

2-5343a

SECRET Attachment

COPY NO. 29

PSYCHOLOGICAL STRATEGY BOARD
708 Jackson Place, N. W.
Washington 25, D. C.

25 January 1952

25X1A

General W. B. Smith



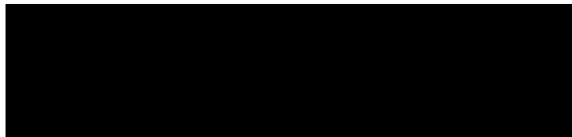
Subject: Study on the Effectiveness of the US-UK-French Disarmament Proposal in the United Nations.

1. Forwarded herewith are copies of the PSB staff study on the above subject for your information.

2. It is noted that this study does not attempt to gauge the effect of the Western disarmament proposal on public opinion in the Soviet Union and other Iron Curtain countries. Soviet propaganda treatment was as over-whelmingly weighted in favor of the official Kremlin line as might have been expected. However, it may be significant that occasional editorialized excerpts from Western speeches and texts were included in Pravda and in Moscow's radio output. This fact suggests the possibility that penetration of the USSR on this subject by the Voice of America, the United Nations radio, and other programs was sufficient to cause concern to the Kremlin.

3. It is my opinion that this study may prove of considerable value in assisting the United States to gain additional psychological effect from a continuation of the disarmament theme. It is, therefore, recommended that the PSB staff continue its evaluation of this program as it develops and that further reports to the Board be made on a continuing basis.

25X1A



Director

Enclosure: PSB D-20, Effectiveness of the US-UK-French Disarmament Proposal in the United Nations.

SECRET Attachment

Approved For Release 2000/04/18 : CIA-RDP80-01065A000500010002-0
25X1A

Approved For Release 2000/04/18 : CIA-RDP80-01065A000500010002-0