

My name is Tony Jones. I just quit my job as Associate Editor of Harper's Magazine because I had an offer I couldn't refuse.

You see, for some time now I've been hoping to start an entirely new kind of publication. Now the opportunity is here—if I can persuade you to help me make the most of it.

No, not by subscribing. I need writers. Researchers. Editors.

Requirements: You are on your own.

And by you, I mean *you*. The new publication I'm asking you to help get started will be produced by its readers. By you, I hope.

As a matter of fact, the whole idea hinges on whether or not you contribute. Let me give you some background: I was proud to work on Harper's Magazine, and I worked hard on it, but Harper's and other top magazines are committed to publishing the "best" writers in the world. This is understandable. And I agree we need this kind of source.

But this policy locks out communication of another, and in my opinion just as necessary, sort—different, honest, independent messages from the great numbers of intelligent and involved men and women who don't happen to be writers who know editors.

I want to offer a variety of communications from real people about just about anything. Short and pithy. Or longer if it plays that way. I'd have more by-lines than any other publication in the world. *If* my readers really did contribute.

In a real sense, this communication would be a collection of points of view. A swatch of our consciousness. An on-going biopsy of our civilization.

When I announced my intention to Russell Barnard, the publisher of Harper's, he pledged that if I could actually develop the kind of magazine I wanted, he would publish it.

So I've decided to revive the famous HARPER'S WEEKLY, a national newspaper that flourished concurrently with the monthly Harper's Magazine from 1857 to 1916.

The people who ran that old weekly had the temerity to call it "a journal of civilization." Well, that is exactly what I have in mind for the new Harper's Weekly.

I want *you*, its reader, to write for it. I want you to write about your point of view from where you are. If you are a businessman and you want to talk about business, go ahead. If you are a housewife and you want to write about the effects of permissiveness on children, I think you are highly qualified. If you are a doctor who wants to pick up a pen and write a piece on your secret desire to become a hod carrier, I think it would be interesting.

Do you see it? A magazine containing people's thoughts and shouts. A kind of extended variant of the Op-Ed page of The New York Times, the letters to the editors of all times, hubbubby, and reflective of our civilization.

Frankly, many "experts" say Harper's Weekly doesn't have a chance. Reason? They don't believe that I

really mean what I say about *you* writing for it or researching for it.

Friend, I not only mean it, I mean it so much that *my* main worry about this enterprise is that you *won't* contribute.

I believe we need more exchange. We need more men and women of letters. People who can sit down and think something through and then write about it—not necessarily for posterity but to get the rest of us *thinking*.

Look, I'm also going to go out and buttonhole a person I think we should hear from who may not be a subscriber. And ask him to write. And I'm thinking of challenging some young artists to see if they can do as well with cartoons as old Thomas Nast did. I reserve rights like that. But once again, reader friend, the nub of the magazine will be your contributions, clips, original writing, or responses to other writing.

I've always felt it was a distinctly American trait that we *had* something to say. All of us. And that we couldn't be scared off or even bored off from saying it.

That when it came right down to it, we stood up and spoke our minds and left it at: "That's my opinion, bub."

I believe this is still true. And I love it about us. As for the reading, I believe we have a genuine and unfulfilled hunger to talk to each other.


O.K. If you're interested, you can help us in any of 3 ways.

1. *Do research for us.* As an active reader, you no doubt scan a wide variety of publications such as your local newspaper, specialized newsletters, professional, literary and political journals. Clip and send us items you think deserve attention. For each item we use, you'll receive a credit line and a research fee of \$10.

2. *Write for us,* especially about things in your immediate experience that deserve sharing. Published contributions will carry your name and hometown, and you will receive an honorarium of \$25.

3. *Support Harper's Weekly.* Take a subscription. Twenty-four issues for \$6.

Harper's Weekly. "A Journal of Civilization." Or an inquiry into whether or not *personal accountability* is still a real force in us.



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