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SECRETDIARY NOTESDD/S30 June 1970

1. Honor America Day - Flyers and Posters: Today I was advised that GSA had delivered to the Headquarters Building about 30 posters and 5,000 flyers to be distributed to Agency employees on behalf of the July 4 program "Honor America Day". A stop was put on any distribution by the Office of Logistics until they had a chance to get my reaction and I was so informed of this proposal on the morning of 30 June. There is no evidence that this was an officially sponsored Government action, and upon inquiry, Roy Eckert, Chief, Region 3 Public Buildings, was unaware of the delivery of these posters. I mentioned this at the Executive Committee Meeting and said that no official connection has so far been established and I cited our ground rules that no posters appear on our bulletin boards unless they represent officially sponsored activities. It was agreed by the Executive Committee that we would not show the posters. Subsequently, Jack Blake talked to Mr. Innamorati, GSA, who advised that in effect it was official as it was White House sponsored. I called the Director and advised him of this and he was still not convinced and asked that I contact Mr. Kunzig, Administrator of GSA. I called Mr. Kunzig who was not in but shortly thereafter Mr. Corneal, Confidential Assistant to Mr. Kunzig, returned my call and I discussed the problem with him. I indicated our reasons for concern and that posters and leaflets had to be official; otherwise I would then be put in the position of having to honor other non-official groups seeking to put posters on our bulletin boards. I advised this could not be permitted. Mr. Corneal indicated that this was not an official Government action and that GSA was simply lending its good services to a worthy cause. I agreed it was a worthy cause but since it was not official I would not post the posters nor distribute the leaflets in light of our official policy. I asked if Mr. Corneal and GSA properly understood our position and he advised he, on behalf of GSA, fully understood. Meantime, I talked with Mr. Van Weaver, GSA Building Manager, and advised him of our decision and asked that he do nothing as the ball was in my court. He agreed fully and subsequently no posters were put on the bulletin boards and no leaflets or flyers were distributed to the employees.

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