

10-2408/B

1958

Mr. James N. Rosenberg  
575 Madison Avenue  
New York 22, New York

Dear Jimmy:

Upon my return from a short vacation down south, I found your letter of 28 March concerning Dr. Everett R. Clinchy.

It was a pleasure for me to write to Dr. Clinchy and I am enclosing a copy of my letter for your information. I appreciate your thoughtfulness in writing to me and it was good hearing from you again.

With kindest regards.

Sincerely,

Allen W. Dulles  
Director

Enclosure

O/DCI/██████████:dd 10 April 1958

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10-2408/a

*Handwritten mark*

Mr. James H. Rosenberg  
575 Madison Avenue  
New York 22, New York

Dear Mr. Rosenberg:

During the absence of Mr. Dulles from the city on a brief vacation, may I acknowledge and thank you for your letter of 28 March concerning Dr. Everett R. Clinsky.

I shall be happy to bring this to the attention of Mr. Dulles upon his return.

Sincerely,

[Redacted]  
Assistant to the Director

STATINTL

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STATINTL

ER 10-2408/a

Mr. James H. Rosenberg  
575 Madison Avenue  
New York 22, New York

Dear Mr. Rosenberg:


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I shall be happy to bring this to the attention of Mr. Dulles upon his return.

Sincerely,

  
Assistant to the Director

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10-2506

JAMES N. ROSENBERG  
575 MADISON AVENUE  
NEW YORK 22

April 2, 1958

*File  
over*

Mr. Allen W. Dulles  
Central Intelligence Agency  
Washington, D.C.

Dear Allen:

Everett Clinchy has shown me an impressive letter to you which I have read with absorbed interest. Please, please, read Everett's letter when you get it, give it your serious thought, and take action on his suggestions. World Brotherhood, through the actions of our private citizens, can tremendously help the efforts to which you are dedicated.

Affectionately yours,

*JNR*

JNR/rf

Executive Registry  
10-2686

# WORLD BROTHERHOOD

Established in 1950 by men and women who believe in a spiritual or moral interpretation of the universe to promote understanding, justice and cooperation among people differing in religion, race, nation, social status or culture

Building for Brotherhood, 43 West 57th Street, New York 19, New York

Tel. MUrray Hill 8-7530 Cable Address: NYWORLDBRO New York

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Paul-Henri Spaak      Konrad Adenauer  
Madame Vijaya Lakshmi Pandit

## Administrative President

Everett R. Clinchy

## Executive Secretary

Margaret Grant  
Building for Brotherhood  
43 West 57th Street, New York

April 8, 1958

The Honorable Allen W. Dulles  
Central Intelligence Agency  
Washington, D. C.

Dear Allen,

In reviewing the recent activities of World Brotherhood, it has occurred to me that, as one of the founders of this organization, you might be deeply interested in some of the developing potentials for reaching world audiences and for creating constructive relationships among peoples on all continents.

Before describing some of our overseas projects, I should like to point out that each one of them was launched with the conviction that there is a crying need for citizen participation in international and intercultural activities at levels which cannot be successfully exploited through governmental channels alone. Our recent success has strengthened this conviction. We are equally aware, however, that in order to capitalize upon these successes, and to take our work beyond the realm of initial experiment, we must seek out sound advice from those who, like yourself, have had long experience in dealing with the relations of people of many nations, races, beliefs and cultural backgrounds. We also need advice on potential sources of material support to enable World Brotherhood to take advantage of the opportunities opening up.

