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P-Manley, Joan

JOAN MANLEY NAMED A PUBLISHER AT TIME

Joan Manley, who served as director of sales for Time-Life Books, has been appointed publisher of the sales division of Time Inc., it was announced yesterday by Rhett Austell, executive vice president.

Mrs. Manley is the first woman to be appointed a publisher in Time Inc.'s 47-year history, according to Mr. Austell. She succeeds Walter C. Rohrer, who resigned to become corporate vice president of Communications Research Machines, Inc., of Del Mar, Calif., publishers of Psychology Today magazine and textbooks in the behavioral and social sciences.

Time-Life Book is ranked among the 10 largest book publishers in the world. In 1969, it sold more than 16 million books in 21 languages under its own imprint, and millions of books through affiliates.

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