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**Project Statement of Objectives:
Development and Production of Large Signage for Middle Eastern
Outreach Events**

February 2, 2009

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1.0 INTRODUCTION

As specified in Item 3.1.1 and 3.1.2 of the Tasking section of the Statement of Work (SOW) for Task Order 005, the contractor shall provide recruitment collateral production.

This Statement of Objectives (SOO) details the specific project objectives relating to the development and production of one (1) large sign for Middle Eastern outreach events and to be issued as part of that task order. The services for this project will be provided on a Firm Fixed Price basis. No work shall commence on this project prior to receipt of a properly authorized Work Authorization. Any change to this SOO shall come via issuance of an addendum and modification to the original Work Authorization document. The Contractor shall accept no oral change orders.

2.0 PERIOD OF PERFORMANCE

The anticipated period of performance for this project is three (3) weeks from receipt of the Work Authorization document.

3.0 TASKING

3.1 Production of one (1) large sign to be used for Middle Eastern outreach events.

3.2 The contractor shall:

3.2.1 Produce a full-color sign that lists the CIA's sponsorships.

3.2.1.1 The contractor shall use the design and text previously approved and accepted by the Government.

3.2.1.2 This sign should be at least 30" x 40."

3.2.1.4 The purpose of the sign is to convey information to potential applicants about the Agency's other sponsorships in the area.

APPROVED FOR RELEASE □
DATE: 01-Oct-2010

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4.0 DELIVERABLES

- 4.1 Delivery of one (1) large sign (for sponsorships) to a location specified by the Government by February 27, 2009.

5.0 SPECIAL CONSIDERATIONS

- 5.1 The Government is entitled to unlimited revisions of creative and textual elements. The Government shall send the contractor written approval of the final brochure prior to considering the project complete.

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