

*ER*  
Executive Registry  
60-6567

THE CURTIS PUBLISHING COMPANY

*Independence Square*  
PHILADELPHIA 5, PA.

THE SATURDAY EVENING POST  
LADIES' HOME JOURNAL  
HOLIDAY · JACK AND JILL  
THE AMERICAN HOME

PUBLIC RELATIONS DEPARTMENT

August 3, 1960

Mr. Allen W. Dulles

[Redacted Address Box]

STAT

Dear Mr. Dulles:

Stewart Alsop's article, "Kennedy's Magic Formula," is being published in the August 13 issue of The Saturday Evening Post.

For a preview, please turn to page 26 of the attached advance copy.

Sincerely,

*John A. Malone*  
John A. Malone

JAM:amm

Attachment

EXECUTIVE REGISTRY FILE

*M*