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DATE 2007

SECURITY INFORMATION

1271-CLEWU

24 March 1952

SUBJECT: Transmittal of VALUABLE Notes on the Subsidiary Meeting on Propaganda Held in London, 13 March 1952

TO: Chief, DYCluck
Washington, D. C.

INFO: Chief, DYCluck

ATTN: []

ATTN: []

Chief, DYCluck

ATTN: []

REFERENCE: ROME-2040 Para Four

1. Copies of the Notes on the Subsidiary Meeting regarding propaganda are forwarded under separate cover.

2. [] has been advised that QKFERVOR has passed copies to [] and []

3. Your attention is invited to the fact that the leaflet referred to in Para 2 (iii) was returned to QKFERVOR on 5 March 1952.

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CLASSIFICATION REVIEW DIVISION
R D D O JAN. 1980

One attachment (s.c.)
Washington only

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Attachment to 1271-CLEWU

VALUABLE - PROPAGANDA

After the main CIA/SIS Conference had ended, Messrs [] and [] representing CIA, and [] representing SIS, met to discuss various points of detail in regard to VALUABLE/FIEND Propaganda.

1. Points arising out of Minutes of Rome Conference - October 1951.

Minute 2(d) (2) - Press Publicity for NCFA

CIA stated that the News Bulletin is sent to representatives in the Capitals of USA, UK, France, Italy, Greece, Turkey and Australia. CIA also have a world wide mailing list which includes the members of the American Congress. A list of the members of the British Parliament, to whom the News Bulletin could also be sent, has been obtained and will be forwarded to the SIS representative in Rome.

Minute 2(h) -

No progress has been made so far with the idea of introducing propaganda material into goods shipments to Albania.

Minute 4(c) - Intelligence for Propaganda Purposes

The sources from which such intelligence could be obtained seem to be:-

- (i) Interrogation Reports from Athens. Useful extracts are already passed by [] to [] SIS, London, will pass them to [], but it must be realized that the source is the same in both cases and that they must not be taken to be separate reports, confirming each other.
- (ii) World Press. It was explained that SIS have no organization for cutting the World Press, and are only able to examine a strictly limited number of newspapers. Two men are employed on this work in Rome and CIA are hoping to enlarge the scope of this service.
- (iii) Monitored Albanian, Russian and Satellite Broadcasts. It was agreed that the BBC Weekly Summary of World Broadcasts, which is now sent direct to [] in Rome, should in future be sent to the SIS representative there instead, to be used by the Propaganda Sub-Committee as such.

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2. Programme of Propaganda Drops.

The following programme was agreed:-

- (i) 17th/18th March 1952.
Illustrated leaflet, printed in London, specimen of which was produced. 12 of these will be forwarded to Athens and Rome respectively.
- (ii) 30th/31st March 1952.
Leaflet No. 3/52/3A, to be dropped by O.P.C. on Tirana only, for the Workers' Conference taking place on the latter date. This is being printed in USA. It was agreed to delete the para. which runs "Surely you must be convinced.....to liberate the suffering people of our Homeland."
- (iii) End of April.
500,000 copies of a leaflet produced in Washington (sample of which, the single copy in SIS's possession, has been passed to [] will be dropped by O.P.C. Aircraft from []
- (iv) End of May.
Leaflet No. 2/52/2A, referring to Radio Free Albania, and now being printed in USA, will be shipped to London and dropped by SIS.

3. Programme of Gift Drops.

CIA's understanding is that these do not form part of the agreed total propaganda drops effort, that is to say that they are additional to leaflet drops. SIS's understanding on the other hand is that they must be counted as a part of the total effort, which, in accordance with their directive, is to be limited to one drop every six to eight weeks. SIS, however, agreed at the main Conference that this point should be referred by them to the Foreign Office for a ruling. In the meanwhile, CIA intend to carry out gift drops at roughly intervals of four to six weeks and will give SIS two weeks warning of the planned dates of these operations.

4. Supply of Albanian Newspapers.

The paucity of Albanian newspapers for use in producing themes for propaganda was mentioned. Both CIA and SIS are endeavouring to obtain them from various sources. It was agreed that any newspapers which either side might receive should be passed to the Propaganda Sub-Committee in the first instance. [] pointed out that if these could be passed to London after the Sub-Committee had finished with them, they would be welcomed by the BBC who also suffer from the scarcity referred to.

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