I

First, in November 1957, as an effort to stimulate thought on problems of brotherhood and international human relations, we, with the cooperation of the Voice of America and the world press, announced an international essay contest on "What World Brotherhood Means to Me". By February 1958 we had received essays from 108 nations and territories --including a number from Iron Curtain countries. The great majority came from "uncommitted" areas such as India, Burma, Ghana, Nigeria, etc. and the contents revealed an almost universal concern with the basic verities of brotherhood. The four winners from Ghana, Burma, Mexico and Denmark, came to New York for two weeks as our guests. After their return, and after our second prizes - 125 copies of "The Family of Man" - had been distributed in fifty countries, we received in the form of



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Switzerland

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Box 3106, Honolulu

Hawaii

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United States Executive Committee Chairman

George B. McKibbin

43 West 57th Street, New York

Secretary

Richard D. Jones

221 Victoria Street, Toronto, Canada

The Honorable  
Allen W. Dulles

Page 2.

April 8, 1958

press clippings evidence of overwhelming interest on the part of local media in the experiences and ideas of our prize winners. We also received a large number of personal letters requesting further information about World Brotherhood. Letters and press stories similar to those attached gave evidence of lively interest, also, in starting World Brotherhood chapters in many areas.

These communications reveal an almost unlimited reservoir of eagerness, energy and idealism waiting to be directed toward further exploration of the principles of freedom, justice, human dignity, and other moral bases of free world thinking. Immediate, continuing exploitation is needed. We realize, however, that plans must be developed and carried out with the utmost care under trustworthy local leaders and with the supervision and "technical assistance" of competent central World Brotherhood staff.

As you know, World Brotherhood has guarded against the danger of being utilized for unworthy purposes by accepting no "members" other than those listed on the stationery as members of the World Assembly. Work is now carried on in local communities in Europe and South East Asia by Committees of carefully selected citizens who proceed to introduce World Brotherhood's educational principles and programs through cooperation with the local educational institutions, religious groups, community and business organizations.

The results of the essay contest reinforce the pleas which we have already received from outstanding leaders of the Middle East and Africa to begin World Brotherhood programs in their countries. Charles Malik has urged us to organize a committee in Lebanon. The Shah of Iran has agreed to be Honorary Chairman of Brotherhood Week and his Minister of State is currently assisting in selecting a permanent committee. Tragically we do not have funds to supply the professional assistance which is needed immediately in the Middle East.

Obviously, we cannot move forward at once on all fronts. But \$60,000 during the 1958-59 year could provide strategic educational and program materials, training of local staff and on-the-spot supervision in a number of selected new communities in Asia and parts of the Middle East, where we have had evidence of the greatest need and interest and of the most promising prospect of constructive results. We shall have to wait until the year 1959-60 to begin to open up the possibilities in Africa and Latin America. For these areas \$60,000 additional would be needed.

## II

World Brotherhood is now cooperating with the World Confederation of Organizations of the Teaching Profession in preparing for its 1959 international conference to be held in Washington. The World Confederation is comprised of national associations representing the amazing number of two million teachers of the "free" and "uncommitted" countries. We are invited to participate in a preparatory regional conference in Ceylong this spring and in Rome in the summer of 1958. The subject of the major 1959 conference is "Teaching Mutual Appreciation of East and West". We are providing the small sum of \$5000 each year for preparatory work and basic studies for the conference. Much more is needed if we are to take full

The Honorable  
Allen W. Dulles

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advantage of the preparation to follow up this conference with proper teaching materials, with the means for improved teacher training, audio and visual teaching aids for teachers who, in turn, reach and influence many millions of the world's youth. World Brotherhood needs \$50,000 for the extension and continuation of its help in this vast undertaking with teachers on three continents.

### III

At the suggestion, originally, of Paul-Henri Spaak, World Brotherhood has been studying the possibility of convening in 1959 a small private conference of leaders of thought of Asia, Africa and the West, to consider the problems involved in reorganizing the relationships of the peoples and nations of these areas on the basis of a better mutual understanding of needs and aspirations. It would deal not only with philosophical aspects of these problems, but also with economic, social, political and cultural factors involved. It would seek to draw out common lines of thought and areas of agreement.

