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EO-8267

22 June 1955

Executive Registry
7-1499

MEMORANDUM FOR: Director of Central Intelligence

SUBJECT: Brainwashing

1. Attached is Copy No. 1 of a study entitled "Brainwashing." This study was undertaken by the Assessment and Evaluation Staff in my office at the request of Chief, [redacted]. It is transmitted to you as a matter of information.

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2. The principal author of this study is [redacted] Princeton '48, a relatively new member of the Assessment and Evaluation Staff. Although [redacted] did the lion's share of the work, the product can be taken as representing the coordinated opinions of the Assessment and Evaluation Staff. This staff is currently headed by [redacted].

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3. While the opinions expressed in the study may not be consistent with some which are widely held, the study does represent the real effort at a psychological analysis of this complex problem. It also tries to present the problem in proper perspective. This is of particular importance since brainwashing is an emotionally toned topic about which there is wide public misconception. While I am in no position to evaluate the professional aspects of the work, I am impressed with the way in which the material is integrated and presented, and with the complete honesty of the effort.

MB

MATTHEW BAIRD
Director of Training

Attachment

✓cc: DDCI (w/Study Copy No. 2)

Document No. _____
No Change in Class.
 [unclear]
22 JAN 1979
By: ORL

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