhibitors cannot dispense alcoholic beverages.

## **12. LIMITATIONS ON USE OF RECORDED OR LIVE MUSIC**

Exhibitor understands and agrees that it will not play, present, perform or cause to be played, presented or performed any live or recorded music at the Exposition other than music which is original or exhibitor owned. Only if exhibitor has written permission and has paid the required royalties for the use of non-original recorded or live music will such music be permitted in the exhibition area. Any violation of this law may cause the immediate cancellation of your booth contract and removal of your exhibit from the floor with forfeiture of all fees.

## **13. SECURITY AND INSURANCE**

24 hour guard service will be provided in the exhibition area, however, such security service shall not make JK, SPONSORS, the HOTEL, GULF COAST EXPO, and their agents, contractors and employees liable for any losses or damages. Exhibitor is solely responsible for the loss or damage of its goods, materials, displays and equipment. Exhibitor is responsible for providing adequate insurance coverage to include, but not limited to, damage to personal property, damage to the HOTEL building or property, injury to persons, public liability, water, storm, and strikes.

## **14. LIABILITY**

Exhibitor hereby releases JK, SPONSORS, the HOTEL, GULF COAST EXPO, and their agents, contractors and employees from any and all claims, demands, causes of action or liability of any kind for injury or damages to persons or property which we may now or in the future have, known or unknown, arising directly or indirectly out of attendance at or participation in the Conference and Exposition. Exhibitor further agrees to indemnify and defend JK, SPONSORS, the HOTEL, GULF COAST EXPO, and their agents, contractors and employees and hold them harmless, no matter what the cause or claim, from and against any lawsuits, claims, actions or causes of action, arising out of, or in connection with, this waiver of liability or its participation in the Conference or Exposition. This obligation includes, but is not limited to, the cost of defense, payment of any judgments and payment of any expenses for attorneys' fees and other costs which may be incurred by JK, SPONSORS, the HOTEL, GULF COAST EXPO, and their agents, contractors and employees. Neither JK, SPONSORS, the HOTEL, GULF COAST EXPO, and their agents, contractors and employees shall be liable for injuries to any person or for damage to property owned or controlled by exhibitor. In case any part of the exhibit hall is destroyed or damaged, preventing JK, SPONSORS or the HOTEL from permitting an exhibitor to occupy assigned space during any part or the whole of the set up or exhibition period, or in case occupancy of assigned space during any part or the whole of the set up or exhibition period is prevented by strikes, acts of God, national emergency or other causes only for the period space was or could have been occupied by the exhibitor, the exhibitor hereby waives any claim against JK, SPONSORS, the HOTEL, GULF COAST EXPO, and their agents, contractors and employees for losses or damages that may arise in consequence of such liabilities to occupy assigned space.

## **15. VIOLATIONS**

Violation of any of these regulations on the part of the exhibitor or the employees or agents of the exhibitor shall, at the discretion of JK, annul the right to occupy exhibit space, and such exhibitor shall forfeit to JK all fees paid. Upon evidence of a violation of regulations, JK may take possession of the space occupied by the exhibitor and may have all persons and goods removed at the exhibitor's risk and cost. The exhibitor shall pay all such expenses and all damages that JK may incur and shall forfeit all fees paid or due SPONSORS on account thereof. The exhibitor waives any right to service or written notice of JK's intention to terminate this agreement and repossess space occupied by the exhibitor.

## **16. GENERAL**

Exhibitor agrees to be bound by the terms of this Contract as well as the Official Rules & Regulations Governing Exhibits for the Exposition which are incorporated into this Contract by reference. All matters not covered by the regulations are subject to the decision of JK or the SPONSORS. JK or the SPONSORS may amend these regulations at any time and all amendments shall be equally binding on all parties affected by them as are the original regulations. All provisions of this agreement are severable. If any provision or portion thereof is determined to be unenforceable by a court of competent jurisdiction, then the rest of the agreement shall remain in full effect.



# THE INTELLIGENCE SUMMIT<sup>SM</sup>

A GLOBAL EFFORT TO COMBAT TERRORISM

St. Petersburg, Florida

March 5-7, 2007



**Jerry Koenig**  
P.O. Box 680771  
Atlanta, GA 30068

*The Intelligence Summit is proud to be sponsored by:*

*Gold Media Sponsor:*



The official publication of the Intelligence Summit

*Silver Media Sponsor:*



*Bronze Media Sponsors:*



*ID Badges Sponsored by:*



**KONICA MINOLTA**  
The Official Copiers of the 2007  
Intelligence Summit

*Brochure design courtesy of:*