Preliminary meetings have been held with Lady Barbara Ward Jackson, Henry W. Wriston, Ralph G. Bunche, Ernest A. Gross, Chester Bowles, Paul G. Hoffman, F. S. C. Northrup, General Romulo, Ambassador U Thant of Burma, Madame Pandit and Dr. Radhakrishnan. Mr. Spaak, General Romulo and Dr. Compton, through personal interviews and correspondence, have sought the views of a score of additional leaders in Asia, Africa and the countries of the Western world. The consensus of opinion among those consulted is that a meeting, such as we propose, of leaders representing different interests and points of view would be useful. The State Department, while, of course, unable to give an official blessing, is deeply interested in our plans, and has encouraged us in our conviction that constructive results can be expected if the conference is well prepared, the participants carefully selected, the agenda agreed upon and basic studies prepared by authorities and experts. The question as to whether some persons in academic and scientific fields from the satellite countries should be invited has been discussed with Mr. William Lacey of the State Department.

For preparatory meetings on this conference \$30,000 is needed in 1958. To carry through this project and to follow it up with dissemination of the results through suitable channels, World Brotherhood will seek during 1959 additional funds amounting to \$100,000.

### IV

World Brotherhood is studying the advisability of taking the initiative in organizing a shared and concerted effort on the part of social scientists in university bodies, and in the learned and scientific societies of the world for a survey and stocktaking, region by region, of the outstanding problems of group conflicts and human relations. These surveys would lead up to a global review, during the year 1961-62, of progress or retrogression during the last ten years and to recommendations on steps to be taken in the future. The common frontiers shared by the social sciences and other disciplines in seeking progress in human relations should be explored.

The Honorable  
Allen W. Dulles

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Although we do not attempt to press the analogy too far, the proposal bears some resemblance to the International Geo-Physical Year. Our plan is to prepare for a year for the intensive study of human relations problems. Preliminary discussions with the heads of the Division of Social Sciences of UNESCO and with other experts lead us to believe that this plan can be broken down into manageable sectors and specific projects in which fruitful results could be expected. Reviews of what has taken place in the last ten years in connection with problems such as the caste system in India, relations among language groups and between Muslims and Hindus, the problems of race relations and religious prejudice in the United States, the relations between the Japanese and the Koreans in Japan and the conditions of the Eta outcasts in Japan would lead to an evaluation of the present situation and suggest measures for improving these relations.

If this plan progresses, no doubt foundations and possibly governments will grant special subventions to universities and social science agencies to participate in this great task. World Brotherhood, however, needs \$25,000 during 1958-59 in order to act as the catalytic agent in bringing together planning committees and in marshalling the forces necessary to get the plan underway. Possibly, if funds become available, World Brotherhood can share the sponsorship of this undertaking with other organizations such as the International Union of Scientific Psychology, the World Federation of Mental Health, and the International Social Science Council. It is of considerable importance that the initiative come from the United States.

## V

World Brotherhood has agreed to contribute \$5000 and to share with the Danish Friendship League, the sponsorship for a World Youth Congress to be held in Copenhagen in August 1958. The Conference, which will deal with the problems of human relations in the atomic age, is a continuation of a series of highly successful meetings in Copenhagen which, in contrast to the Youth Conferences exploited in recent years by the Soviets, have attracted sober and intelligent response from future opinion makers. The Danish Committee is composed of very distinguished members, with the Prime Minister as Honorary Chairman. One thousand young people from 15 to 18 years of age will be invited to spend two weeks living with Danish families, sightseeing and attending diverse events including meetings to be addressed by leaders such as Lester Pearson, Niels Bohr and others. With a large and important audience the influence of this conference will be augmented by wide press and radio coverage.

Here is an opportunity for wider usefulness which World Brotherhood should follow up with similar activities as part of its regular program.

