

IMMEDIATE RELEASE

FEBRUARY 16, 1953

JAMES C. HAGERTY, PRESS SECRETARY TO THE PRESIDENT

Noted by DCI  
2/16/53 JAK

THE WHITE HOUSE

The President today appointed C. D. Jackson, of New York City, as Special Assistant to the President, with special responsibilities in the "cold war" planning of this Administration, it was announced by Sherman Adams, the Assistant to the President.

As Special Assistant to the President Mr. Jackson will serve as liaison between the various government departments and agencies active in this area.

During World War II Mr. Jackson was Deputy Chief of Psychological Warfare in Allied Forces Headquarters in North Africa under General Eisenhower and later was Deputy Chief of Psychological Warfare, SHAEF, for "Operation Overlord" -- the invasion of Continental Europe.

Born in New York City on March 16, 1902, Mr. Jackson was graduated from Princeton University in 1924. From 1924 to 1931 he headed the firm of C. D. Jackson and Company of New York, importers of building materials.

In 1931 he joined Time Inc. as Assistant to the President. He subsequently served as General Manager of Life Magazine; Vice-President of Time Inc.; Managing Director of Time-Life International; and publisher of Fortune Magazine. He resigned as publisher to accept President Eisenhower's appointment.

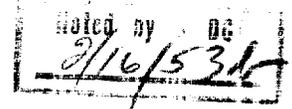
During the 1952 Campaign Mr. Jackson was in charge of the research-speech preparation staff at Eisenhower Headquarters at the Hotel Commodore in New York City. On January 26th the President appointed Mr. Jackson as a member of the President's Committee on International Information Activities, as a representative of the Secretary of State.

Mr. Jackson married the former Miss Grace Bristed, of New York City, in 1931. They reside at 400 East 59th Street, New York City. In Washington, Mr. and Mrs. Jackson will live at 3315 Rowland Place, N. W.

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LUNCHEON AT THE WHITE HOUSE  
Monday, February 16, 1953  
at one o'clock



The President

Rep. Sam Rayburn  
Rep. Wright Patman  
Rep. Francis E. Walter  
Rep. Graham A. Barden  
Rep. George H. Mahon  
Rep. Charles A. Halleck  
Rep. Frank W. Boykin  
Rep. Overton Brooks  
Rep. Herman P. Eberharter  
Rep. Richard M. Simpson  
Rep. Ivor D. Fenton  
Rep. Carl Hinshaw  
Rep. Ben F. Jensen  
Rep. Robert W. Kean  
Rep. Henry O. Talle  
Rep. Frances P. Bolton  
Rep. Harold H. Velde  
  
Hon. Sherman Adams  
Maj. Gen. Wilton B. Persons

TABLE DECORATIONS:

Red Roses, White Snapdragon,  
and White Carnations.

**RESTRICTED**  
SECURITY INFORMATION

COMMITTEE MEMBERS

	<u>901</u> <u>910 SIXTEENTH ST.</u>	<u>OFFICE</u>	<u>HOME</u>
Wm. H. Jackson, Chairman <i>Miss Allender</i>	Rm.204 Ext.2057-8 3341-2	J. H. Whitney & Co. Room 3450 630 Fifth Avenue New York City Phone: Plaza 7-0500 <i>N.Y. Sec'y - Miss Moore</i>	P. O. Box 62 Princeton Pike Princeton, N. J. Phone: Princeton 2287
Roger M. Kyes		Room 3E 928 Pentagon	Westchester Apt. #125 4000 Cathedral Av. NW Washington, D. C. Phone: Woodley 6-770
Robert Cutler		224 Exec. Off. Bldg. Code 160, Ext. 333	1718 E Street Washington, D. C. Phone: ME.8-3893
C. D. Jackson <i>Miss Mc (rum)</i>	Rm.303 Ext.2831-2 (officing here at present)	234 Exec. Off. Bldg. Code 160	3315 Rowland Pl., NW EMERSON 2-7899 Washington, D. C.
Sigurd Larmon	3rd Floor Ext. 2831-2 2429-30	Young & Rubicam 285 Madison Ave. New York City Murray Hill 9-5000	156 Brite Ave. Scarsdale, N. Y.
Gordon Gray	3rd Floor Ext. 2831-2 2429-30	Consolidated Univ. of No. Carolina Chapel Hill, N. C.	Chapel Hill, N. C.
John C. Hughes	3rd Floor 2831-2 2429-30	McC Campbell & Co. 40 Worth St. New York City Worth 2-5100	63 East 74th St. New York City BUTTERFIELD 8-9050
Barklie Henry	3rd Floor 2831-2 2429-30		P. O. Box 684 Princeton, N. J. Phone: 1-3658
Abbott Washburn, Exec. Secy. <i>Miss Dean</i>	Rm.207 Ext.2057-8		University Club Washington, D. C. District 7-8118

