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NO CARDING

AIR

Dick's copy

EOHA-48330

32E-126-0024

Chief, EE

7 April 1958

Chief of Base, Berlin

INFO: COS, ULS

Operational/CADORY

LCCASSOCK/Satellite Mailing Operation

RE: EOHA-3300, 2 Jan 1958

1. The reference report was much appreciated. The printed matter discovered by the CALLIKAK unit was, of course, LCCASSOCK media--in this case, specialized items--being mailed from various points in West Germany (the ostensible senders are national LCCASSOCK editors) to selected target addresses in Czechoslovakia. We welcome CALLIKAK's recommendations in this regard and are checking their suggestions against current project mailing practices. At the same time the reference report provides us with welcome evidence that the operation is in fact functioning as indicated in internal project reporting. Significantly, this is the first time, to our knowledge, that CALLIKAK has encountered any of the approximately 126,000 pieces of LCCASSOCK satellite mail sent from West Germany since the inception of that aspect of the operation in May of 1956. Since other evidence, e.g., reactions from recipients, suggests that such mail is being regularly received by the majority of satellite addressees (see below), we assume that the reference interception is the result of a one-time breakdown in technique rather than evidence of a serious malfunctioning of the operation taken as a whole.

2. For the information of addressees we should like to take advantage of the opportunity afforded by reference to present a brief resume of LCCASSOCK satellite mailing operations from their inception to the present date and to outline generally the proposed direction of these operations in the months ahead. The first efforts to establish mail contact with satellite residents

APPROVED: \_\_\_\_\_

Attachment - Identity (usc)

Distribution:

- 3 - EE w/att.
- 2 - COS w/att.
- 2 - ULS w/att.

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LCCASSOCK-1

were made in 1954. With the addresses collected from Soviet Bloc newspapers and personal letters, regular correspondence and the sending of DIA publications (East German media mailed from East Berlin) were initiated in 1955. In 1956 DIA mail operations increased rapidly, particularly into Czechoslovakia; and in May of that year the first CARDINALE publications were mailed from West Germany to satellite residents. Poland was particularly emphasized in these mailings, particularly after the October revolution.

3. Since 1956 three types of media have been regularly mailed to satellite residents: (a) DIA (Deutschland ins Ausland) publications, that is, GDR newspapers and magazines mailed from East Berlin. (b) CARDINALE major publications, mailed from West Germany. (c) LCCASSOCK specialized items, also mailed from West Germany. During 1955 and 1956, 30,120 separate mailings (each containing one or more of the media listed) were made, as follows:

DIA media	2,443
CARDINALE publications	25,115
LCCASSOCK specialized items	2,562
Total	30,120

In 1957 distribution of both CARDINALE and specialized items was substantially increased over the above levels, as can be seen from the following comparable figures:

DIA media	4,655
CARDINALE publications	50,537
LCCASSOCK specialized items	58,841
Total	114,033

Since the inception of the program through December 1957, a total of 144,153 items have been mailed to satellite residents.

4. The techniques used to send these publications into the satellite area vary somewhat, depending upon the type of media and the country of destination. DIA publications (mailed in envelopes marked "printed matter" and addressed either by machine or hand) are the least exposed to controls. Regular responses from recipients of these media suggest that they are rarely intercepted by GDR or satellite postal authorities. CARDINALE publications (sent from West Germany) are mailed in various ways, depending mainly on current knowledge of the respective satellite country's internal mode of postal delivery for comparable media. An analysis of reader response and

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continuous attention to these prevailing modes of delivery have shown that, at the present time, at least, CARDINALE media are the least conspicuous, and therefore less exposed to controls, when they are mailed in envelopes into Poland and in magazine wrappers (Streifband) to Czechoslovakia and other satellites. (Identity-1, probably the least overtly offensive LCCASSOCK publication in the eyes of satellite postal authorities, is an exception to this rule. It is usually mailed in large envelopes to all satellite countries.) LCCASSOCK specialized items are regularly mailed from West Germany in letter envelopes marked "printed matter"--a method which experience shows is best suited to this type of media. Roughly estimated, 65% of all media distributed to satellite residents is mailed in magazine wrappers; 35% is mailed in envelopes marked "printed matter".

5. The effectiveness of this program is admittedly difficult to assess. There are good indications, however, that (1) the majority of all media mailed reaches the target recipients, and (2) the media are almost without exception received favorably. Continuous correspondence with regular recipients reveals that a good share of the mail is received in good order, that is, in most cases the correspondent will acknowledge receipt of the publication in his subsequent letter to an LCCASSOCK notional editor. Although receipts are acknowledged by only a portion of all addressees to whom media have been sent, the consistency of favorable reactions from this portion provides reasonable evidence that the majority of the remaining media are also successfully distributed. Generally speaking, the most favorable reactions are received from Polish recipients, followed by Czech, Rumanian, USSR and Bulgarian recipients, in that order. From the KUCAGE point of view, DIA media are probably less effective than LCCASSOCK-produced publications (the cost is likewise very low compared to the latter), however, they do serve to introduce the influence of the more Western-oriented GDR press media into the satellite area, and, operationally, they are used as valuable initial contacts for the subsequent mailing of LCCASSOCK-originated media and, in many cases, as the means of establishing regular CARDINALE or "specialized item" correspondence channels.