## CONCLUSION

World Brotherhood, we believe, is in a unique position to carry on a broad program for promoting understanding and cooperation among people varying in race, religion, national and cultural backgrounds. It is known for its genuine effort in developing two-way exchanges of people and ideas and in removing roadblocks to



The Honorable  
Allen W. Dulles

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April 8, 1958

harmony among groups which have experienced tensions, conflicts and prejudices. For this reason, and because of our wide international representation, we are not subject to the suspicion of bearing a "Made in America" label or of being a vehicle for official propaganda. We can, however, convincingly advance those fundamental concepts which America shares with thinking people throughout the Free World. It has the added advantages of a concrete program and with committees already at work and a readily available counterpart audience in 20 cities in Europe and 30 in Asia.

It is difficult to put a price tag on the tasks outlined above - tasks underway or planned. However, we can state, as an estimate, that an additional \$170,000 is needed in 1958 to permit us to take the necessary first steps. Thereafter a minimum of \$300,000 additional would be required to keep the work growing at a healthy rate. These program costs will be over and above World Brotherhood's "housekeeping" expenses which are currently being met by existing supporters. In the past two years, a Detroit realtor, Elliot Nichols, has given \$60,000; a Texas businessman, \$25,000; James N. Rosenberg has accounted, with an assist at the distinguished attorney's 80th birthday by John J. McCloy, for about \$40,000; The National Conference of Christians and Jews invests about \$40,000 a year in this basic budget; Thomas E. Dewey, as Chairman of the Roger W. Straus Memorial Foundation, is awarding part of the annual income of the million-dollar fund Gladys Straus set up, for special projects of World Brotherhood, Inc.; and a number of smaller gifts have been received.

Can you stir up a source, Allen, that will enable the organization you helped to shape in 1950, to tackle some of the projects I have listed above? Let me make it clear that I am seeking support in the name of the American corporation, World Brotherhood, Inc., incorporated under the laws of the State of New York, and recognized by the U. S. Treasury as having the status under which contributions are deductible by the donors in computing taxable net income. The members of the Board of Directors are Americans only and include Dr. Arthur H. Compton, Chairman, the Honorable Paul G. Hoffman, former Ambassador Ernest A. Gross, broker John L. Loeb, St. Louis banker Sidney Maestre, Chicago lawyer George B. McKibbin, Chase Manhattan bankers Thomas H. McKittrick and Ransom Skeen, James N. Rosenberg, and Spyros Skouras.

We shall all be most grateful for your advice and suggestions.

With warm regard.

Faithfully,



Everett R. Clinchy

ERC:mp

Statements on the Importance of the World Brotherhood Program

Page 2.

"I wish for you in giving your full time to World Brotherhood a like success. It is an even larger and more important enterprise. I admire your courage in facing it."

HENRY M. WRISTON

"The World Brotherhood movement seems to me to have a special dimension of timeliness and significance. We have the opportunity and the obligation to make World Brotherhood a living force."

DAVID SARNOFF

"I have heard the good news of your election to the presidency of World Brotherhood, and I wanted to write to congratulate you. Your long record of achievement with the Brotherhood of Christians and Jews speaks for itself, and I know it will be beneficial for the cause in which we are mutually interested that you are moving into a wider scene."

JACOB S. POTOFISKY

"That World Brotherhood has planted its roots firmly here and in many corners of the earth, this past summer's Brussels meeting proves beyond question. What other effort toward human brotherhood and world peace, I dare ask, has brought over 500 delegates together, leading persons from 27 nations, who came at their own expense, mind you, from lands distant as Australia, Indonesia, Japan? Why did they come? My answer lies in World Brotherhood's single and simple precept of human brotherhood, a cardinal principle of all the great religions. We have proposed no political or economic cure-alls. We have stuck to our one principle.

"Is the effort worth expanding? Have any other efforts to outlaw war ever prevailed? Ancient Greece's league for peace succeeded no better than did the League of Nations. The United Nations has not brought peace to the world. Is it not then worthwhile -- considering the astounding growth of World Brotherhood in the short space of five years -- to support its growth?

"Our great effort now is to broaden and deepen the giant teaching effort of Brotherhood Week in cities and villages around the globe, and to lay the foundation in all of these places for an educational program with continuity, and with the leadership of local citizens.

