

13 APR 1960

[Handwritten signature]

Mr. Alex Tourmentis
Executive Vice President
REALITIES in America, Inc.
301 Madison Avenue
New York 17, New York

Dear Mr. Tourmentis:

General Cabell has asked me to thank you for your kind offer of a one-year gift subscription to REALITIES in the English Edition.

Although he appreciates your thoughtfulness, he already has access to copies of the magazine.

Sincerely,

Walter Elder
Executive Assistant

O/DDCI:kp(4/13/60)

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EXECUTIVE ASSISTANT *T*

Realités

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I N A M E R I C A , I N C .

301 MADISON AVENUE, NEW YORK 17, N. Y., YUKON 6-5181

April 4, 1960

Dear General Cabell:

We are pleased to inform you that we are entering in your name a one-year gift subscription to REALITES in the English Edition.

As a leading citizen in the American community, we know that you have recognized the individual's responsibility to be well informed and up-to-date on the world today. REALITES, in working towards international understanding, is the first important European magazine to offer itself in an English Edition and still maintain its original editorial policy and European approach. This now gives the American readers their first opportunity to read and become acquainted firsthand with European thoughts and trends today. The subject matter of REALITES runs the gamut of life from the international state of affairs to the latest in entertainment. The articles are a credit to journalism, and the photography is a pace setter for pictorial illustration.

The American public is already becoming acquainted with REALITES, and recognizes its unique composition of international interest. We welcome this acceptance, and we are proud of it. Now, we would like to enlarge its scope. This is why we are sending you this free trial subscription. We think that you will agree that our publication serves as a true communication between continents.

We wish you many hours of reading pleasure with REALITES, and we look forward to including you among our readers.

Sincerely,



Axel Tourmente
Executive Vice President

P.S. If you would prefer to receive your copies of REALITES at a different location, simply return this letter with the change of address.

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