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STAFF MEMBERS

Robert Blum <i>Miss Armingier</i>	Rm.203 Ext.3341-2	3338 Dent Place, NW Washington, D. C. ADAMS 4-3540
Frank C. Cook <i>Miss Revis</i>	Rm.106 Ext.689	6108 Welborn Drive Washington 16, D.C. OLiver 2-7639

STAFF MEMBERS (Cont'd.)

Evelyn Hall	<u>SIXTEENTH ST.</u> Rm.103 Ext.3609	<u>OFFICE</u>	<u>HOME</u> 934 N. Liberty St. Arlington, Va. JE 4-2061
Townsend Hoopes	Rm.302 Ext.2831-2	Defense Code 131, Ext.7-8890	7203 Glendale Rd. Chevy Chase, Md. OL 4-6505 STAT
<div style="border: 1px solid black; width: 150px; height: 150px; display: inline-block;"></div>	<i>can be reached on 2831-2 or 3341-2</i>	CIA Code 143, Ext.3906	<div style="border: 1px solid black; width: 150px; height: 150px; display: inline-block;"></div>
	Rm.302 Ext.2831-2	CIA Code 143, Ext.3981	
	Rm.107 Ext.629	CIA Code 143, Ext.2522	
A. A. Peterson <i>Miss Prangley</i>	Rm.102 Ext.3497	Defense Code 131, Ext.5-3334	16 Whitfield Road Baltimore 10, Md. STAT Hopkins 8751
Francis Stevens <i>Miss McAuliffe</i>	Rm.309 Ext.2429-30		2930 Legation St., NW Washington, D. C.
Robert W. Tufts <i>Miss Hall</i>	Rm.306 Ext.2429-30	State Code 191, Ext.2912	3607 R St., N.W. Washington, D. C. WO 6-9090

SECRETARIAT

Wanda I. Allender 1363 O St., NW #3 Washington, D. C. CO 5-7561	Rm.206 Ext.2057-8 or 3341-2	Helen Hill 1 Scott Circle Washington, D.C. HO 2-0500	Rm.306 Ext.2429-30
Betsy Armingier Lafayette Hotel (Temp.) Washington, D. C. DI 7-4210	Room 206 Ext. 2057-8 3341-2	Kenneth MacDonald 1426 N St., N.W. Washington, D. C. AD 4-2857	Second Floor Ext. 2057-8
Mrs. Helen Besuchenne 3018 S. Abingdon St. Arlington, Va. TE 6-8248	Rm.103 Ext.3609	Veronica Maxwell 3431 10th Pl., SE Washington, D. C. ADams 4-2857	Rm. 101 Ext.3157-8 or 3609 or 3497
Delma Bridges 2228 Observatory Pl.NW Washington, D. C. EM 2-5194	Rm.304 Ext.2831-2	Charlotte McAuliffe 3042 Cambridge Pl.NW Washington, D. C. AD 4-3563	Rm.306 Ext.2429-30
Catherine Dean Meridian Hill Hotel CO 5-1000 starting March 1: The Woodner Apt.A641 3636 16th St., N.W. Washington, D.C. AD 2-2951	Rm.206 Ext.2057-8 3341-2	Sara Revis 3772 W St., N.W. Washington, D. C. EM 2-5757	Rm.106 Ext.689-629
		Helen Prangley 8623 Piney Branch Rd. Silver Spring, Md. JUniper 5-6954	Rm.102 Ext.3497 (Office: Code 131 Ext.5-3333)