

Directorate of Intelligence

CIA HISTORICAL REVIEW PROGRAM RELEASE AS SANITIZED 1999

Soviet Elite Concerns About Popular Discontent and Official Corruption

An Intelligence Assessment

SOV 82-10192X December 1987 Сору

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Summary

Information available us of 1 December 1982 was used in this report. Brezhnev's death comes at a time of heightened concern among Soviet elites about public morale and official abuse of power. The dominant attitude appears to be one of pessimism about the popular mood and apprehension about the implications of corruption for the future of the Soviet system. There is also considerable sentiment among some clites for firm measures to restore discipline and morality within the population at large and within the regime itself.

This sentiment, which probably accounts in part for Andropov's ascendancy, may lead the Politburo to move toward more conservative social and political policies. Such policies would be compatible with some changes in economic administration, but probably would preclude any broad introduction of market mechanisms, increase in popular participation in the political process at lower levels, thaw in cultural policy, or expansion of unofficial contacts with the West.

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Soviet Elite Concerns About Popular Discontent and Official Corruption (U)

Over the past several years, and especially over the past several months, a number of Western observers in Moscow have detected in Soviet society an air of general depression and foreboding about the future. Some of these observers believe that the mood of the population changed during the latter part of Brezhnev's tenure.



This paper assesses recent evidence on how Soviet elites themselves perceive the mood of the population and the problem of corruption in the political system. Most of the reports eited apparently refer to perceptions of middle-level officials, although some of the reports may refer more to attitudes current among the "intelligentsia" (white-collar professionals) than to attitudes of officials. Where possible, the paper identifics attitudes with particular elite groups (for example, KGB officers, Central Committee functionaries). The imprecision of much of the reporting does not permit a more systematic delineation of differences among various elites. Gaps in the data base and the probable biases of individual sources necessarily make

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some of the judgments in the paper tentative. Nevertheless, available evidence supports the general conclusion that Soviet clites have become more concerned about the potential consequences of popular discontent and official abuse of power than they have been for the past quarter of a century.

Uneasiness About Social Malaise

Soviet clites are aware that in recent years conditions giving rise to popular discontent have worsened while the regime's resources for maintaining social stability and motivating the work force have diminished. Officials are probably most concerned about the adverse effect of popular dissatisfaction on labor productivity. But they are also worried about the possibility of social disturbances serious enough to produce challenges to political control.

Since Stalin's death, coercion has diminished as an instrument of political control. Ideology is virtually dead as a means of inspiring loyalty to the regime and high worker productivity. The regime's control of information has also loosened somewhat. Soviet citizens have greater access than ever before to information from abroad and from unofficial sources within the USSR. Expanded contacts with the West have enabled the population to compare its lot with that of peoples who enjoy a much higher standard of living.

More importantly, since the mid-1970s declining economic growth rates have made it difficult for the regime to provide the gradual improvements in living standards that the Soviet population had come to expect in the Khrushchev and early Brezhnev years. Brezhnev abandoned Khrushchev's ideological reformism and attempt to rationalize party rule on the basis of a broad "populist" consensus of values. Instead, he sought a narrower legitimacy for the regime, based more completely on attention to the population's material needs. In the end, however, he

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failed to satisfy consumer desires. Shrinking oppertunities for upward social mobility and the hardening of class lines appeared to contribute to a loss of faith among many in their ability to improve their material circumstances through individual effort.

These developments have led to a general growth of apathy, cynicism, and disgruntlement in Soviet society. This pervasive malaise manifests itself in a growing consumption of alcohol, increasing labor turnover, episodic strike activity, and a flourishing black market. Over the past several years, official Soviet statements have recognized the negative effects of these phenomena on worker output. Official publications, for example, have stressed that labor turnover produced by worker dissatisfaction with living conditions is economically counterproductive. High-level regime spokesmen, including former Premier Kosygin and General Scoretary Brezhnev, have acknowledged that wage incentives lose force when workers are dissatisfied with the quality of goods and services available for purchase.

The more immediate problems in food supply caused by four consecutive harvest shortfulls have increased official wariness of the popular mood. For example, a

last year a CCentral Committee letter on food shortages stressed the need to mobilize all resources to fight against alarmism and pessimism among the population. In 1980 KGB officials were privately expressing

KGB officials were privately expressing concern about growing unrest due to shortages of food and consumer goods.