"This, at long length, brings me to a concrete proposal. The long visit which Arthur Compton and you paid to Asia produced magnificent results, as shown by the Asian representation at Brussels. On the other hand, we have not yet had the means or man power to reach our important neighbors in Central and South America, nor have we reached that great continent, Africa, or various other significant areas of the globe. To perform the tasks which challenge us, we need at the very least 10 million dollars. This is a scarcely visible fraction of the  $4\frac{1}{2}$  billion dollars owned by American foundations. With 10 million we can release many more millions in other lands."

JAMES N. ROSENBERG

PLEAS FROM VARIOUS WORLD REGIONS FOR ESTABLISHMENT OF  
WORLD BROTHERHOOD CHAPTERS  
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"I am Vice President of the Liberian War Veteran's Association. My friends and I would highly appreciate it, were you willing now to develop a sound Brotherhood Committee in our country to be the unique medium of international brotherly goodwill and common understanding for a better and happier world..."

Agricultural Specialist, - Monrovia, Liberia

"We are now, under my leadership, arranging to establish a World Brotherhood Group in Aba-Nigeria and as such would need your approval and directions on how to run the organization. I promise that by your cooperation, Nigeria branch of World Brotherhood will be the largest and strongest, when fully established, We will teach all other African Nations."

Commercial Printer - Aba-Nigeria, W. Africa

"I strongly suggest that West Africa and probably Nigeria, should be a "testing area" for World Brotherhood program in Africa. A noted editor said "In the end, West Africa may well be the battleground of cultures." And this is where I believe World Brotherhood's ideal fits squarely into the picture -- helping peoples to live as cooperating neighbors."

Headmaster of Teachers' College - E. Nigeria

"I am not sure if we have a branch of the World Brotherhood organization here in Ghana, hence I will be pleased indeed to help in its establishment in this part of the country. We hope for the day when all humanity will understand fully and adopt wholly the excellent purposes of this peace-promoting global association."

College Student - Kumasi, Ghana

"I did my very best to publicize the aims of World Brotherhood organization in the local newspapers. The 'Times of Malta' gave it prominence and many inquired about the structure of the organization. I hope that under your direction I will be able to organize something locally."

Young Schoolteacher - Gozo, Malta

"A careful study of your literature shows what World Brotherhood really means and could mean in a world divided by selfishness. Being really interested in promoting among my fellow countrymen understanding, justice and cooperation, I do hope with your help to get more acquainted with World Brotherhood to establish it here."

A lawyer - Cairo, Egypt

"For the past 3 years I am Director of the Islamic Congress in Cairo. For several years I have been closely working for Christian-Muslim amity on international level and am a permanent member of the Executive Committee of the organization sponsored by the American Friends of the Middle East. I am interested in the program of World Brotherhood and would like to cooperate with it closely."

Wellknown Pakistani educator, author, historian - Cairo, Egypt

"After reading your printed matter, I feel confident that I could enlist support for an Australian organization similar to yours, and to further this activity I would like to receive copies of your other printed matter and Journal."

Businessman - Sydney, Australia

Pleas From Various World Regions for Establishment of World Brotherhood Chapters

"I am keenly interested in the aims and work of your organization, and I am anxious to extend its activities to this remote island. I shall be immensely pleased if you will let me have full particulars, etc. to enable me to diffuse the movement of World Brotherhood in my country."

Port Louis, Mauritius Island

"Please write me explaining how I can be of some usefulness to the World Brotherhood organization, as I am interested in your aims."

Male Student - Monterrey, Mexico

"I am sincerely interested in your objectives which are similar to my wishes. If I could make something for developing committees in my country, please let me know what is to be done."

A Lawyer - Tangier, Morocco

"After evaluating the possibilities I can safely say that an organization such as World Brotherhood would be the answer to the needs of Jamaica and better still, for the West Indies as a whole. The atmosphere here is well adapted for the introduction and practice of such an organization, upholding the principles for which we stand. I would therefore recommend that you endeavor to establish, promote and extend the good influence of World Brotherhood to our shores."

