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(CLASSIFICATION)

### CENTRAL INTELLIGENCE AGENCY

# EXECUTIVE MEMORANDUM

## OFFICE OF THE DIRECTOR

EXECUTIVE	WEN	ORAND	UM No	18
DATE	29	Juna	1962	

#### MEMORANDUM FOR:

DEPUTY DIRECTOR (PLANS) DEPUTY DIRECTOR (INTELLIGENCE) DEPUTY DIRECTOR (RESEARCH) DEPUTY DIRECTOR (SUPPORT) COMPTROLLER INSPECTOR GENERAL GENERAL COUNSEL ASSISTANT DIRECTOR FOR NATIONAL ESTIMATES

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O/DCI:mgo

1 - to each of above

Y-Fxec Registry

1 - Executive Director

This memorandum contains information for the addressees. Addressees may give this memorandum additional circulation within their components as required. All copies should be destroyed not filed, upon completion of circulation. A master file will be kept in the Executive Director's Office and will be available upon request.

Approved For Release 2002/10/22 CHARDP80E01576R000100100028-2

# Approved For Release 2002/10/22 : CIA-RDP80B01676R000100100028-2

62-4254,

27 June 1962

AUBIECT: The Release of Publications, Speeches, or News Statements

On 20 June 1962, Mr. Pierre Sailnger met with a number of senior Public Relations Officers of the Coverantest to assess the coordination of information and to advise all present of the policies controlling public elatements by Presidential appointers and also by other Covernment efficials wherein the public statements, whether written or oral, concern another government department, a foreign country, or a foreign individual. Mr. Salinger pointed out, as a reminder, that whenever a public etatement, special article or other, affects another U.S. Gavernment department, or touches on foreign golley or on a foreign government, or a foreign individual, such statements should be submitted as early as possible, and in no case later than 48 hours before the date of public issuance to the Office of the Assistant Secretary of State for Public Affairs. It was also brought out in this meeting that the White House wants to be informed of any newsmorthy activity of senior Covernment officials. In matters of this nature, it is the responsibility of Stanley J. Gregan, Assistant to the Director, to get in touch with the White House or the Department of State.

For your information, Mr. Frederick G. Detten. Assistant to the Freeident, advised all Agency Meads on 28 February 1961 that public statements of Freeidential appointers with major policy statements or significant news statements should be forwarded to the White House for informational purposes as early as possible and no later than 46 hours in advance of the release. This particular requirement applies to the Director and the Deputy Director since they are the only Freeidential appointeen in the Central Intelligence Agency.

Attention is invited to the procedures outlined in our own Regulation (R 10-250) concerning the approval of requests for publications, speeches, or statements by Agency personnel. In no event, should any publication, speech, or significant news statement be released without the prior approval of Colonel Grogan. You are requested to inform the appropriate members of your staff of the requirements set forth in this memorandam.

(signed) oyman B. Kirkpatrics

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21 June 1962

#### MEMORANDUM FOR INFORMATION

#### TO: THE DIRECTOR

- 1. A number of senior Public Relations Officers of the Government met in Pierre Salinger's office at 4:30 PM yesterday at his request. Salinger announced the purpose of the meeting was to assess the coordination of information and to remind all present of the policies controlling public statements by Presidential appointees and also by other Government officials wherein the public statement, whether written or oral, concerns another Government department, a foreign country, or a foreign individual. Salinger stressed that this meeting was to remind those present of current policies and that it was not something new. He asked that none present discuss outside their offices the purpose of the meeting, and that no one create the impression that a new "hard policy" is being instituted by the President.
- 2. Salinger invited attention to a policy statement signed by
  Frederick G. Dutton, dated 28 February 1961. This prescribes that public
  statements of Presidential appointees with major policy decisions or significant news statements should be forwarded to the White House as early as possible and no later than 48 hours in advance of release. It was suggested that any policy indications in the statement, for the benefit of White House readings, might be underscored in red, or marginal marks might indicate the significant policy proposals or whatever features might get prime treatment in the Press.

  This same policy statement provides that all speeches should bring the President's personal interest in the problem or subject to the attention of the immediate audience in a vigorous manner, and that all texts should seek

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public support of the Administration's policies. In the CIA, for example, this policy would apply only to the Director and the Deputy Director. Such proposed public statements ought to be sent to Mr. Reardon, Secretary of the Cabinet, who is charged with seeing that the proper people in the White House have knowledge of them.

- 3. For all other Government officials: Whenever a public statement, special article or other, affects another U.S. Government department or touches on foreign policy or on a foreign government or foreign individuals, such statements will be submitted as early as possible, and in no case later than 48 hours before date of public issuance to the Office of the Assistant Secretary of State for Public Affairs.
- 4. Addressing Ed Guthman, Special Assistant for Public Information,
  Department of Justice, Mr. Salinger said that Justice had released a statement
  which the White House had told them not to release. Guthman explained that
  they had submitted it and there had been a misunderstanding which caused the
  error. Salinger also referred to a statement attributed in Atlantic City to
  Ewan Clague, Department of Labor, Commissioner of Statistics, wherein he
  forecast the possibility of a recession in 1963. Secretary Goldberg, Salinger
  said, had talked to Mr. Clague, and Mr. Clague explained that he had been
  misunderstood and he, Clague, would issue another statement to the Press, clarifying his earlier statement. Goldberg also will issue a statement saying he does
  not agree with the statement Clague had made.
- 5. The White House wants to be informed of any newsworthy activity of senior Government officials, and asks that a phone call be made to Salinger or to Andy Hatcher or to Malcolm Kilduff to keep them informed of any writing or talks or other newsworthy activity senior officials may be engaged in. It is left to the judgment of the PRO's to determine when they should make such reports to the White House.

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MEMORANDUM FOR: Mr. Kirkpatrick

For your information, I am attaching copies of Frederick Dutton's memorandum and Agency Regulation

This has the approval of Stan Grogan.

27 June 62

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