

18 April 1977

MEMORANDUM FOR: Director of Central Intelligence  
FROM : Herbert E. Hetu  
Assistant to the Director (Public Affairs)  
SUBJECT : Personal Questions

1. We are often asked personal questions about you - either in connection with stories or appearances.

2. Attached is a list of questions - many are noseey and appear impertinent, but are the ones we are asked. The list will, of course, be carefully handled by me. We will assume those questions left unanswered are subjects you wish to keep private and will not be discussed/politely left unanswered in our dealings with those who request the information.



Herbert E. Hetu

Attachment

*Pub Affairs*

Personal questions for Admiral Turner:

1. On the average, how many hours of work do you do in a week?
  
2. How much sleep do you get at night?
  
3. What do you do to keep physically fit; control your weight?
  
4. What do you do to relax from the tensions of your work DURING your work day? Take breaks - limit work missions, etc.
  
5. Do you actively follow a hobby; what is the favorite; any others?
  
6. What is your favorite sport in which you participate now? Any previous, i.e., college/Naval Academy?
  
7. What is your favorite sport as a spectator?

8. Aside from job-related reading, what is your favorite reading subject and how much of it are you able to do?
  
9. Do you watch much television, and what are your favorite programs or types of shows?
  
10. Do you own pets? Do you like animals?
  
11. What is the favorite activity in which your whole family participates?
  
12. How many children do you have; what are their names; how old are they; what do they do? (What do you want to say about your family)
  
13. What is your favorite form of relaxation/entertainment?
  
14. What is your religious preference? What church do you attend?

15. What are your favorite foods? Drinks with meals(coffee/tea/milk)?
16. Do you drink alcohol - what is your favorite drink?
17. Do you smoke - have you ever smoked?
18. What is your salary? Is it totally paid by the Navy?
19. Anything you want us to emphasize? Rhodes Scholar?  
Sea Commands?
20. How did you meet your wife/when/where?
21. Favorite color?
22. Do you play a musical instrument? Sing? Dance?

23. Sizes: Height  
Weight  
Suit size  
Hat size  
Waist  
Gloves  
Shoes

These are for appearances/times where we need such things.

77-4617

Rec'd  
14 Apr 77

# Capitol Classroom

P.O. BOX 15201  
LONG BEACH, CALIFORNIA 90815

## SCHOLARSHIP COMMITTEE

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*Honorary Chairman*  
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(213) 430-4063  
TOM PETERSON  
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PAUL CLARK  
*Washington Representative*

Dear Admiral Turner,

I would like to take this opportunity to introduce you to the Capitol Classroom program and invite your assistance in enhancing the education of 100 high school and college students from Southern California.

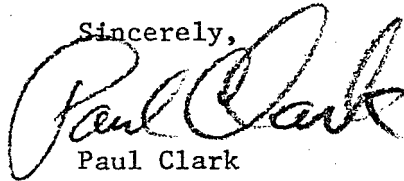
Capitol Classroom sponsors the American Studies Seminar, a nine-day study tour of Washington, D.C. and its historic surrounding areas. Co-sponsored by Long Beach City College, the Seminar provides the students with an in-depth understanding of the nation's major political and cultural institutions. Each year we ask prominent government officials to address the Seminar and set time aside for questions and answers.

We would be honored to have you speak before this year's Seminar on a topic of your choice. The Seminar will be held during the week of June 18-26 and we will gladly plan our schedule to comply with yours.

I hope you will take time to read the enclosed copy of our brochure and return the response card. Please feel free to contact me in Congressman Mark Hannaford's office at 225-2415 if you have any questions.

I look forward to hearing from you at your earliest convenience.

Sincerely,



Paul Clark  
Washington Representative

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Approved For Release 2004/03/16 : CIA-RDP80M00165A002400110009

### EXECUTIVE SECRETARIAT

#### Routing Slip

TO:		ACTION	INFO	DATE	INITIAL
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15	DTR		✓		
16	Asst/DCI	✓			
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19	DCI/SS				
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		SUSPENSE	Date _____		

Remarks:

*Prepare appropriate response.*

D/ *[Signature]*  
15 APR 77  
Date

3637 (7-76)

*[Signature]*

The Director of Central Intelligence

Washington, D.C. 20505

Executive Registry  
77-6995/A

14 APR 1977

*filed  
PA*

Dear Vince,

Thanks for your congratulatory remarks and your kind words on my appointment as Director of Central Intelligence.

