

430 PR Execs Gain PRSA Accreditation

ARIZONA

Phoenix
PINE, Charles W.
RINEHART, Robert R.
Tempe
NIELANDER, William A.

ARKANSAS

Little Rock
BACK, Phillip G.
HAWKINS, Willard A.
POLLARD, Albert S.

ALABAMA

Mobil
WALKER, Ion S.

CALIFORNIA

Beverly Hills
BARR, Charles M.
Burbank
CANADAY, John E.
Glendale
LATTA, Wm. Richard
Loma Linda
WEEKS, Howard B.
Hollywood
PETTIS, Jerry L.
Los Altos Hills
BOYD, Thomas D.
Los Angeles
BAER, Stephen M.
BAUMER, Edward F.
BAUS, Herbert M.
BENNETT, Harry
BENNETT, Harry Penney
BONNEY, Walter
CLANCY, Ed.
FIELDS, John E.
FLYNN, Edward J.
FOWLER, Vincent R.
FRIEDMAN, Sam L.
GOLDEN, Alfred L.
GORDON, Mary Lou.
HODGES, Lauder W.
JOHNSON, Fred W.
LEE, Burns W.
MacFARLAND, James D.
McINNES, Robert A.
MILLER, Jay E.
PORTZ, Matthew H.
ROBINSON, John H. Jr.
SCOGGINS, Ty F.
SEWELL, Elaine K.
SMITH, Kenneth O.
SULLIVAN, Frank C.
TRUEBLOOD, H. Dixon
WEST, Carroll
WOLCOTT, Robert B.
Memo Park
HARLOW, Rex F.
Modesto
WURM, Ross
Northridge
KRIMEL, Donald W.
Oakland
FRIED, Ad
Palo Alto
ESTLER, Wm. C.
FERREY, Edgar E.

The Public Relations Society of America this week posted the names of 430 public relations executives who have been accredited under the Society's professional accreditation program which began this year.

This initial list was presented at PRSA's annual meeting in New York Nov. 19 by Kalman B. Druck, chairman of the accreditation board. He told members: "The purpose of the accreditation program is to raise the professional standards of public relations and to recognize those who have demonstrated a high level of competence in the public relations field."

The Society's accreditation program has been developed over a three-year period and involves a two-part examination. The written examination is given under the supervision of a professional testing firm. Oral examinations are conducted by a three-man team of examiners, all of whom are themselves accredited.

PRSA points out that an applicant for accreditation must pass the two examinations and also meet other rigid standards of experience, character and reputation before the Accreditation board approves and grants PRSA accreditation.

Representatives from each of the Society's 58 chapters attended the meeting at which PRSA national president, Ovid R. Davis (Coca-Cola Co.) presided.

SPEIDEL, Conrad
WHITE, Leavitt S.
San Diego
CROMWELL, Richard Jr.
DAVIES, Pearce G.
FAUYKNER, Robert
REYNOLDS, Conger
TOLLE, Norman W.
San Francisco
BALLARD, B. J.
CARTER, Glenn E.
DUPREE, John L.
FREYERMUTH, George H.
HYNES, Wm. A.
JACKSON, Robert
LEE, Lvy. Jr.
POTTORFF, George B.
ROSS, Robert D.
SHEA, James G.
SMITH, Myles W.
WHITAKER, Clerr S. Jr.
Sonoma
CHAMPLIN, Ralph G.

COLORADO

Colorado Springs
MAYALL, Broun H.
Denver
AYERS, Richard Kelly
KOSTKA, Wm. Sr.
MAYER, Adolph
RAMSEY, Claude
SETHMAN, Harvey T.

CONNECTICUT
Greenwich
LYON, Horace Locke

Orlando

PHILLIPS, A. P. Jr.
GEORGIA

Atlanta

BLAIR, Robert H. Jr.
DAVIS, Ovid R.
GORDON, Felton
HODGES, R. E.
MOORE, O. B. Jr.
RAWSON, Charles A., Jr.
RICHARDSON, Al B.
SCHOENBACH, Memo

HAWAII

Honolulu

LEFFINGWELL, Roy J.

