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19 March 1968

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The central theme in the Armed Forces Industrial College Briefing, "Cost-Effectiveness Analysis in Military Decision Making," by General Kent (USAF) was non-quantizing analysis. His philosophy emphasizes logic through graphic models (utility curves) rather than analytic methods or mathematical models that usually emphasizes digital computer techniques. His definition of analysis is - "to provide illumination or make things visible for the decision maker." Essentially, the briefing was similar in concept to the R. A. C. report, "An Introduction to Cost-Effectiveness Analysis by R. N. Grosse, 1965.

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Growth and Mobility in Operational Research. Martin C. J. Elton and Alan Mercer. Operational Research Quarterly (U.K.). Vol. 17 (1966), No. 2 (June), pp. 125-132.

A Sample Survey of Industrial Operations Research Activities, II. Charles C. Schumacher and Barnard E. Smith. Operations Research (U.S.). Vol. 13 (1965), No. 6 (Nov-Dec), pp. 1023-1027.

Operations Research (Supplement). A DDC Report Bibliography. Bibliography for January 1953-October 1963, compiled by Fuller E. Murfree and Wendell L. Hercules (Defense Documentation Center, Alexandria, Virginia, January 1964). U.S.G.R.R. Order from Clearinghouse. Document number AD-426 275. Prices \$5.00. 1 volume, 1587 refs.

Operations Research: An Annotated Bibliography, Volume 3. James H. Batchelor, Saint Louis University Press (Saint Louis, Missouri). 1963, 400 pages. \$12.50.

Operational Research in Local Government. R. A. Ward. Royal Institute of Public Administration in collaboration with George Allen & Unwin, Ltd., London (U.K.). 1964, 91 pp., 12s6d net paper.

Operational Research. P. I. Welding. The Advancement of Science (U.K.). Vol. XIX (1963), No. 82 (March) pp. 545-558.

Lecture Series
National War College and Industrial College

DATE: 11 March 1968

MEMORANDUM FOR: Registrar, Office of Training
839, 1000 N. Glebe Road

25X1A

I wish to request a seat for _____
Last Name, First, and Initial,

GS- 15 **Badge No.** DC564 **Office** DCI/NIPE/SA **Phone** 4246
Grade

at NATIONAL WAR COLLEGE () INDUSTRIAL COLLEGE (X),
(Check appropriate box.)

on 19 March 1968 at 1030 hours
Date of Lecture Time of Lecture

Statement of Need-to-Know:

Increase knowledge on cost-effectiveness analysis on program evaluations.

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TRNG OFFICER REQUESTING: [REDACTED] EXT. 7575

NOTE: Only one lecture per request.