

AIRGRAM

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HANDLING INDICATOR

TO : BELGRADE, BERNE, BONN, BRUSSELS, COPENHAGEN, DUBLIN, LISBON, LONDON, LUXEMBOURG, MADRID, OSLO, PARIS, ROM, STOCKHOLD, VIENNA

FROM : Department of State

DATE: FEB 2 2 42 PM '68

SUBJECT : Request for Names of Influential ~~XXXXX~~ Editors, Writers, Commentators or Columnists

REF

Trans World Airlines, cooperating with U.S. Government efforts to promote foreign travel to the U.S., is planning to invite about 30 top-flight editors, writers, commentators or columnists from all media for a two-week visit to the U.S. The trip will be from about April 1 - 15.

If appropriate, please submit to the Bureau of Public Affairs by February 12 the names of at least two of the most influential journalists in your country who might profitably be invited. Please provide brief rationale for inclusion of individuals on list.

Previous visits in 1966 and 1967 sponsored by TWA were very successful. The visit is especially important this year because of the Administration's efforts to alleviate our balance of payments problem. Assistant Secretary Donnelley will host a reception, and guests will include top Government officials.

Do not approach individuals, as invitations will be sent directly by TWA after consultations with P.

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In Out

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Drafted by:

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Contents and Classification

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