Soviet officials in discussions with foreigners over the past year have expressed concern about a broad range of problems relating to civic morale:

• Last Decembei 厂

That a department head in the Central Committee's Academy of Social Sciences had expressed the opinion that the country was in a state of "economic, political, and ideological crisis."

• The same month, *Pravda's* Propaganda Department chief, **C J** expressed considerable concern over the lack of commitment of Soviet young people, their "consumerism," their interest in religion, and their desire to avoid military service. He also acknowledged that Soviet managers now face a difficult time in dealing with workers because workers are offended by the privileges managers enjoy.

• Another official ______ I told ______ Jin April that Soviet society faced a major crisis in discipline, reflected in labor problems, crime, and friction between nationalities.

• The same month a deputy minister of foreign trade told ______ that the Soviet population was becoming more demanding because of exposure to Western imports.

• In October a head told a integration of unrest among the Soviet population. He cited increasing pressure for better food, more free time, and a greater availability of consumer goods.

*On the surface, elite concern about popular inertia and apathy may appear logically inconsistent with elite concern about the potential for disorder. Apathy, it may be argued, produces economic problems for the regime by lowering labor productivity but does not create political problems in the sense of producting unrest

This apparent ambiguity in elite attitudes, however, has major antecedents in Russian history. Russian elites, both in Tarrist times and in the Soviet era, have feared that the population's inertia and alienation from the state could be transformed into spontaneous cruptions of unrest. Several Western studies of Soviet society during the late Statin period also contended that the typical character structure of the Russian worker and peasant classes was one that fluctuated sharply between passivity and violent revolt against authority.

The pattern of Russian social history suggests that these perceptions of Soviet elites and Western scholars have not been entirely erroneous. Over the centuries, lengthy periods of resigned quiescence on the part of the masses have been punctuated periodically by jacqueries. Thus, the concern of Soviet elites today about the dual problem of popular indifference and popular protest, while tharpened by current conditions, has deep historical roots.

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Events in Poland over the last two years probably have heightened these concerns. The Polish strike movement did not produce any significant sympathy protests in the Soviet Union, but it focused the attention of Soviet officials on internal Soviet conditions that could create problems for them:

the Polish According to L situation has caused great nervousness in high party and government circles in Estonia, where strikes and student demonstrations took place in the fall of 1980. According to this report, prior to the imposition of martial law in Poland, Estonian officials feared that unrest in their own republic could rapidly get out of control. Even after the declaration of martial law, they remained concerned about the food situation and the circulation of leaflets urging Estonians to strike.

 In November 1980
Treported that Polish leader Kania ' had attributed Soviet "concessions" to Poland to the Soviet leadership's concern over internal Soviet problems. Kania cited several unpublicized strikes in the Soviet Union related to the food situation.

· Speeches at a major ideological conference held in Moscow last December indicated that the Polish situation was being discussed as an object lesson for the Soviet Union.

• Last April.

that Soviet leaders feared developments similar to those in Poland could occur in the Soviet Union. According to this official, sporadic strikes over food shortages had demonstrated to the leadership that an internal threat existed.

Andropov told senior Polish security officials last May that the economic and political situation in the USSR was not much better than that in Poland. He complained that Soviet youth, in particular, were

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becoming increasingly apolitical, pacifist, and interested only in themselves. He went on to lament that Soviet youth were increasingly attracted to organized religion.

Jin July a there was serious concern within Central Committee departments that industrial unrest could get out of hand. The **Z** official reportedly remarked that senior officials were increasingly distressed about the state of Soviet society and disillusioned about the future of the Soviet system.

Over the past year Soviet propagandists have increased their efforts to combat "antisocial" behavior and moral laxity. Particular attention has been paid to Soviet youth's cynicism, "hooliganism," infatuation with Western consumer goods, and lack of appreciation for improvements in the standard of living since World War II. At the same time, regime actions such as closing down direct-dial telephone service to and from Western countries have served to curb contacts between Soviet dissidents and foreigners.

