

CIA HISTORICAL REVIEW PROGRAM  
RELEASE AS SANITIZED

2003

113-4- 970

23 MAY 1954

~~SECRET~~  
REF ID: A66000000

Chief of Station, Guatemala City

LINCOLN

Info: [ ]

(for security)  
Headquarters

~~SECRET~~  
Brazilian leaflet

1. Attached is a copy of a leaflet which was air-dropped by the "Anti-Communist Crusade of Brazil" over Rio de Janeiro and Sao Paulo during the last week of April in hundreds of thousands of copies.

2. Considering that the picture on this leaflet illustrates very graphically how the danger of communism spreads from Guatemala to South America, especially to Brazil, we think you should make an effort to have it re-published (photocopy) in one - or possibly several - of your local newspapers; even though the text is in Portuguese, the picture is self-explanatory. In passing it to an unwitting journalist, you will of course use a suitable cover story, such as that a friend returning from Brazil brought you the copy or that a friend in Brazil sent it to you, or the like.

3. For [ ]: You may take the same action simultaneously.

4. For [ ] perhaps you may want to have the attached leaflet tacked up to poster size as part of the decoration of the meeting hall for SUMMIT.

JEROME C. DONOHUE

JCD/EP/16  
20 May 1954

Distributions:

- 2-Guatemala (w/leaflet)
- 2-[ ] (w/leaflet)
- 2-[ ] (w/leaflet)
- 2-Headquarters (leaflet forwarded with LINCOLN)

~~SECRET~~  
REF ID: A66000000

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## CUIDADO, BRASILEIROS!!

Não nos iludamos e não sejamos cegos e displicentes diante do perigo que nos ameaça



OS EXEMPLOS DA GUATEMALA E DA BOLÍVIA SÃO INQUIETADORES E MOSTRAM QUE OS SOVIÉTICOS ESTÃO AGINDO NA LIVRE AMÉRICA. O PE DO MONSTRO SOVIÉTICO JÁ CAIU SOBRE A GUATEMALA, E A SUA BENGALA ESTÁ PENETRANDO NA BOLÍVIA!

Os comunistas, no Brasil, pertencem a um Partido que é mantido e dirigido pela União Soviética e cuja finalidade é escravizar a nossa Pátria, nela implantando o absurdo e detestável regime bolchevista!

NAO DEIXE QUE O PE DO MONSTRO SOVIETICO CAIA NO BRASIL!

**Cruzada Brasileira Anti-Comunista (C.B.A.C.)**

AIR

MAY 1 4 1954

Chief, WED

27 April 1954

INFO: [ ]

Lincoln ✓

Operational - RUBEN  
ALKALINE-M (AGITATION Activities)

1. On 18 April, 300,000 copies of the attached handbill were dropped on eight beaches and over the industrial and port areas of Rio de Janeiro. These airdrops were witnessed by Mission personnel and apparently were quite effective in that the bills were quickly picked up, read, and in most cases folded and carried away by the readers.
2. On 23 April, 200,000 of the attached handbills were dropped over industrial and downtown areas of São Paulo. These airdrops were witnessed by Pinckney L. FILLWALK and JMLITTLE, who report that the Paulistas manifested as much interest in the bills as has been shown by the people of Rio de Janeiro.
3. Examination of the attachment will reveal the somewhat indirect way in which the Guatemalan issue was carried to the Brazilian public. The Mission feels that this approach is about as direct as can be made in Brazil in view of the little knowledge of the Guatemalan situation here.
4. A special handbill has been prepared for May Day and 500,000 copies are now being printed. The text is targeted especially to the Brazilian worker and the bill will be dropped largely in areas where leftist demonstrations are scheduled.
5. Negotiations have been concluded to broadcast daily at 2230 hours over Radio Tamboio, 900 kilocycles and 300 meters. These broadcasts will be spot announcements following the usual pattern and will be gratis except for occasional small gifts.
6. Another arrangement has been made to broadcast "lightning slogans" over Radio Jornal do Brasil, 940 kilocycles FM, 88.5 megacycles. These broadcasts will consist of very brief, expressive slogans spotted between regular features. We shall experiment with several slogans mentioning Soviet communism in Guatemala.

[ ]

7. It will be recalled that in December plans were made to bring KOWANKO and his film to Brazil. ALLEVATOR reports that KOWANKO is still having visa difficulties.
8. During the month of May the first of ALLEVATOR's picketing operations will take place. Young men carrying placards will parade in front of the Czech, Polish and Guatemalan Legations. Through ALLEVATOR's press contacts, it will be arranged to have photographic coverage of these events.

C J

Enclosures:  
Handbills

Distribution:

- 3 - Headquarters, w/apex 50 encls.
- 1 - C J w/1. encls.
- 1 - Lincoln, w/1. encls.
- 2 - Files

*5.21*

C J