

CIA HISTORICAL REVIEW PROGRAM
RELEASE AS SANITIZED

TO : ²⁰⁰³
SECRET

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INCOMING

CK NR: 950

INFO:

DATE RCVD: 11 AUG 54

FROM: DIR 12583

REF: GUAT 130

IND :

PRECEDENCE PRIORITY

1. Concern felt here that publicity of "Best" material or key items may make follow-up items anticlimactic. Hope is that maximum publicity value be obtained by "tesera" and build up over several weeks with rising crescendo of interest.
2. Maximum impact should be planned using weekly press conferences, promising more sensational materials each time some previously promised documents are released. Documents and statements should be sent simultaneously to OAS diplomats and news services.
3. Carrying out above will strengthen KUCON support world wide.

END OF MESSAGE

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