Recent speeches and articles by military figures have also displayed unusual concern about pacifism among young people and about ethnic tensions in the armed forces. Defense Minister Ustinov's Armed Forces Day speech in February placed unusual stress on the theme of harmony among the various nationalities serving in the armed forces. In a pamphlet published in June, Chief of Staff Ogarkov deplored youth's tendency to underestimate the danger of war. General Yepishev, head of the military's Main Political Directorate, made similar remarks about youth's pacifism in a July lecture.

Corruption and the Campaign Against It

Reinforcing apprehension about the popular mood is an apparently growing concern among Soviet clites about rampeor corruption throughout the system. On the basis of 3 as well as increased Soviet media attention to the problem,

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we believe many officials fear that corruption is eroding the regime's legitimacy, undermining public respect for law and order, and diminishing the party's capacity to get the country moving again.

Corruption, of course, is present in varying degrees in most societies and has been a prominent feature of Soviet life since the 1920s. Nevertheiess, although it is impossible to measure the extent of corruption precisely, there are indications that during the past several years bribery, embezzlement, and other abuses of power among Soviet elites have become so prevalent and so blatant as to suggest a significant lowering of accepted norms of behavior.²

Most members of the political elite seem to have developed a caste mentality and appear strongly motivated by a desire to preserve and extend their privileges, especially for their children. Shortly before Brezhnev's death, for example, some reporting

picture of orticials in Moscow ouying and selling goods on the black market and scrambling to secure their financial interests in anticipation of a change of power at the top

Nepotism and illegal activity to advance private ends are reportedly common at the highest levels. The efforts of Leningrad party boss Romanov, a Politburo member, to feather his nest are notorious. Brezhnev himself, by assiduously promoting the career interests of both his son-in-law and his son despite the reported involvement of his children in corrupt activities, was a prime offender

Current economic stringencies may have sharpened competition among Soviet elites for perquisites and heightened resentment among nonparty elites of the

¹ An evaluation of the extent of corruption depends on how the term is defined. If defined in an absolute sense as the use of position or power to further private ends, virtually the entire Soviet elite is corrupt. If defined in a relative sense as the use of position or power to further private ends, virtually the entire Soviet elite is behavior, corruption in the Soviet Union is much more restricted. If the latter definition is employed, the threshold ω' what constitutes corruption rises as the subordination of the public weal to private interest becomes a widely tolerated feature of a political system. For an extended discussion of this subject, see Konstantine M. Simils, *USSR*: The Corrupt Society (New York, 1982). Simis was a Moscow lawyer who emigrated from the Soviet Union in 197⁻

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Corruption and the competition for privilege commonly are regarded as symptoms of the loss of social purpose among clite groups, but they are also a cause of clite dissatisfaction It concern acous macogneas ment, onner y. and corruption throughout the country was expressed last year in a Central Committee letter read at closed meetings of party organizations. Recent reporting Indicates that elites C soos in nonparcy institutions are increasingly speaking out against party abuses of power 3 at least some inilitary of itee. ochere that the party has lost its ideological bearings. and many young government officials have lost confidence in the party's ability to deal with critical economic problems

a desire to restore the system's integrity is especially strong among KGB officers, many of whom reportedly believe that the party is more concerned with preserving its privileges and prerogatives than



with addressing national needs

 \square in 1980 that the KGB was acting to raise standards by such measures as enforcing the rule of not hiring new employees who had relatives already working for the organization. (:

The official campaign against corruption, which began last year, should be viewed in the content. If these concerns on the part of KGB and other elites. The campaign may serve several purposes. On one level, it is in our view intended to combat "antisocial" behavior on the part of ordinary citizens and to persuade the population at large of the regime's determination to root out malfeasance within the party. The campaign may also be intended to provide excuses and seapegoats for shortages of consumer goods and other economic dislocations. By exposing corruption on the part of lower level functionaries and prosecuting some of them, higher officials may hope to deflect criticism from themselves.

Because so many higher officials are themselves vulnerable to charges of corruption, however, a campaign against corruption at lower levels runs the risk of getting out of control. Although probably intended initially as propaganda for the populace and secondarily as a protective device for top leaders, the anticorruption campaign has become a vehicle of political struggle within the Politburo. The fact that a number of fairly high-level officials have actually been netted during the course of this campaign (an article in *Pravda* indicated that one USSR deputy minister was executed) suggests that some leaders have exploited anticorruption sentiment to attack political opponents.

