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26 November 1957

MEMORANDUM FOR: Members, IAC Ad Hoc Committee on Exchanges

SUBJECT: Evaluation of East West Exchange Program

1. In its first semi-annual report to the IAC, the Committee noted its plan to assess the intelligence results of exchanges in order to bring the knowledge obtained to bear on future activities. It was agreed at the 17 September meeting that an effort would be made to submit the evaluation by the end of the year. As a beginning a machine run was prepared by Contact Division giving reports on exchanges, conferences and visits to 30 May. It was submitted to the membership on 2 August, as background for cursory numerical evaluation.

2. The second and most important part of the evaluation will be the statements of gains and advantage on past events with such qualifying remarks as are necessary. In order to prepare this, it is necessary to have the contributions from each agency. To assist in the preparation of these statements, attachment A, to this memorandum listing the completed exchanges in subjects of definite intelligence interest and important conferences has been prepared. Also, attachment B, supplementing with report numbers the machine listing, which was circulated to members on 2 August, is submitted.

3. In order that the material submitted have a certain uniformity, it is requested that a statement from each agency on each exchange which it had an interest should cover the following items:

a. Statement of specific value - This should include specific items learned and gaps filled.

b. Factors limiting gains - This should provide room for submitting only thoughts on improved handling of the exchange or negotiating procedures.

c. Statement on Soviet gain - Any known instances where Soviets gain useful knowledge of any type.

d. Statement of net gain - The usual committee balances of US intelligence gain against Soviet intelligence and technological gain should be given.

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4. While it is necessary to deal with all conferences, members need deal only with those conferences which they deem to be particularly important. In order to provide a fair assessment of the program, every effort should be made to give significant items learned from conferences.

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5. It is requested that statements from all members be submitted to the Secretary, at Room 433,  by noon on 10 December.


Secretary
IAC Ad Hoc Committee on Exchanges

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Enclosures - As described above

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