Businessman - Kingston, Jamaica, B.W.I.

"My interest in your aims and objectives is truly sincere and I am desirous of keeping in constant touch with you and participating in your various activities. I hope that the strength of your organization will continue to grow and that eventually there will be active branches in every country shouldering the responsibilities of brotherhood and striving to foster the principles which will create not only citizens of a nation, but citizens of the Universe."

Anguilla, B.W.I.

"World Brotherhood has no office or representation in the Middle East, in spite of the interest in this part of the world. The noble precepts of World Brotherhood could certainly do a great deal for this area. Would you make it possible for me to organize a regional office in the Middle East, with the moral and financial support of the American Headquarters."

Businessman - Cairo, Egypt

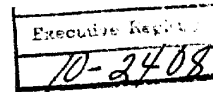
COPY ER 10-2408

Dear Allen:

Herewith are documents which speak for themselves. A warm letter of encouragement from you to Clinchy will help greatly in the work of World Brotherhood of which Clinchy has just been made full time President. Do write him, please. Gov't. can't do it all. This great effort of private citizens deserves at the least such letters as I am asking you to send Clinchy. I was one of the founders and can assure you it is doing a real job.

Affectionately,

/s/ James N. Rosenberg  
March 28, 1958



Dear Allen:

Herein are two documents which speak for themselves. A warm letter of encouragement from you to ~~him~~ <sup>Clinchy</sup> will help greatly in the work of World Brotherhood of which Clinchy has just been made full time President. Do write him. Please -- Gov't can't do it all. This great effort of private citizens deserves at the least such a letter as I am asking you to send Clinchy. I was one of the founders and can assure you it is doing a real job.

Yours affectionately

James N. Rosenberg  
 Mch 28 1958

JAMES N. ROSENBERG  
 575 MADISON AVENUE  
 NEW YORK 22, N. Y.



OFFICE OF THE VICE PRESIDENT  
WASHINGTON

March 13, 1958

Dear Dr. Clinchy:

This is just a note to thank you for the generously worded letter which you wrote to me after the Cleveland meeting of the National Conference of Christians and Jews. Mrs. Nixon and I enjoyed the evening very much. It was our pleasure to be with the members of your organization and your honored guest.

You may be sure that I appreciated having a chance to visit with you on the plane, and I shall certainly keep the Switzerland meeting in mind.

I would like to take this opportunity to express my gratitude to you for the outstanding leadership you have given to the National Conference of Christians and Jews since it was founded thirty years ago. You can, I know, look back over those years with a deep sense of pride and satisfaction.

In my opinion, no one is better qualified to direct the activities of the World Brotherhood organization than you, and I am confident that under your guidance as President, the organization will continue to make a great contribution toward a better understanding, tolerance and appreciation among the people of the world. This is what all of us are striving for, and it is certainly a major step on the road to a peaceful world.

With best wishes,

Sincerely,

A handwritten signature in cursive script that reads "Richard Nixon".

Richard Nixon

Dr. Everett R. Clinchy, President  
World Brotherhood  
43 West 57th Street  
New York 19, New York

# WORLD BROTHERHOOD

*Established in 1950 by men and women who believe in a spiritual or moral interpretation of the universe to promote understanding, justice and cooperation among people differing in religion, race, nation, social status or culture*

**Building for Brotherhood, 43 West 57th Street, New York 19, New York**

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 43 West 57th Street, New York  
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 Richard D. Jones  
 221 Victoria Street, Toronto, Canada



MEMORANDUM FOR: Mr. Dulles

This is the letter that Dr. Clinchy  
talked to you about on the phone.

AAB 

11 April 58

(DATE)

FORM NO. 101 REPLACES FORM 10-101  
1 AUG 54 WHICH MAY BE USED.

(47)