ILLINOIS

Chicago

ALBINI, Alvo E.
ALLEN, Marion J.
ASHLEY, F. J.
AUSTIN, Samuel L.
BAIN, Herbert B.
BERGEN, Harold A.
BLOCK, Leon
BROWN, Leo L.
BURK, Wm. C.
BUTTS, Virginia
CALVERT, Preston
CAMPBELL, Don
CANNING, John A.
COHEN, Sara Barr
COOKMAN, Aubrey O.
COX, Ted
CROWSON, George M.
CUSHMAN, Aaron D.
DILLMAN, David
DITHMER, Walter G.
DOLNICK, Norman
DOSCHER, Virginia R.
DURKIN, Douglas O.
EDELMAN, Daniel J.
FLANAGAN, Wm. I.
GANSZ, Charles W.
GARDNER, Robert H.
GERBER, John J.
GERTLER, Alfred M.
GUELICH, Robert V.
HOCKMAN, Richard S.
IRVING, James R.
JOHNSON, Robert B.
JONES, T. Scott
LESLEY, Philip
LOGELIN, Warren A.
LOKEN, Burton D.
MURPHY, Ellis
NELSON, Hale
NEU, Frank
O'BRIEN, Dale
PARKES, Holcombe
PAYNE, Charles W.
PEAK, Wilbur J.

Hartford

BRUNELLE, Charles
CULLEN, Paul B.
OBERMEYER, Henry, Sr.

New Haven

KONE, Eugene H.

North Guilford

WRIGHT, Martin C.

Ridgefield

URROWS, Henry H.

Westport

MILLER, Leo

West Redding

WATSON, Bruce

DELAWARE

Wilmington

BRAYMAN, Harold
PERRY, Glen C. H.
RADEBAUGH, Wm. H.

FLORIDA

Bartow

CHAMBERS, Wm. S. Jr.

Deland

FREEMAN, Geo. Willard

Miami

DALY, Robert P.
KAIN, Sidney M.
KEPNER, Woody
PRICE, Lewis Elliott

Miami Beach

CAIN, Paul

North Miami

ROSS, Lee

Continued

NEBRASKA

RAND, Marvin L.
 ROTMAN, Morris B.
 SALINS, Robert I.
 SCHADEN, Henry E.
 SCHOOLER, Lee D.
 SILLS, Theodore R.
 THOMPSON, Warren E.
 TOBIN, Andrew
 URION, Philip A.
 VANCE, John W.
 VAN ZANT, John L.
 VIDEL, George B.
 WHITE, Jack K.
 WICKS, Wm. W.
 SHUFRO, Milton

Bescanville
 CONRAD, A. L.

Franklin Park
 CENTER, Allen H.

Skokir
 QUARNSTROM, Gordon M.

INDIANA

Hammond
 PURCELL, James F.

IOWA

Des Moines
 WOLFF, Thomas M.

KANSAS

Wichita
 DANNELLY, Paul E.

KENTUCKY

Louisville
 BLALOCK, John V.
 McGHEE, Addison F.

LOUISIANA

Baton Rouge
 GILLEN, Tom T.

New Orleans
 HINDERMANN, Richard L.

MARYLAND

Baltimore
 FENHAGEN, F. D.
 SHANER, Joseph E.
 TATUM, Chauncey R.

MASSACHUSETTS

Boston
 BERG, Warren S.
 HARRISON, Caroline
 HILLS, Carol
 LOW, Jacqueline
 MONKS, A. W.
 NEWSOME, Paul A.
 SPERBER, Nathaniel, H.

Lexington
 LEVINE, Aaron

Waltham
 HOBBS, J. L.

Wayland
 SCHUETTE, Robert W.

MICHIGAN

Berkeley
 GLOSTER, Arthur R.

Detroit
 CONSOLMAGNO, Joseph E.
 BACK, Howard K.
 HAYES, R. E.
 HEDGE, F. S.
 MONTGOMERY, J. O.
 MURRAY, John
 O'CONNOR, Morgan J.

East Lansing
 MARSTON, John E.

Highland Park
 HESLER, R. G.

MINNESOTA

Minneapolis
 BRAMAN, Donald W.

St. Paul
 VERSTRAETE, John J.

MISSOURI

Clayton
 BASSETT, Robert M.

St. Louis
 BLOCK, Frank
 FLEISHMAN, Alfred
 FORRESTAL, Dan J.
 HANSON, James R.
 HEMMINGER, C. A.
 HILLARD, Robert E.
 McKEE, James E.
 MOSKOP, Roy L.
 PARRY, Thomas W.
 PETTY, C. Woodrow
 RICHMAN, Stanley M.
 RICHTER, Tom
 SKINNER, Lemoine Jr.
 SMITH, Hollister S.
 WILLIER, Robert A.

