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GENERAL FOODS CORPORATION

POST DIVISION
275 CLIFF STREET, BATTLE CREEK, MICH.
September 14, 1959

Mr. Alan W. Dulles
Director, Central Intelligence Agency
2430 ES Northwest
Washington 25, D. C.

Dear Mr. Dulles:

As Program Chairman for the 1959-60 program year of the General Foods Management Club, I feel deeply the responsibility to our membership to provide them with stimulating, interesting speakers. When I began putting together a list of men to whom I would write inviting them to address our Management Club, I can assure you that your name was very close to the top.

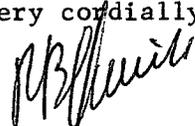
Our Management Club meetings are always held in the evening following dinner. We generally try to schedule them for the first Tuesday of any month. Since I feel that your remarks would be of signal interest to a group of 300 supervisory and management men, I am hoping that your schedule will allow you to address our Management Club the first Tuesday evening of December of this year, or January, March, or April of next year. We are, however, very vlexible in the matter of dates, and we will tailor these dates to suit you if you decide that you can come to Battle Creek.

Our operating budget is not nearly as large as I would like to have it. It makes the assignment of filling a program calendar most difficult, since we are unable to pay any speakers' fees. However, our budget is such that we would certainly assume all of the expenses incurred during your visit to the "Cereal Capital of the World."

I hope that I may hear from you within the next week or so and that you will be able to tell me that your schedule is such that we can look forward to your visit to Battle Creek.

Thank you very much for your thoughtful consideration to this request.

Very cordially,


R. B. Quick
Program Chairman