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Hayes

10 March 1948

MEMORANDUM FOR: The Executive Director

Subject: Meeting of SASAC Subcommittee on Psychological Warfare

1. The SASAC Subcommittee on Psychological Warfare met at 0930 today in Mr. Block's office in Temporary Building "D" with the following members present:

- | | |
|----------------------------|---------------------|
| Chairman - Mr. Ralph Block | -- State Department |
| Capt. Earl Robinson | -- Navy Department |
| Capt. David Small | -- Navy Department |
| Colonel Clyde Rich | -- Air Force |
| Colonel William Williams | -- Army Department |
| [Redacted] | -- CIA |

2. Before returning it to Colonel Rich, Mr. Block read pertinent parts of the volume entitled:

**"The Psychological Warfare Division,
Supreme Headquarters
Allied Expeditionary Force**

**An account of its operation in the Western
European Campaign 1944-1945"**

3. Under the rough outline of the proposed NSIA organization, the proposal had been previously made to have two Assistant Directors -- one in charge of Plans and Directives, and the other in charge of Operations. At today's meeting, both functions were grouped into one organizational department to be known as Plans and Operations in which the following would be the main functions:

- Plans and Directives
- Press Media
- Radio Media
- Visual Media
- Special Activities

OSD & DOS review(s)
completed.

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4. In the discussion of operations, much stress was laid upon the phase of technical training and the complicated tasks connected with the training programs. The function impressed itself on the minds of the Subcommittee as one which might neutralize the effectiveness of the operation's phase of the organization if both activities were tied together. Accordingly, it was agreed that there should be an Assistant Director in charge of Organization and Training, under whom the following functions would be recognized:

**Requirements and Standards
Educational Programs
Mobilization Planning**

5. For the time being, it was agreed to drop the two proposed Deputies — one for domestic and the one for overseas affairs, and in their place to recommend a Deputy Director under the Director.

6. It was decided to drop the Budget Planning Staff which it was proposed to establish directly under the Executive Director, since this function will be under the Assistant Director for Management.

7. The next meeting of the Subcommittee is scheduled for Friday, 12 March 1948, at which time its endeavors will be given over to the development of the type of memorandum which is to go to EARAC with the suggested National Security Information Agency.

[Redacted]

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EMacC/all

cc: [Redacted]

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10 March 1948

MEMORANDUM FOR: The Executive Director

Subject: Meeting of SANACC Subcommittee on Psychological Warfare

1. The SANACC Subcommittee on Psychological Warfare met at 0900 in Mr. Block's office in "C" Building yesterday with the following members present:

| | |
|--|--------------------|
| Chairman - Mr. Ralph Block | - State Department |
| Capt. Karl Poehlmann | - Navy Department |
| Comdr. David Knoll | - Navy Department |
| Colonel Clyde Rich | - Air Force |
| Colonel William McNamee | - Army Department |
| | - CIA |

2. Each member received a copy of Mr. Block's report of his meeting with Rear Admiral Glover on 3 March 1948. Our copy is attached.

3. Mr. Block commented briefly upon the article contained in the Army-Navy Journal of 6 March 1948 which described the meeting called by Secretary Forrestal to develop a censorship policy for the Military Establishment. This meeting was attended by representatives of the press, radio, and other media.

4. Commander Knoll (Navy) suggested that we should be in a position to render a quick and sensible answer if called upon to make an emergency presentation. He felt that we should have some positive recommendations as to how long it would take to get the psychological warfare organization actually operating and have some concrete views as to numbers of personnel and amounts of money required. He agreed with my observation that we should continue the development of the basic skeleton organization before talking about personnel and money. Mr. Block said in case of an emergency call he now knew what his answer would be, namely, to combine the efforts of the SANACC Subcommittee, the group working under NSC No. 4, and the OIE (State) Committee. At this point, Captain Poehlmann broke through with a tirade on organizational methodology, while the other Subcommittee members remained absolutely mum and unimpressed. He ended by suggesting that we carry on in a duplex manner, namely, developing the organizational outline and following the recommendations of Commander Knoll.

5. Mr. Block asked for my observations. I stated that I found no conflict between our continuing to lay the organizational structure as we have been attempting to do for the past few weeks and the comment made by Commander Knoll. In fact, I felt that Commander Knoll's viewpoints should be most helpful in prompting us to speed up our processes.

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Commander Knoll agreed and when it looked like we were about to get back on the right track, Mr. Block read the memorandum on emergency measures which had been developed several months ago. Captain Pohlmann stated that such measures lacked "specificity," and stated that the Committee had a certain amount of imbecility in not keeping its information practical and current.

6. After such a tumultuous introductory period, the Subcommittee recommended that the Deputy Director in charge of Intelligence have four branches:

Plans and Requirements
Acquisition
Psychological Analysis
Dissemination

My viewpoint was supported by all other members that we should not attempt to develop new operations where functions can be accomplished by existing activities in other Government agencies.

7. At the meeting today, 10 March 1948, the discussion will cover the breakdown of the functions under the Assistant Director for Plans and Operations.

[Redacted]
ICAPS Member

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Encl: TS Report by
Mr. Block

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