

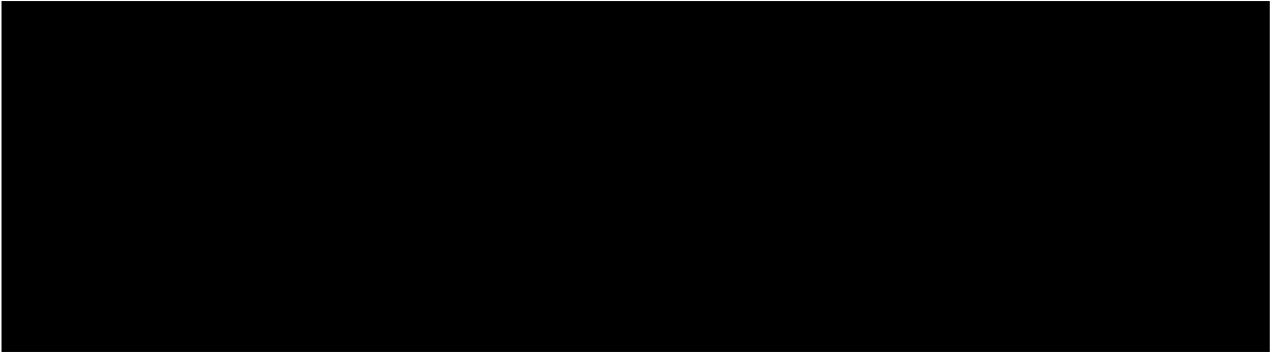
10 September 1969

MEMORANDUM FOR THE RECORD

SUBJECT: "Wrap-up" Session for 1968/1969 Participants in the Educational Program in Systematic Analysis (EPSA)

1. On 3 September 1969 a "wrap-up" session for 1968/1969 EPSA Fellows was held at the New Executive Office Building. The all-day program was jointly sponsored by the Civil Service Commission and the Bureau of the Budget.
2. The program consisted of a discussion of "The Current Scene in Analysis" by Jack W. Carlson, Assistant Director for Program Evaluation, Bureau of the Budget; a talk on the progress in implementing PPBS in the Government by Keith Marvin, Chief of the Systems Analysis Group of the General Accounting Office; and a description of and an invitation to join the Association for Public Program Analysis by that organization's president, Carl S. Rappaport. The final item on the agenda was a critique of the respective university EPSA curricula, with the group divided according to the university the students attended.
3. Mr. Carlson of BOB, in his speech, said that he is of the opinion that there is even more of an interest in program evaluation and policy analysis on the part of the present Administration than the previous one. As a result, he suggested there will continue to be an increasing demand for EPSA-trained people and others with analytical experience. This statement was met by a certain amount of skepticism, since, according to a show of hands, far fewer than fifty percent of those in attendance are assigned to PPBS/systematic analysis jobs. In spite of this reaction, Mr. Carlson submitted that growing congressional and public interest in proper allocation of resources would make greater use of analysis, at the state and local levels as well as federal, inevitable.
4. Mr. Marvin of GAO, who was a last-minute substitute for Budget Director Robert P. Mayo, discussed the implementation of PPBS in 21 executive agencies over the past three years. He summarized -- in terms of manpower -- the staff increases in PPB offices during the 1966-1969 period.

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b) The case-studies course was of little value, primarily owing to the instructor's ineffectiveness.

c) The computer course should have been directed more toward the purposes of the EPSA program.

d) An elective, based on the individual's own field of interest, should have replaced one of the four required core courses.

6. Two final minor items: A total of 64 candidates (as compared to last year's 66) are taking part in the 1969/1970 program; and the name of the program has been changed from Educational Program in Systematic Analysis to Educational Program in Systems Analysis, which will certainly alleviate some of the semantic difficulties in explaining what the program is about.

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