Omaha

BENTZ, Gerald E.
 CHAMBERLIN, Meade C.
 REED, Byron W.
 SCHAFER, Edwin C.

NEW JERSEY

Closter

MERKEL, Walter F.

Elizabeth

RODEN, J. Kenneth

Linden

LeBART, Frank

Madison

WIGHT, Wm. (now of Green Valley,
 Arizona)

Newark

ARNSDORF, Henry E.
 BLACK, George
 CONNOLLY, John H.
 MAYER, Joseph Jr.

New Brunswick

BRENNAN, Wm. J.
 ROBERTSON, Rebel L.

Nutley

ZOBEL, Alfred F.

Trenton

WERTHEIMER, Frederick P.

NEW MEXICO

Albuquerque

ELLIOTT, Richard G.
 MASON, George
 SHERWIN, Ted B.

Grants

BALLMER, Ward E.

NEW YORK

Albany

POTTER, Foster

Bronxville

PENDRAY, G. Edward

Corning

EDWARDS, Robert L.

New York City

ADAMS, Mel
 ASCHNER, Ernest
 BAILEY, Allen M.
 BALDWIN, William H., Jr.
 BATEMAN, J. Carroll
 BAUM, (Mrs.) Ruth K.
 BEALL, James M.
 BIERINGER, Leroy J.
 BLISS, Robert L.
 BROWN, Max L.
 BOYLE, Joseph E.
 BUCHWALD, Elias
 BUDD, John F., Jr.
 BURSON, Harold
 BUSCH, Gilbert E.
 BUTLER, John
 CARRUTHERS, Ben F.
 CASSIDY, James J.
 CHASE, W. Howard
 CHESBROWN, Melva A.
 CLEAVES, Emery N.
 CLOKE, H. Walton
 COOPER, F. L.
 COPE, James
 CORCORAN, Charles R.
 DARROW, Richard W.
 DEEGAN, Thomas J., Jr.
 DINSMORE, William H.
 DOHERTY, Daniel M.
 DOHERTY, John D.
 DOLAN, Ezra L.
 DOOLEY, Edwin B.
 DREW, James E.
 DRUCK, Kalman B.
 DUDLEY, Pendleton
 DURBIN, William A.
 DUFFUS, Roy A., Jr.
 ECKHOUSE, Robert D.
 EHRMAN, Elinor L.
 EIGES, Sydney H.
 FAIRMAN, Milton
 FINN, David
 FOX, James F.
 GARTLEY, Harold M.
 GASKILL, William J.
 GELLERMAN, Henry
 GILMORE, Gordon L.
 GLICK, Ira S.
 GOERL, Stephen
 GOODMAN, John B.
 GOSS, Bert C.
 GOTTLIEB, Edward
 GOW, Jack F.
 GRIFFIN, George W., Jr.
 GRISWOLD, (Mrs.) Denny S.
 GUYLAY, L. Richard
 HAMMOND, George
 HERBST, Margaret M.
 HETZLER, Edward T.
 HOOD, Caroline
 HOOVER, Donald D.
 HUDSON, Howard P.
 JONES, Lem A.
 JOSEPHS, Ray
 KAFKA, Roger
 KING, Kerrya

LEIN, Jerome E.
 KONSELMAN, Charles B.
 KORSEN, Stephen E.
 KLOBSENZ, Amelia
 MACWITHEY, James L.
 MANNING, Farley
 MAPES, John G.
 McDEVITT, Robert
 McSTEAL, Elizabeth M.
 MONAGHAN, Patrick
 MORRELL, Sydney
 MOYNAHAN, John F.
 NATHANS, Robert
 NEWSOM, E. Earl
 NICHOLS, Osgood
 ORISTANO, Victor
 PARRY, John C.
 PARSONS, Dudley L.
 PLAYER, Willis
 POPE, Vernon
 PORTERFIELD, James H.
 POSTAL, Bernard
 QUADLAND, Howard P.
 REED, Rachael L.
 REEF, Arthur, Dr.
 REMINGTON, Harry G.
 ROSENBERG, Thomas J.
 ROSS, Thomas J.
 ROUSSEAU, Lee-Muiron
 RUDER, William
 RUFF, Carl
 SANDMEYER, Earl C.
 SANDS, Frederic P.
 SCHACKNE, Stewart
 SCHECHTER, A. A.
 SCHORR, Norman A.
 SCHWARTZ, Robert N.
 SCHWED, Warren W.
 SELLARS, Lee T.
 SMITH, Shirley D.
 SNYDER, David U.
 SPENCER, William A.
 SPITZER, Carlton E.
 STEPHENS, Richard
 STIMSON, Richard A.
 STONE, Robert J.
 SWINEHART, Gerry
 SYKES, Nelson E.
 THACHER, John T.
 THOMAS, Edward F.
 THOMSEN, Thomas C.
 TITUS, Kate
 WALLACH, Philip C.
 WEBER, Henry
 WHITE, Dean Casey
 WIENER, Walter F.
 WOOD, Robert J.
 WOODWARD, Sally
 YUTZY, Thomas D.
 OLSON, Martha

