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Director, Psychological Strategy Board

3 July 1952

Executive Assistant to Director of Central Intelligence

The Director of Central Intelligence asked that the
attached be forwarded to you.

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o/DCI

#2 - Dir. of P&B

#3 - Official

#4 - Reading -

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The staff has reviewed this proposed method and procedure and finds it advisable and practicable. However, it is questionable as to what extent and in what manner external consultants should be acquainted with the aspects of the covert programs, particularly since some of these operations are considered extremely sensitive. The Western Europe Division has expressed itself as being reluctant to extend the knowledge of its operations to an external consultant group. It would appear advisable not to disclose CIA's interests or activities  except to the Psychological Strategy Board's Evaluation Staff. The questions and criteria framed by the Psychological Strategy Board's Evaluation Staff for evaluation by external consultants or survey groups of State, Defense, and NSA programs could be skillfully designed without manifestly disclosing a CIA interest, in order to elicit information which will have value in the assessment of covert effectiveness. Procedurally, therefore, it would be advisable for the CIA/opc staff to participate with the Psychological Strategy Board Staff in the preparation of measurement criteria to be utilized by the survey group and consultants.

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