

SECRET

PROJECT DESCRIPTION AND EVALUATION

A. Code

EgB3abd

B. Project Data

a. Cryptonym: LCCASSOCK

b. Headquarters Desk: EE/G/E

c. Type: PP

d. Status: Project amendment #1 to increase approved FY 59 budget to \$     from \$     approved. Project currently has no approved project outline due to questions regarding its future activities. The project will be entirely redocumented for FY 1960.

e. Budget: FY 1959 - \$           
FY 1960 - \$          limit imposed

f. Number of agents: Five - Principal agent, his Deputy, Project Security Officer, Lawyer and Bookkeeper plus 27 overt employees who are presumably unwitting of KUBARK interest.

g. Unilateral or Revealed: Revealed

h. Field Base: Berlin Operations Base

i. Field case officer:          

DECLASSIFIED AND RELEASED BY  
CENTRAL INTELLIGENCE AGENCY  
SOURCE METHOD EXEMPTION 3B2B  
NAZI WAR CRIMES DISCLOSURE ACT  
DATE 2007

C. Target Data

a. Operational Intelligence: Project has no East zone collaborators. Media usually occasioned by overt current events. Project has satellite correspondents and has access to refugee debriefing reports, East German

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1 MARCH 1959

and ~~with~~ satellite newspapers and publications through which it keeps informed of satellite conditions.

b. Distribution: Project distributes approximately 90% of its product via mail. The remainder is distributed by hand through sales or as give-aways. The project utilizes some 20 West German mailers and an unknown number of fictional return addresses in mailing material into East Germany and the satellites.

D. Product

a. Type of Organization: Self-sustaining publishing company

b. Number of employees: Thirty-two full-time, unspecified number of free-lance writers.

c. Type of activities: Production and distribution of regular and target-of-opportunity propaganda material.

d. Type and Number of Media:

Schlagzeug - Jazz magazine, monthly, 11,000 copies produced per month

Epoche - slick newspaper, quarterly, 20,000 copies produced per month

Remainder of media is target of opportunity material - brochures, pamphlets, newsheets, falsifications and harassment letters produced at irregular intervals in numbers from 100 to 100,000 copies. Recurring titles in this

series include SED Lagerbericht, Fernschreiber, Nachrichten aus Deutschland, Wirtschaft Ost und West, Wissen ist Macht and Tunnel GmbH series.

e. Total average monthly media production/distribution: 64,800 average produced monthly; 68,325 distributed monthly.

f. Intelligence by-product: None

E. Evaluation

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B. Project Data

- a. Cryptonym: LCCASSOCK
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- c. Type: FP
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- e. Budget: FY 1959 - \$[ ]  
FY 1960 - \$[ ] limit imposed
- f. Number of agents: Five -
- g. Unilateral or Revealed: Revealed
- h. Field Base: Berlin Operations Base
- i. Field case officer: [ ]

C. Target Data

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and ~~xxx~~ satellite newspapers and publications through which it keeps informed of satellite conditions.

b. Distribution: Project distributes approximately 0% of its product via mail. The remainder is distributed by hand through sales or as give-aways. The project utilizes some 20 West German mailers and an unknown number of fictional return addresses in mailing material into East Germany and the satellites.

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E. Evaluation

## E. EVALUATION

LCCASSOCK has the capability of producing extremely effective propaganda. Its product can be technically and substantively excellent as has been proved in the past. However, it has in large part failed to achieve its approved objective which is the production of propaganda material for East German consumption.

~~The real potential of this project's highly professional capabilities~~

Differences of opinion between the Field and Headquarters as to the propaganda value, or lack thereof, of LCCASSOCK ~~propaganda~~ <sup>media</sup> have lead to a virtual stalemate in production and a serious breakdown of control over the project. Headquarters maintain that entirely too much time, effort and money have been expended on media which have at best only peripheral KUCAGE value.

however

LCCASSOCK has <sup>however</sup> made a positive contribution to the overall KUCAGE effort against East Germany ~~in its~~ in its timely production of target-of-opportunity media. This type of media has proven particularly effective because each ~~one~~ is designed for distribution via a mailing operation to specific target groups.

In conclusion, the real potential of this project's highly professional capabilities has not in the past few years been fully ~~achieved~~ <sup>realized</sup>. With this potential as a basis upon which to re-direct the project to its East German target and task, we feel that LCCASSOCK has the capability of developing into a highly effective KUCAGE mechanism.

F.: PLANS AND COMMENT

Differences of opinion between the Field and Headquarters still exist as to the value of certain/<sup>LCCASSOCK</sup>propaganda items, some operational proposals and the efforts at making the organization commercially viable. No decisions have as yet been made with regard to these ~~diff~~ differences of opinion. The eventual solution of these problems will in large part depend upon and will be fully coordinated with the Federal Republic since LCCASSOCK has been considered for use as a joint KUBARK/FedRep propaganda center for the production of material targetted at the DDR.

The LCCASSOCK budget for Fiscal Year 1959 was \$75,000. However, in spite of efforts at reducing costs, the effectiveness of the project was seriously jeopardized by the severe budgetary limitation. Consequently an additional \$35,000 allotment was requested and approved. However, the field has been informed that this restoration was in large part due to the current situation and that no such compromise could be expected for Fiscal Year 1960. The budget for Fiscal Year 1960 as now programmed for LCCASSOCK is again \$75,00 and the field has been notified that the project will have to be streamlined so that it can operate within this figure.

LCCASSOCK-1, the Principal Agent and chief of the project publishing company, has become increasingly difficult to handle in recent months, primarily due to his awareness of coming budgetary and activity limitations but also in part traceable to his currently being considered for an editorial position with an important West German newspaper. These factors combined with his knowledge of increased official interest in the LCCASSOCK project have <sup>adversely</sup> affected our relationship with him. The future of LCCASSOCK-1 in the LCCASSOCK project therefore rests on the final solution of all of the above unsettled questions.