

**Page Denied**

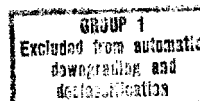
**SECRET**170/5 66. 6638  
16 DEC 1966**MEMORANDUM FOR : Deputy Director for Support****SUBJECT : Employee Activity Association Plans for Merchandise Sales****REFERENCE : Memo for ExDir-Compt fr DDS, Subj: Employee Activity Association, dtd 20 Jun 66**

1. This memorandum submits a recommendation for your approval; this recommendation is contained in paragraph 9.

2. Referenced memorandum recommended the use of Room 1J37 in Headquarters Building as an EAA "Store" and the initiation of an expanded EAA sales program. These recommendations were approved by the Executive Director but were forwarded to the Office of Personnel with a note that the "DCI does not wish to go too far in expanding our sales program--be sure to keep it in bounds and in good taste. I'd like to review the whole program with you in Dec. '66 or Jan. '67."

3. Following through on action to implement the "Store", meetings were held with the Chief, Logistics Services Division (LSD); our plans for the "Store" were also brought to the attention of the Chairman, Fine Arts Commission. It was not until August 1966, however, that LSD could set up a meeting with the consultant decorator to discuss the design and functional arrangement needed to convert Room 1J37 into an attractive and workable "Store". Since then, action by LSD on our "Store" has been deferred pending, we are told, a policy decision concerning the use of interior decorator consultants. At the same time, LSD has been most cooperative in completing the various personnel moves that were necessary to vacate Room 1J37. The final step, relocation of the personnel in 1J37, is expected within the next week or two. Even though we had hoped to open the "Store" as a completed, properly decorated area, we see no reason not to use Room 1J37 in its present state for both our present Christmas sales of merchandise and as our "Store".

4. Keeping in mind the admonition from the Director that our sales program be in good taste and within bounds, we have developed a modest initial program of sales items that we feel will appeal to EAA members. Our initial venture into merchandising out of the EAA "Store" consists of the following items: luggage; watches; billfold, wallets, and limited leather products; seasonal sporting equipment; camping equipment; first aid kits (household and automobile); pens and pencils; and limited assortment of greeting cards and paper goods. Only first line quality merchandise, at attractive discounts, will be offered such as Samsonite luggage, Hamilton watches, Cross pens and

**SECRET**

**SECRET**

pencils, and Hallmark cards. In addition, a limited inventory of these items will be maintained, at least initially, so that no large commitment of EAA funds will be made until such time as it is certain Agency employees are purchasing these items in an amount that would justify larger inventories.

5. You will note further that we are avoiding items that might prove troublesome or require a disproportionate amount of attention, such as white goods (linens), magazines, and the like. It is entirely possible that new items will be added, but this will depend on the success of the "Store" and EAA's ability to pay its own way so far as additional manpower is concerned.

6. We are still confident that the proposed merchandise program will be successful, but you can be assured that we fully intend to keep strict controls on the management of the program to ensure that it is kept within approved limits.

7. Our plans to conduct an EAA sales program and for the "Store" in Room 1J37 are not affected by the recent decision to relocate the Office of Personnel to the Rosslyn area. There is room in Room 1J37 for offices for EAA personnel who will manage the "Store" and the sales program.

8. If permitted to proceed, we plan to announce the opening of the "Store" in January to coincide with the renewal of memberships. Additional income through increased memberships should result from this announcement, especially when Agency employees become aware of the significant savings their membership will make possible.

9. It is recommended that we be authorized to proceed with the opening of the EAA "Store" in Room 1J37 and that the merchandise listed above be offered for sale.

*/s/ Emmett D. Echols*

**Emmett D. Echols**  
**Director of Personnel**

The recommendation in paragraph 9 is approved.

SECRETARY OF DEFENSE (TS//SI//NF//A//) (S)

*[Signature]*  
\_\_\_\_\_  
Deputy Director  
for Support

\_\_\_\_\_  
Date

**SECRET**


Distribution:

- 0 - Return to D/Pers
- 2 - DDS [redacted]
- 1 - D/Pers
- 1 - EAA Policy File
- 1 - C/BSD (w/held)

ILLEGIB

CP/BSD/[redacted] bhd (15 December 1966)

25X1

<b>TRANSMITTAL SLIP</b>		DATE 20 December 1966
TO: Mr. Bannerman		
ROOM NO.	BUILDING	
REMARKS:  Attached is a report of EAA's plans for the "sales store" in room 1J37.  In view of Col. White's interest in this you may want to either send him this memo for information or have us arrange for <span style="border: 1px solid black; display: inline-block; width: 100px; height: 15px;"></span> to give him a short briefing.  Recommend your approval <div style="text-align: right;"> WFV</div>		
FROM:		
ROOM NO.	BUILDING	EXTENSION

STAT

To Exec. Dir.

The proposed sales plan for EAA appears to be quite modest and within the bounds indicated by the DCI. I propose to approve unless you have some other thoughts.

Amman -  
Please take care  
B

Approved For Release 2006/06/21 : CIA-RDP84-00780R001400060007-6

19 January 1967, 2:00 p.m.

Colonel White w/Echols,

STAT

1. Employee Activity Association Plans for Merchandise Sales
2. Employee Activity Association Travel Service

Approved For Release 2006/06/21 : CIA-RDP84-00780R001400060007-6

<b>TRANSMITTAL SLIP</b>		DATE
		9 December 66
TO:		
. Mr. Bannerman via <del>Mr. Vance</del> <i>WV</i>		
ROOM NO.	BUILDING	
REMARKS:		
Recommend your signature.		
<i>VT</i> <i>VRT</i> <i>Thomas Earl White</i> <i>[Signature]</i>		
FROM:		
ROOM NO.	BUILDING	EXTENSION



Colonel White

wants a meeting  
on this w/ Mr. B.



and

URT (2)

Follow up:

J

12/28

STAT