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MEMORANDUM

March 15, 1951

TO: Assistant Director  
Office of Intelligence Coordination  
Central Intelligence Agency

FROM:   
Interdepartmental Foreign Information Staff

SUBJECT: Current Problems of Coordination in the Psychological Warfare Intelligence Effort

1. Pursuant to your request, there follows a statement of those current major problems in the psychological warfare intelligence effort that require coordination. For clarity the list is divided into research projects and activities.

2. Research Projects

- a. Psychological accessibility and susceptibility studies for 17 priority countries and 35 additional countries. This project was requested by both the Joint Chiefs of Staff and the Interdepartmental Foreign Information Staff:
- b. Two projects derived from 2a as follows:
  - (1) Psychological effects to be anticipated from the United States' use of the A-bomb;
  - (3) USSR psychological warfare.
- c. A request from the Interdepartmental Foreign Information Staff for an intelligence estimate of political alignments and major psychological warfare vulnerabilities in the event of general war. This estimate must be revised quarterly or as the situation demands;
- d. A request from the National Psychological Strategy Board for a study concerning German and Japanese psychological warfare during World War II.

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3. Activities

- a. Research in the Library of Congress -- research teams from several government agencies are duplicating effort and inconveniencing the library;
- b. Collection of psychological warfare intelligence -- some agencies have no collection directives and those that exist have not been coordinated interdepartmentally to maximize the effort and to avoid duplication;
- c. Overseas research -- teams sent from the United States to Korea and Germany have not been adequately coordinated in advance and, in consequence, time, effort and money were wasted;
- d. Field coordination -- little, if any, effort has been made to initiate coordination in the field of intelligence and overt propaganda operations;
- e. Intra-CIA coordination -- there does not exist a mechanism to maximize the contribution of OO, OSO and OCD in this field;
- f. Declassification procedure -- no mechanism or procedure exists for rapid declassification of intelligence for propaganda or psychological warfare work;
- g. Personnel -- no effort has been made to insure an adequate supply of properly trained personnel for government-wide intelligence work to support psychological warfare;
- h. Consultants -- there is need for a panel of consultants to be mutually available to State, Army, Navy and Air Force intelligence organizations with regard to problems in this field;
- i. Vulnerabilities -- daily, weekly and monthly analyses of Home Front and Fighting Front morale and trends in morale must be made by appropriate agencies and coordinated to enable proper exploitation of morale situations between the two fronts, e.g., Chinese domestic morale and Chinese fighting morale in Korea;

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1. National psychological warfare effort -- the coordinated intelligence effort of the government must be properly tied to the operations of the National Psychological Strategy Board or its successors.

4. The problems of coordination outlined above were currently under consideration by the Psychological Intelligence Committee of the Director of CIA, meeting under my chairmanship. In addition, in my capacity as CIA representative on IFIS and of CIA liaison to the National Psychological Strategy Board, there existed a link between the intelligence mechanism of the government and the national psychological warfare operations. In the light of letters between the Central Intelligence Agency and the Department of State with regard to research for psychological warfare, the committee has suspended meetings until clarification is made of the responsibility for coordination in this field.

cc: Mr. Millikan, ORR

IFIS: veo  
March 15, 1951

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Approved For Release 2003/08/18 : CIA-RDP80R01731R003500180021-6

Department of State

Departmental Announcement 39

PSYCHOLOGICAL INTELLIGENCE SUPPORT  
FOR THE UNITED STATES INFORMATION  
AND EDUCATIONAL EXCHANGE (USIE)

1. Effective immediately there is established in the Office of Intelligence Research, the position of Coordinator, Psychological Intelligence (OIR/CPI), to provide assistance to the Director of the Office of Intelligence Research, in the direction of psychological intelligence activities supporting the USIE Program.
2. The Coordinator, Psychological Intelligence, shall exercise full directive responsibility over the psychological intelligence units as established in the divisions under the Special Assistant-Intelligence and shall serve as the responsible focal point of that area for all relationships with outside areas on intelligence related to the USIE Program.
3. Under the direction of the Coordinator, the function of the intelligence area to supply information, analyses, and intelligence required to meet the needs of the USIE Program shall include:
  - a. Evaluating, analyzing, and interpreting information from all relevant available sources, including Foreign Broadcast Information Service, reports from the public affairs area of the Department, and the foreign press in terms of USIE target and media needs.
  - b. Assisting the public affairs area with appropriate reference services and in the preparation of programs of collection in the field to increase the supply of appropriate information from all possible sources.
  - c. Developing a production program, based on both requests from the public affairs area and projects initiated by the intelligence staff, to meet the needs for:
    - (1) Planning studies on susceptibilities of foreign areas and practices of hostile information organizations.

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- (2) Roundups of reactions abroad to events in the United States and policies of the United States Government.
- (3) Current intelligence on immediate developments abroad which are of concern to the public affairs area.

d. Producing such studies, reports, memoranda and serials as will most effectively make finished intelligence accessible to officers of the public affairs area.

- 4. Mr. Melville J. Ruggles is designated as the Coordinator, Psychological Intelligence. His office is room 406, SA-1, and his telephone extensions are ~~3262 and 3742.~~

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