6. Another bit of evidence pointing to the effectiveness of the program is to be found in the gradually increasing ratio of regular satellite correspondents to total satellite addressees and the similarly increasing ratio of CARDINALE and "specialized media" satellite correspondents to DIA satellite correspondents. In 1955-1956 regular correspondents constituted 31% (171) of all satellite addressees (4,935) who received LCCASSOCK items; of this 31%, 20% (34) were CARDINALE and "specialized media" correspondents and 10% (17) were DIA correspondents. In 1957, regular correspondents constituted 8% (568) of all satellite addressees (7,157) receiving LCCASSOCK items; of this 8%, 24% (134) were CARDINALE and "specialized media" correspondents and 76% (434) were DIA correspondents.

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7. A picture of the relative distribution of LCCASSOCK and DIA publications among the various satellite countries can be obtained from the following data: Of the 4,935 addressees who received items in 1955-1956, 548 (including 137 correspondents) were recipients of DIA media. Of these 548, 365 lived in Czechoslovakia, 99 in Rumania, 61 in Poland, 17 in Hungary, 5 in Yugoslavia, and 1 in the USSR. In 1957 the 7,157 recipients of LCCASSOCK media (CARDINALE, specialized media and DIA) were distributed as follows:

<p>② 979 in Czechoslovakia,          ① 5,350 in Poland,          ① 164 in Rumania,          ① 104 in Hungary,          10 in Yugoslavia,          ③ 466 in the USSR,          58 in Bulgaria,          2 in Albania          20 in China          1 in Mongolian Peoples Republic          1 in Vietnam          2 in Burma</p>	<p>of which 272 were correspondents          133          98          9          1          37          18          (no regular correspondents)          " "          " "          " "          " "</p>
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8. From the above resume, it can be seen that the LCCASSOCK mailing program has developed slowly but steadily in both volume and effectiveness over the past two years--to the point at which, in our opinion, it represents a solid and valuable instrument for channeling KUCAGE informational and propaganda media into a critical area of the Soviet Bloc. In line with current KUCAGE policy, we propose to further extend and sharpen this LCCASSOCK capability in the coming months along the following lines:

a. The methods employed in West German mailing of media to the satellites will be more closely checked (e.g., per reference suggestions) to reduce to a minimum the chance of exposure and interception by satellite postal controls.

b. The volume and nature of the media distributed will be tailored to the greatest extent possible to the evolving political and social situation in each satellite country. For example, special efforts are now, and will continue to be, made to stimulate and support revisionist elements in Poland.

c. More detailed reporting on the volume, methods and effectiveness of the program will be requested of LCCASSOCK-1 and included in future LCCASSOCK reports on this subject.

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d. Collection and analysis of information on internal satellite postal techniques, modes of delivery, and controls, based on satellite correspondence and press media, will be further emphasized.

e. West German mailing of CARDINALE and LCCASSOCK specialized items will be further increased in volume, in proportion to DIA mailings, and to the extent the above considerations warrant.

9. ULS: Relevant data from the above resume of LCCASSOCK satellite mailing operations may be passed to CALLIKAK for their information. If CALLIKAK should encounter any additional LCCASSOCK media during the course of its operations, we would of course welcome their reports and further suggestions for improving LCCASSOCK mailing techniques.

10. We would appreciate the comments of COS and EE on the general program outlined above. We would be especially interested in receiving on a continuous basis from other appropriate Headquarters desks any suggestions they may have with regard to (1) continued KUCAGE coverage of LCCASSOCK satellite targets, particularly those listed in paragraph 7 above (further identifying data on which will be supplied upon request); (2) ways and means of improving mail access to these target areas (see paragraph (d) above); and (3) relevant propaganda themes which may be peculiarly suited to individual satellite countries (see paragraph (b) above).

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NOTE: We recognize that these so-called satellite operations of LCCASSOCK are hybrid and cut across geographical jurisdictional lines. We believe, however, that they perform a most valuable KUCAGE function in that they give the satellite readers a western German-language alternative to the steady flow of GDR Communist propaganda. The demand for western literature is best demonstrated by the report of several West German students who recently visited Moscow and found that "western publications were literally torn out of their hands" and read avidly by their hosts. Similar reactions have been reported from Poland and other countries behind the Iron Curtain. These operations also exert pressure on the primary target, the GDR regime, which has to combat the influence and impressions radiated by the LCCASSOCK publications. The LCCASSOCK venture into jazz has become in effect a pincer movement with the Polish jazz editors and LCCASSOCK-3 exchanging material while the East Germans

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are vainly trying to eradicate the influence of jazz in their area. We shall expand further upon the value of this operation as soon as we receive the first-hand reports of Peddersen, the Neue Ruhr Zeitung editor, and several others who recently travelled in satellite countries. Peddersen was very interested in the impact of western German language publications because of the growing demand for contacts between the Federal Republic and the East European nations.

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Identity-1 - Die Frau

Distribution:

3 - EE  
2 - CBS  
ULS

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