

**From:** [Redacted]  
**To:** [Redacted]  
**Subject:** [AIN] FW: Green/WTOP/UBL tweets  
**Date:** Friday, February 2, 2018 8:38:50 AM

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CLASSIFICATION: UNCLASSIFIED

[Redacted]

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-----Original Message-----

**From:** Green, JJ [mailto:jgreen@wtop.com]  
**Sent:** Monday, May 02, 2016 4:55 PM  
**To:** [Redacted]  
**Cc:** [Redacted]  
**Subject:** RE: Green/WTOP/UBL tweets

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(b)(6)

Thanks [Redacted] - This is very helpful.  
V/r  
JJ

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National Security Correspondent & Host of TargetUSA PODCAST WTOP RADIO | 103.5 fm | 107.7 fm |  
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Latest National Security News

Our radio programming reaches 1.8 million people in Washington, D.C., Virginia, West Va., and Maryland. That audience includes The White House, Congress, Pentagon, the Intelligence community, World Financial Community and diplomats from all over the world.

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-----Original Message-----

**From:** [Redacted]  
**Sent:** Monday, May 02, 2016 3:48 PM  
**To:** Green, JJ; [Redacted]  
**Cc:** [Redacted]  
**Subject:** Green/WTOP/UBL tweets

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Hi JJ--

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Please use the following statement on-the-record, attributable to CIA Media Spokesperson [Redacted]

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"The takedown of bin Ladin, America's most wanted terrorist, stands as one of the great intelligence successes of all time. History has been a key element of CIA's social media efforts. On the fifth anniversary, it is appropriate to remember the day and honor all those who had a hand in this achievement."

"We have regularly tweeted and posted about historical events including the Glomar operation, the Argo operation, the U-2 shootdown, and the evacuation of Saigon. CIA's most recent history-related tweets related to the 55th anniversary of the Bay of Pigs on the 19th of April."

On the public response to the posts:

"CIA's tweets on the bin Ladin raid garnered more than 11 million views. CIA's Twitter account gained more than 20,000 new followers since the bin Ladin raid tweets began. It was highest day of follower growth in past 12 months."

CIA's social media efforts have received recognition and an award:

<http://www.nextgov.com/feature/nextgov-bold-awards-2015/> (FROM THE NEXT GOV AWARD: The CIA Web Team, brought a clandestine agency to the public's eye. Upon launching @CIA, the agency gained more than 440,000 followers in the first 24 hours. Being more open allows the CIA to directly address myths and concerns, occasionally adding humor to garner a broad audience.)

Attached is the CIA Press Release when we launched our Twitter and Facebook accounts.

For reference here are other historical twitter packages:

**GLOMAR**

<https://twitter.com/CIA/status/500341245105827842>

<https://twitter.com/CIA/status/501396911366995971>

<https://twitter.com/CIA/status/501805916812234752>

**Fall of Saigon**

<https://twitter.com/CIA/status/593890974075596801>

**#Powers:**

<https://twitter.com/search?q=%23powers%20from%3ACIA&src=typd>

**#Bay of Pigs:**

<https://twitter.com/CIA/status/722501472416567297>

<https://twitter.com/CIA/status/722539898813685760>

<https://twitter.com/CIA/status/722590730624057345>

**Harriot Tubman:**

<https://twitter.com/CIA/status/715293159748665344>

**Jedburghs & Colby**

<https://twitter.com/CIA/status/677914011162296320>

**Greg Write (Example of our In Memoriam Series):**

<https://twitter.com/CIA/status/677226464694149121>

**Gregg Wenzel**

<https://twitter.com/CIA/status/600374926068031488>

**Civil Air Transport acquired by CIA:**

<https://twitter.com/CIA/status/635941389805703169>

Corona:

<https://twitter.com/CIA/status/633803253835165697>

U-2 Accidental Test Flight:

<https://twitter.com/CIA/status/629332780258713600>

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Thanks,

[Redacted]

Media Spokesperson | Entertainment Industry Liaison CIA Office of Public Affairs

[Redacted]

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-----Original Message-----

From: Green, JJ [mailto:jgreen@wtop.com]

Sent: Monday, May 02, 2016 8:34 AM

To:

Cc:

Subject: RE: Bin Laden

[Redacted]

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Thanks [Redacted] - that'll be helpful. Yeah - I get the cranks too. But to be clear, I'm not reporting on the number of CIA critics or supporters or what they are saying --my focus is on CIA's objective for doing it and how it went.

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JJ

From

Sent: Monday, May 02, 2016 8:19 AM

To: Green, JJ

Cc:

Subject: RE: Bin Laden

[Redacted]

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JJ

Off the record

This essentially summarized the cranks critique. I'll see if I can get you numbers when I get in on how well it worked.

And contrary to the daily show tweet we did do posts on bay of pigs too.

[Redacted]

CIA Spokesperson

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On May 2, 2016 8:08:16 AM, "Green, JJ" <jgreen@wtop.com> wrote:

Hi [Redacted] This... is in part what I'm referring to:

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<http://www.bbc.com/news/world-africa-36184400>

But more importantly... what I'm asking is... how does CIA characterize it?

JJ

From:

Sent: Monday, May 02, 2016 8:05 AM

[Redacted]

(b)(3)  
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To: Green, JJ  
Cc:   
Subject: Re: Bin Laden

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JJ

Off the record :

How are you characterizing the "mixed" reaction?

I saw the normal cranks and conspiracy buffs. But nothing out of the ordinary for us.



CIA Spokesperson

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On May 2, 2016 7:34:20 AM, "Green, JJ" <jgreen@wtop.com> wrote:

Good Morning - Can anyone provide any comment on how the live-tweet turned out from CIA's perspective? Seeing mixed public commentary on it. Please advise.

Thanks

JJ

JJ Green