

9 January 1958

MEMORANDUM FOR: Chief, Far East Division

SUBJECT: Approval for Expenditure of PODIVA Funds

1. Purpose: Approval is requested for the expenditure of PODIVA funds in the amount of \$5000 to permit purchase of ten color television sets for operational use by Station.

2. Background: SHORIKI Matsutaro, a developmental contact of Tokyo Station, has received the support of the Liberal-Democratic Party to use a color television broadcast as a means of attracting additional popular attention to LDP policies, programs and activities. It is expected that this broadcast will not only keep the Japanese public abreast of official developments but act as a sounding board for future LDP propaganda activities. This broadcast, and others, will most certainly aid the conservative party in its efforts to obtain additional support from the voting populace during the forthcoming elections for seats in the House of Representatives. SHORIKI, former president of the Japan Television Network Corporation, is presently the chairman of the National Public Safety Commission. Transmitters and other broadcasting facilities are available in Japan for the initiation of this activity but no dollar allocation exists for the purpose of purchasing the receivers. Tokyo Station has requested that Headquarters purchase ten color television receivers and arrange for shipment of these sets to Japan. They have further informed Headquarters that all necessary adjustments can be made in Japan and that the total cost of the receivers will be reimbursed (in yen) by the Japanese officials concerned. Approximately \$4000 of the total cost will cover the purchase of the sets themselves and the remainder will be absorbed in shipping cost.

3. Approval Requested: It is therefore requested that \$5000 for Fiscal Year 1958 be authorized for expenditure from PODIVA funds for the purpose stated above. Funds are available within the current budget allocation of the Far East Division.

Chief, FE/1

APPROVAL: _____
Chief, FE

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