Andropov, in particular, evidently has used the anticorruption issue to further his political ambitions. As a former KGB chief he possesses derogatory information about his fellow Politburo members. Andropov is consequently in a position either directly to blackmail leaders who fear exposure of their illegitimate activitics, or to use the derogatory information more subtly—by selectively leaking it in order to damage an opponent's reputation, of by prosecuting corruption cases at lower levels aggressively so as to create a political climate that other leaders find threatening. Andropov evidently has employed this political weapon already. A KGB investigation of corruption cases reportedly implicating Brezhnev's children contributed to the erosion of Brezhnev's political position in the months prior to his death. According to C

Andropov may also have used a rumored scandal involving Kirilenko's son to force Kirilenko's removal from the leadership.

The anticorruption issue may have facilitated Andropov's rise in a more important way. According to some reporting \Box

Andropov has a personal reputation of being "clean." This reputation possibly made his candidacy a popular one among broader segments of the political clite. According to a senior Soviet Andropov received an unusual standing ovation at the May meeting of the Central Committee that promoted him to the secretariat. Whether or not top leaders share the preferences of lower level officials, they are sensitive to them, and support for Andropov within the clite as a whole may have been a factor in the Politburo's selection of him as the successor.

Many officials protected by Brezhnév's personnel policies, which treated corrupt and incompetent party workers indulgently, may fear a concerted drive to purify the party. Several Western-newsmen in Moscow have picked up rumors that Chernenko attempted to capitalize on this fear. Chernenko's favorable and pointed reference to Brezhnev's personnel policies in his speech to the Central Committee meeting that installed Andropov could be interpreted as evidence in support of these rumors. One reason for Chernenko's failure may have been that the concern of the clite as a whole about the long-term corrosive effects of corruption carried greater political weight than the apprehension of the most culpable party officials about the consequences of a purge.

Yearning for a Strong Leader

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Perceptions of an erosion of discipline within the population and the party have evidently led many officials to long for a return to the order of Stalin's day. Although few in the Soviet Union would welcome a full-scale rehabilitation of the Stalinist terror



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apparatos, many officials see "Stalin" as a positive symbol for the sort of tough leadership they believe is cist Aleksandr Chakovsky darkly averred that: needed today:

. • In March, 门 a middle-level government official in Moscow expressed the view that the 25- to 45-year-old generation was moving toward a neo-Stalinist orientation.

D eported that senior • In June, a 🔽 and middle-level party officials were now heard arguing that in order to generate economic growth and preserve political stability, the Soviet Union would have to tighten political controls at home and cut back on social, cultural, and political contacts with the West. (Nothing was said about economic relations with the West.)

 In July, a senior Soviet 户. [] Г

that he was a "Statinist" in the sense that he believed that for the USSR to survive and to improve it needed a great deal of social discipline and a strong leader of the Stalin type, which Brezhney was not.

Several Soviet sources have suggested that Andropov is, or is seen to be, a man who can answer the J country's need for firm leadership. A 🗖 Jofficial, for example, told E Jast April that of the current leaders, only Andropov fit the model of a vorhd (strong leader). This past summer a L ... J. Soviet E J said he believed that the Soviet public would like to see Andropov take over. It was this source's opinion that the Soviet Union needed above all else a return to "order" and that Andropov was viewed as the kind of man who could achieve this. In addition to pragmatism and tactical flexibility in dealing with dissent, Andropov has the reputation of being a strong advocate of measures to prevent Western ideological penetration and any manifestations of civil unrest or disobedience.

In recent months, several press articles have implied that policies during Brezhnev's tenure led to a growth of permissiveness in society. Last November, for

example, an article by well-known conservative publi-

Some comrades have evidently misinterpreted the "atmosphere of humanism" which was introduced by the October 1964 nlenum (which removed Khrushchev and installed Brezhnev).... These comrades are not in step with the mass of the Soviet people and are not contributing to the building of Communism.