NORTH CAROLINA

Charlotte
 LUCAS, John Paul

Greensboro
 BAGILL, John W.

OHIO

Akron
 BUTLER, Edward B.
 LANE, Robert H.
 O'REILLY, Maurice F.

Cleveland
 BUSCHMAN, David R.
 HOPWOOD, Henry

Columbus
 KALWARY, S. S.
 MINSHAW, Robert
 PAPA, Nicholas
 SEIFERT, Walter W.
 STITH, Robert O.
 WERTH, Paul M.

Dayton
 COLLINS, Neil
 YOUNG, Gerald W.

Toledo
 JACKSON, Reginald

OREGON

Portland
 HANCOCK, Robert H.
 SCHENCK, Vernon M.

PENNSYLVANIA

Harrisburg
 BRAMSON, David H.
 McNEILL, Hugh J.
 REED, Geo. E.

Mechanicsburg
 RICH, Donald W.

Poah
 HOOPER, Richard L.

Philadelphia
 BUCCI, Philip R.
 CAROUSSO, Georges
 LONG, Frank
 McLAUGHLIN, J. P.
 RICH, J. F.
 ROSEN, A. S.
 SOMMERS, Allen
 WILDER, Robt.
 WILSON, Bert S.

Pittsburgh

FLEMING, John L.
 HALLIWELL, J. H.
 MAZEFSKY, Wm. H.
 McFEATTERS, Dale S.

SOUTH CAROLINA

Columbia
 HARRELSON, W. LeRoy

Spartanburg
 DUCHEIN, A. O.

TENNESSEE

Calhoun
 HARVEY, John, Gen.

Memphis
 LIPSCOMB, Edward L.

RHODE ISLAND

Providence
 BARBEAU, Wilfred H.
 FITZGERALD, Louis C.

TEXAS

Dallas
 COMPTON, H. Ayres
 PALMER, Lloyd F.
 ROBINSON, Jack E.
 WEBSTER, Luther D., Jr.
 WEEKLEY, Jinx
 YEAGER, Charles E.

El Paso
 WILLIS, B. Marshall

Fort Worth
 RIDINGS, Paul O.
 WITHERSPOON, Guy

Houston
 BUSSE, Alvin R.
 DRAKE, Sam E.
 HARPER, Ken B.
 MORTIMER, John L.

San Antonio
 MULLEN, John J.

UTAH

Salt Lake City
 ADAMSON, Wm. S.
 ALDRICH, Nelson W.
 DOWELL, Edwin E.
 EVANS, D. W.
 SORENSON, Parry D.

VIRGINIA

Richmond
 BRITTON, Beverly L.
 VELZ, R. A.

WASHINGTON, D.C.

Washington, D.C.
 APTER, David
 BROWN, Holmes M.
 DUBROWIN, S. Ralph
 GIBBONS, John W.
 HOUSE, Stanley G.
 KEY, William G.
 LERCH, Donald G.
 MEADE, E. Grant
 PHILLIPS, Eugene
 ROSENBLUM, Morris
 SMOKE, Stephen D.
 STEIN, Julian S., Jr.
 WILKINS, Donald J.
 WRIGHT, J. Handy
 YOEUL, Kenneth

WASHINGTON STATE

BONA, Milton

WISCONSIN

Milwaukee
 BAKER, Lee W.
 CARY, William W.
 JEFFERSON, (Mrs.) Dorothy C.
 KADON, John C.
 MURPHY, (Mrs.) Greta
 PAIGE, John H.
 PROUT, Charles H.

CANADA

Montreal
 KNOTT, Leonard L.

Toronto
 TISDALL, Charles W.

Waterdown (Ont.)
 HALE, Clifford W.

FRANCE

CHAPEAU, Claude

ITALY

de ROSSI del LION NERO

JAPAN

FUKUDA, Taro

MEXICO

FOGARTY, F. Sanchez