

18 OCT 1964

MEMORANDUM FOR: Chairman, ExComAir
 Chief, Far East Division
 Chief, Special Operations Division

SUBJECT : Improving the Chinese Image of CATCL

1. Attached is a memorandum dated 3 October 1964 from DD/S-MB in response to my request for proposals to improve the Chinese image of CATCL by the employment of prominent Chinese Nationals by CATCL. The position of President of CATCL is vacant and has never been filled. There are also several other positions of Vice President and Assistant Vice President which are vacant and which prominent Chinese could fill. Chinese Nationals to be employed to serve in these positions should be persons of some prominence and possessing of executive abilities or public relations nature, which qualities could be used profitably by CATCL. Certainly the individuals considered should be persons with whom we can readily work, and who do not, in turn, create problems beyond those which we are trying to solve.

2. In the attached memorandum the names of several Chinese of importance are mentioned. It is requested that you consider these nominations and present the names of other nominees, along with biographic data, so that we might have one or more suitable persons for consideration as officers of CATCL. Please submit proposals for an early meeting to consider this matter.

151
 R. L. Bannerman
 Assistant Deputy Director
 for Support

Att:
 As stated

cc: Chief, Air Branch, SOD + Mr. []
 Chief, FE Support
 DD/S-MB
 DIBPAM

APPROVED FOR RELEASE DATE:
 20-Mar-2009

ADD/S:RLB:fp

Dist:

O - Chmn, ExComAir

1 - ea following addressee, 1 - DD/S subject, 1 - DD/S chrono ref sht

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2 October 1964

MEMORANDUM FOR: Mr. Bannerman

SUBJECT : Improving the Chinese Image of CATCL

REFERENCES : DDS
DIR

1. During our recent visit to Taipei the desirability of having a well-known Chinese personality and a successful executive hold the title of President of CATCL was discussed with Mr. Grundy. The following names were considered possibilities and copies of biographical data from the Who's Who section of the CHINA YEARBOOK are attached:

A.

B.

C.

The Far East Division may well have better candidates and they should be requested to provide us with proposals. We are cabling asking additional proposals also from and from Mr. Grundy.

2. The principal employee in the Sales Department of CATCL might also be Chinese. It may be possible to elevate a long-term employee to this position. Mr. Grundy is to make proposals.

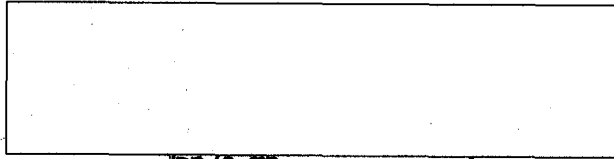
3. We are assuming that any Chinese officers named in CATCL will not be briefed regarding the true ownership of The Pacific Corporation.
 has not been briefed although he, like several Chinese Government officials, is well aware of the true nature of much of the activity carried out by Air America and AACL.

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4. It is intended to have the names of possibly two candidates for President of CATCL presented to the Generalissimo and to the Minister of Communications. After obtaining their reactions and after making an arrangement with the most desirable candidate, we would then approach the Minister of Communications on the subject of long-term international route licenses for CATCL.



DD/S-HB

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