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] 1010 🔄 in November 1981 that his recent articles were part of an effort to "tighten the screws" and make a "correction" in the climate of relative tolerance that has prevailed in domestic policies since the 20th Party Congress of 1956. Other articles have implicitly criticized the publication in the Soviet press of articles that take a "pacifist" line. (

Russian Nationalism

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The recent emphasis on Russian nationalist themes in Soviet media probably reflects a heightened desire to buttress internal discipline. In the past Russian nationalism has been closely associated with repressive social policies. Appeals to Russian nationalism may be intended to lay the groundwork for efforts to assert greater central control over the minority nationalities. which Russian leaders doubtless believe are less disciplined and more susceptible to foreign influences than the Russian population. Attempts to associate the regime more closely with traditional Russian nationalism may also be viewed as a means of countering consumer discontent and offsetting the waning of ideology as a legitimizing force in the Russian republic itself.

There have been several indications that Russian nationalism is gaining strength as a current of thought in official circles:

· Over the past two years, a number of articles and speeches of Politburo members-especially those of the now deceased Suslov-have been more supportive of Russian nationalism than leadership pronouncements earlier in Brezhnev's tenure.

· A Central Committee resolution earlier this year marking the anniversary of the formation of the USSR tilted strongly toward Russian nationalism. The resolution placed heavier emphasis than previous official statements during the Brezhnev years on the promotion of Russian language study as an instrument of integration and on the need to protect the rights of Russians living in non-Russian republies. The resolution also called for greater assistance from non-Russian republics in the development of the RSFSR's Far Eastern and Siberian resources and the non-black-earth zone of European Russia. It attributed a special role to the Russian people in past Soviet achievements, emphasized the centralized character of the Soviet state, and made only passing reference to the theoretical equality of Soviet nationalities.

Brezhnev, in a March 1982 speech probably coordinated within the Politburo, expanded on these themes to give a vigorous endorsement to investment and cadres policies beneficial to the Russian republic and to Russians living in other Soviet republics. He advocated the migration of workers from Central Asia to areas of the RSFSR suffering labor shortages, criticized the notion that valuable specialists should remain in their own republics when other regions had a greater need for them, and emphasized even more strongly than in the past that projects throughout the RSFSR had priority over those in other regions. He also called for greater representation of ethnic Russians in party and state institutions in non-Russian republics.

• According in June a middle-level Soviet party official reported strong sentiment among senior and middle-level party officials for a policy of retrenchment aimed at strengthening the country's Slavic essence. Such officials reportedly argued that Soviet Russia had first to protect itself from being swamped by Western ideas and then to brace itself for the end of the century, when it would have to try to maintain control in a country where Russians would comprise less than half the population.

• The 26th Party Congress in February 1981 enunciated pronatalist policies to be implemented first in Slavic regions, which have much lower birthrates than most areas of the country. The increased official attention to Russian nationalist themes and the heightened emphasis on discipline have, however, produced a reaction from advocates of more "liberal" domestic policies. Some strong attacks on conservative Russian nationalist writers, for example, have appeared in the press in recent months. Most notable in this regard were articles by Professor Kuleshov in *Pravda* last February and by literary critic Surovtsev in the literary journal Znamya in March. (

Moreover, speeches of some leaders, especially secretary Chernenko and Georgian party boss Shevardnadze, have paid less attention to the need for vigilance and discipline than to the need for party responsiveness to public opinion. Chernenko's speeches, for example, have tended to attribute the crisis in Poland more to the Gierek regime's loss of contact with the masses than to the Polish party's loss of its ideological bearings. Chernenko has also cultivated a "populist" image by promoting commissions to study public opinion, calling for intraparty "democracy," campaigning for greater attention to letters from citizens, reportedly opposing expressions of extreme Russian chauvinism in literature, and explicitly criticizing Stalin's repression. His advocacy of steps to pacify rather than repress disgruntled elements of society suggests that the proper mix of conciliatory and coercive social policies is a live issue among Soviet clites, (

Conclusions

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Soviet elite concerns about popular morale may be tempered by cognizance that the regime possesses still powerful instruments of repression and by a belief that even certain "negative" features of contempo: ary Soviet life—such as religion, the black market, and alcoholism—serve as escape valves for popular frustrations. Soviet elites probably also believe that many citizens—especially of the older generation—retain a high degree of attachment to dominant values of the political culture. According to

proud of the Soviet global role and place a high premium on personal security and public order. These same sources indicate that few Soviet citizens know much about Western democracy or regard it as an

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attractive model, and that some fear capitalism as much as they envy it. Dissent is fragmented, and there is no organized labor movement or national church that could serve as a unifying center for disgruntled elements of the population.

