

*61-5700R*

27 JUL 1961

**MEMORANDUM FOR:** The Honorable  
Edward R. Murrow  
Director, United States Information Agency

**SUBJECT :** Estimated Communist Expenditures on Propaganda

**REFERENCE :** UEIA memorandum to CIA dated 20 July 1961,  
subject as above

We would be most happy to participate again with UEIA on a joint task force to compile and consolidate subject data. For this purpose I am designating  and  who will contact Mr. Barnaley within the next few days to work out necessary details.

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**SIGNED**

ALLEN W. DULLES  
Director

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OFFICE OF  
THE DIRECTOR

UNITED STATES INFORMATION AGENCY  
WASHINGTON

July 20, 1961

MEMORANDUM FOR: The Honorable  
Allen W. Dulles  
Director, Central Intelligence Agency

SUBJECT: Estimated Communist Expenditures on Propaganda

Several years ago (1957) USIA, with assistance from CIA, compiled estimates of Communist expenditures on propaganda directed at non-Communist countries. It is becoming more and more evident that we need to up-date these estimates, for diplomatic, propaganda and informational, Congressional presentation and other valuable uses.

Your Agency and USIA have the best sources for obtaining this information. If you agree, I suggest we each designate two members to serve on a joint task force to work out the details of compiling and consolidating this data. My representative would be Mr. Richard S. Barnsley, Deputy Director of our Office of Research and Analysis.

  
Edward R. Murrow  
Director

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MEMORANDUM FOR: Mr. Dulles

is Chief,  
International Trade Branch, Services Division,  
ORR.

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26 July 1961

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