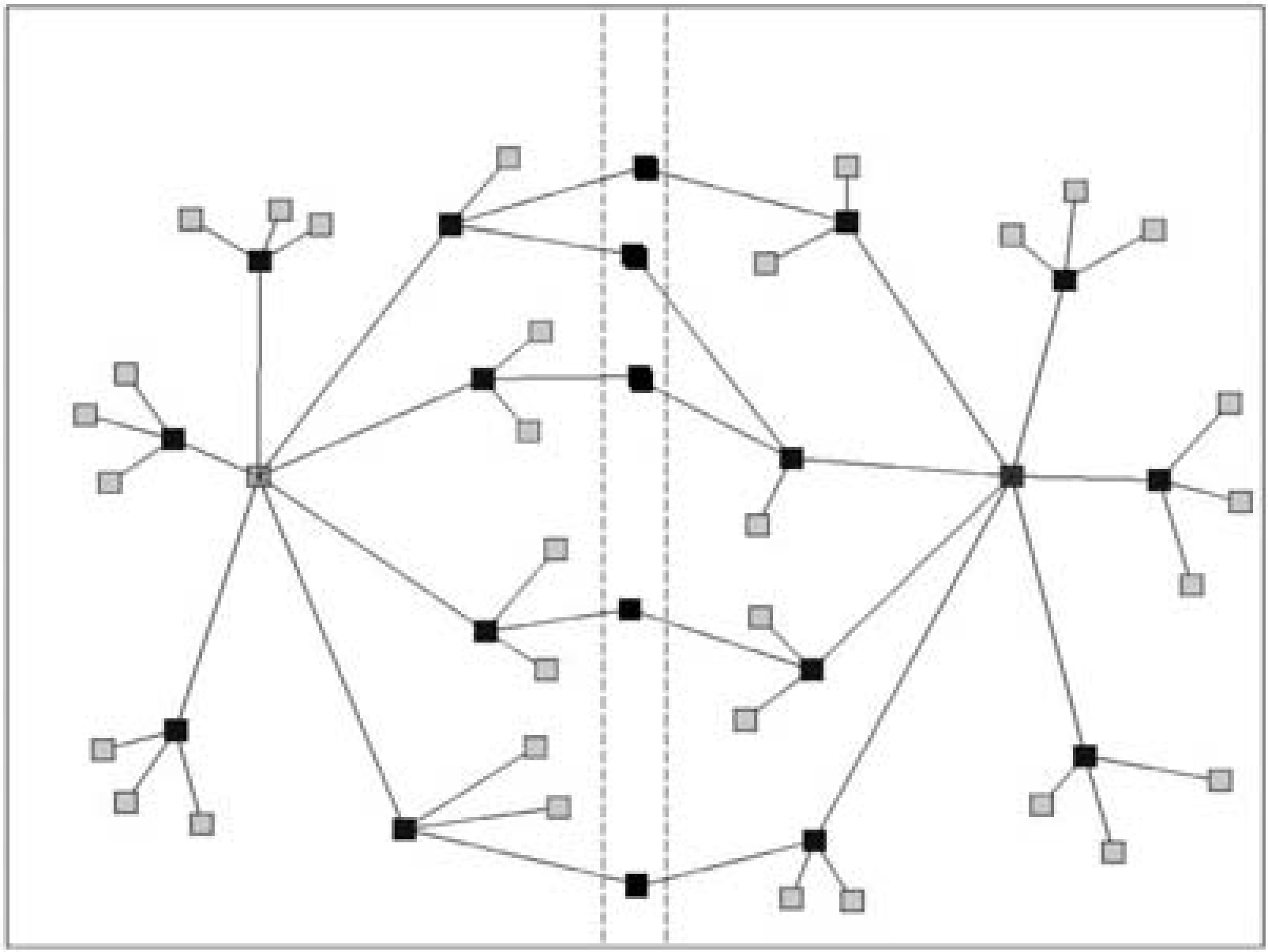Social Network Mapping