Approved For Release 2006/12/18 : CIA-RDP88-01314R000300270001-3

[redacted]

19 August 197

MEMORANDUM FOR: Deputy to the DCI for National Intelligence
Deputy Director for Intelligence

FROM: Herbert E. Hetu
Assistant to the Director
(Public Affairs)

STAT

SUBJECT: State of the World Report in U.S. News & World Report

1. Background: Mr. Joseph Fromm, Deputy Editor of U.S. News & World Report, proposed in a letter to me dated 8 August (copy attached), a "recorded discussion between a group of CIA specialists and several Editors of U.S. News & World Report with a view to publishing a report on major world problems as analyzed by Agency experts. The report would be drawn from a transcript of the discussion. The theme would be on the line: How CIA experts size up key world issues." I have discussed the proposal with the DCI and obtained his approval to proceed under the following conditions: (a) that none of the CIA participants be identified by name in the article, and (b) that we have the right to review the transcript for security and accuracy (to catch any inadvertent slips). U.S. News has agreed with these terms. Based on the DCI's approval, Mr. Fromm has now provided me with a more detailed outline of what he has in mind (his letter of 16 August is attached).

2. It would appear that to best provide the expertise required we would want a mix of people from the NIO and the DDI. I would be grateful if we could schedule a meeting with you or your designated project officers at an early date to discuss the composition of the panel, the preferred format, date, time and location. I will call your office to arrange such a meeting.

3. I have advised Mr. Fromm that due to time constraints, CIA leave schedules, etc., the recorded symposium cannot be scheduled before he departs for Europe on 3 September. He is agreeable to scheduling it after he returns in late September or early October.

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Herbert E. Hetu

cc: DCI
A/DDCI
A/DDA

MORI/CDF

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U.S. News & World Report

WASHINGTON

U.S.NEWS BUILDING • 2300 N STREET, NORTHWEST • WASHINGTON, D.C. 20037

August 8, 1977

Mr. Herbert E. Hetu
Assistant for Public Affairs
Central Intelligence Agency
Washington, D.C. 20505

Dear Herb:

I would like to pursue the project we have discussed on the phone several times in the past several weeks--recorded discussion between a group of CIA specialists and several Editors of U.S. News & World Report with a view to publishing a report on major world problems as analyzed by Agency experts.

The report would be drawn from a transcript of the discussion. The theme would be on the line: How CIA experts size up key world issues.

A year ago we conducted a similar discussion, in which we tried to take a look ahead at world prospects through this century. We attributed that to government experts. But, in light of the liberalized policies initiated by Admiral Turner, what we are proposing now is that we should attribute the analysis to CIA experts--not necessarily by name but by the area of specialization.

I think that this is very much in line with Admiral Turner's desire to give the taxpayers directly something for their intelligence dollar. We would be providing a large audience with authoritative insights by your experts into world problems that should be of concern to all Americans. If you can get agreement in principle to proceed with this project, we can discuss detailed arrangements.

As for timing, the sooner the better--and hopefully before I leave on September 2 for a three-week trip to Europe.

With kindest personal regards, I am

Sincerely,

Joseph Fromm
Deputy Editor

JF:cr

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U.S. News & World Report

WASHINGTON

U.S.NEWS BUILDING • 2300 N STREET, NORTHWEST • WASHINGTON, D.C. 20037

August 16, 1977

Mr. Herbert E. Hetu
Assistant for Public Affairs
Central Intelligence Agency
Washington, D.C. 20505

Dear Herb:

We're delighted that you were able to arrange for our recorded symposium with CIA specialists for use in the magazine in the form of an assessment by Agency experts of world issues facing this country.

I hope very much that we can arrange the session next week as I would like to handle the final processing of the material before I leave for a three-week trip to Europe on September 3. We will get the final version of the report, as we propose to publish it, back to you to insure against errors.

Following broadly are the areas that we would like to cover:

A. Russia
1. U.S.-Soviet relations generally and, in particular, the strategic balance.
2. Soviet defense--European and global implications
3. Internal Soviet political and economic situation, including succession prospects.

B. China
1. Foreign policy with special emphasis on relations with the U.S. and Soviet Union.
2. Economic and political prospects

C. Europe
1. Assessment of stability of NATO Europe in light of current economic, social and political trends with special reference to implications of Communist role in France, Italy, perhaps Spain.
2. Future stability of Eastern Europe--implications of the rise of Euro-Communism, dissent, economic strains particularly in light of the oil squeeze, uncertainties stemming from Tito's demise.

D. Mideast
1. Assessment of peace and war prospects from the standpoint of Israel and Arab states.

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2. Prospects for moderate regimes in Egypt, Syria, Saudi Arabia, Iran
3. Future oil picture and possibilities of "oil weapon" being wielded by Arabs

E. Africa
1. Prospects for racial conflict in southern Africa with special emphasis on implications for U.S.-Soviet rivalry
2. Wider assessment of Soviet penetration of Africa--how extensive, how solid with what implications for U.S. and its allies

F. Third world
1. U.S. relations with developing countries with special emphasis on dangers--real or illusory--in their demand for a New International Economic Order, threat of OPEC-type cartels, impact of population growth, resource scarcity and political-social handicaps.
2. Role of third world in global balance of power

G. Economy
1. Many of the foregoing questions impinge directly on economic issues but we will want to deal more specifically with the implications of energy scarcities and other economic problems on international relationships and the possibilities of conflict.

If you have any ideas of areas or subjects that you feel would be worth including in this scenario or if you have any questions on the foregoing let's discuss it on the phone today or Wednesday.

We propose to limit our team to three or at most four editors. Marvin Stone hopes that he will be able to participate if the timing makes it possible.

I look forward to hearing from you about arrangements for this project which, I think, will really break new ground in utilizing the unclassified expertise of the CIA to help a wide American audience gain a better understanding of the critical international issues facing this country.

With warmest personal regards, I am

Sincerely,

Joe Fromm

Joseph Fromm
Deputy Editor

JF:cr

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