Nevertheless, since the mid-1970s the mood of Soviet society seems to have shifted. Although habits of submission to authority remain stronger in the Soviet Union than among most peoples in Eastern Europe, the Soviet population has apparently become more demanding, more skeptical, and less pliable. As cited carlier in the paper, Soviet officials are aware that many non-Russians reject core values of the system and that many young people doubt that the system any longer has values or ideals. The welfare-oriented features of the Soviet system have always been those that evoked the most positive responses from the population, but the regime's performance in recent years has increased doubts among consumers about the party's commitment and ability to provide adequately for their material well-being. (

These trends in Soviet society have given Soviet elites cause to question the efficacy of current policies for ensuring high labor productivity and regime legitimacy. The impact of low public morale on worker output is probably the most immediate concern of officials. But Soviet elites also know—as Brezhnev reminded them on more than ene occasion—that the problem of satisfying the material needs of the population is "not only an economic, but also a political matter." Judging by vigilance and anticorruption campaigns of recent years, as well as by reporting from a wide variety of sources, Soviet elites today probably feel less secure about popular quiescence than at any time since the de-Stalinization period of the 1950s.

Reporting about pervasive corruption at all levels of the Soviet system also suggests that Soviet officials today have a lower commitment to serving the party or the country, as opposed to their bureaucratic and especially their private interests, than ever before. There is apprehension among clites that corruption is sapping the party's moral authority and its ability to provide effective leadership." (

These trends in elite attitudes may have major implications for policy change in the post-Brezhnev period. Initially, internal policy may contain a mix of "authoritarian" measures (for example, increased central controls over the use and movement of labor) and "liberal" ones (such as increased support for private agriculture and some private services). On balance, however, it seems likely that Andropov and his colleagues will increasingly attempt to accommodate elite concerns by bolstering Russian nationalism as a prop to the system and adopting generally more conservative social policies. The regime may, for example, place greater emphasis on negative incentives (the loss of one's job or reduction in salary, the threat of arrest) than on positive incentives (higher wages, improved supplies of consumer goods) for political conformity and hard work.

At the same time, Andropov is likely to undertake a major crackdown on corruption. The appointment of former head of the Azerbaijan party Geydar Aliyev to the post of First Deputy Chairman of the Council of

¹ It should be noted that these statements are relative. They do not suggest that corruption is a new phenomenon in Soviet life, or that patriculism no longer serves as one motivating force in Soviet elite behavior. Rather, It is the judgment of this paper that Soviet elites today are less inclined than in the patt to subordinate personal advantage to the pursuit of societal goals as defined by the party. With all caution against romanticizing the CPSU in earlier periods, it may be said that Soviet elites under each of Brealney's predecessors exhibited a higher degree of idealian than appears to be the case today. Ideological fervor was of course greatest under Lenin in the early years of Soviet power, but during the Stalin years Soviet Officials retained a conviction that they were pioneers building a new society. In fact, it was precisely during the darkest years of the purges that logalty—to Stalin and to the party—was the chief motivation of many of the show trial defendants. Finally, even under Khrushchev, party officials working on ambitious programs such as the othing in the Brezhnev years matched.

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Ministers may have been a first step in this direction. Aliyev, a career KGB official with no experience in economic management, has been in the forefront of the anticorruption campaign.

The elevation of former Gosplan official Nikolay Ryzhkov to the secretariat may also portend the introduction of more forceful measures to curb official malfeasance and to ensure strict government compliance with party directives. Ryzhkov, who will be overseeing the work of ministries in key sectors of heavy industry, has stressed in his published writings the need for greater executive and labor discipline. Andropov's speech on 22 November to the Central Committee also emphasized this theme.

Such a policy orientation would be compatible with some changes in economic administration. These might include an end to state subsidies for items of basic consumption and greater emphasis on monetary incentives for factory managers to utilize labor more efficiently—which would lead to the firing of nonproductive workers. Efforts to strengthen political and social controls over the population probably would preclude, however, any broad introduction of market mechanisms, increase in popular participation in the political process at lower levels, thaw in cultural policy, or expansion of unofficial contacts with the West.