

From: [redacted]
To: [redacted]
Subject: [AIN] FW: live tweet Bin Laden raid
Date: Tuesday, May 8, 2018 6:44:00 AM

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CLASSIFICATION: UNCLASSIFIED

[Large redacted area]

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From: [redacted]
Sent: Sunday, May 01, 2016 7:43 PM
To: Paletta, Damian
Cc: [redacted]
Subject: Re: live tweet Bin Laden raid

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Off the record, yes the only difference was a real time timeline. That was trying something new. But materially it's just a variation on tweeting out the details of our historical articles. Best example was in early May last year we did the Gary Powers shutdown anniversary article...went blow by blow through the situation...just not in real time. We stretched it out over a few days (now granted that entire event took months not hours to unfold). All today was a futher condensed tweetified version of an article on our page we posted on Friday found here:

<https://www.cia.gov/news-information/featured-story-archive/2016-featured-story-archive/minutes-and-years-the-bin-ladin-operation.html>

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All I am saying is it was trying something slightly different but wasn't a radical deviation from the norm. This historical case could be told in real time in ways that most can't. I see your story is posted. Will check it out.

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Thanks, [redacted] Sent from [redacted] On May 1, 2016 7:01:29 PM, "Paletta, Damian" wrote: I'm fairly certain you guys have never done anything quite like this before, though, right?

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On Sun, May 1, 2016 at 6:47 PM, [redacted] > wrote:

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Off the record: Did you get my note with off the record context? You can verify that by looking back at the Twitter site. Seeing if we can address the matter in our comment. Over to [redacted] If you have any questions let us know.

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Thx! [redacted] Sent from [redacted] On May 1, 2016 6:33:29 PM, "Paletta, Damian" > wrote: Posting soon but happy to add a quote

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any time.

Damian Paletta

The Wall Street Journal

[redacted] <>

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On May 1, 2016, at 6:14 PM, [redacted] wrote:

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Damian Working on a quote. When are you posting? [redacted] CIA Spokesperson On May 1, 2016 4:20:21 PM, "Paletta, Damian" <damian.paletta@wsj.com > wrote: Hi all,

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I'm doing a web item about you guys live tweeting the events of the Bin Laden raid. Would love to include a quote from you guys about why you decided to do it if any interest... (b)(6)

best,

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Damian Paletta

The Wall Street Journal.

202.862.9241 <> - office

[redacted] <> - cell

(b)(6)

@damianpaletta

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@damianpaletta