I am distressed that my remarks on "Face the Nation" gave an ambiguous impression. I believe I said we can and should be able to redress the erosion of the military balance toward the Soviets by putting "enough resources and enough attention, enough interest, into this (question) to realize where we have to strengthen ourselves." I also pointed out that in addition to having a strong military we must have a strong economic position and must continue to have a strong intelligence function. I don't think, Vince, this indicates any "softness" in my views with regard to meeting the Soviet threat. I can assure you that is not the case.

I do want the Central Intelligence Agency to stay out of the derogatory headlines, but we will concentrate on having such coverage as we get reflect what we do -- the production of first-rate intelligence for the policy-makers of our country.

Thank you again for your concern and your support. I greatly appreciate your thoughtful letter.

Yours,

*/s/ Stansfield Turner*

STANSFIELD TURNER  
Admiral, U.S. Navy

Mr. V. C. Thomas, Jr.  
Executive Director  
Navy League of the United States  
818 Eighteenth St., N.W.  
Washington, D.C. 20006

DA/DCI/PA/ [redacted] :mb  
Retyped: 12 April 1977  
Dist: Orig-Addressee  
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1-PA/Chrono

STAT

*Paul Alfrey*





## NAVY LEAGUE OF THE UNITED STATES

(FOUNDED 1902)

Executive Registry

77-6995

818 EIGHTEENTH STREET, N.W., WASHINGTON, D. C. 20006

March 25, 1977

Admiral Stansfield Turner, USN  
Director  
Central Intelligence Agency  
Washington, D. C. 20505

Dear Stan:

First my congratulations on your being named Director of the CIA. My reaction to that action, a reaction concurred in by so many others, is, simply: The President chose wisely and well.

I do have a question. First, a sentence or two of background. For the past two years, I have been privileged to meet regularly with my counterparts with AUSA, AFA, the VFW, and the National Guard Association. These gentlemen are long-time veterans of the Washington arena, are far wiser than I about life in this jungle atmosphere, and are keenly sensitive to the nuances of utterances from our leaders, both public and private.

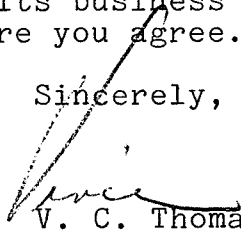
The principal topics of discussion Monday at our monthly luncheon were your remarks on Sunday on TV. Three of the five of us had listened to what was said on the program, the other two had read at least three newsmen's versions of what was said. All were curious as to how your remarks should be interpreted, and all wondered whether they were reflective of a softer line toward the Soviets than you had been taking in some of your commentaries in Naples. Needless to say, we fervently hoped the latter conclusion was wrong.

I freely admit that we all may have been missing a basic point, namely, that this was exactly the manner in which you had hoped to leave your listeners - in confusion as to how to interpret those remarks!

Could you find time to enlighten us? That would be welcomed.

Meanwhile, welcome aboard. I sincerely hope you now will be able to keep CIA out of the headlines. It's high time that agency was provided an opportunity to go about its business without being a constant presence on Page One. I'm sure you agree.

Sincerely,



V. C. Thomas, Jr.  
Executive Director

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### ROUTING AND RECORD SHEET

SUBJECT: (Optional)

V.C. Thomas, Jr.

FROM:

Public Affairs

EXTENSION

NO.

ER: 77-6995

DATE

8 April 1977

TO: (Officer designation, room number, and building)

DATE

RECEIVED

FORWARDED

OFFICER'S INITIALS

COMMENTS (Number each comment to show from whom to whom. Draw a line across column after each comment.)

1.

DCI

14 APR 1977

*ASJ* *MX 126 pnd*

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The Deputy Director  
Central Intelligence Agency

Executive Registry  
77-7172



Washington, D.C. 20505

4/10

Herb

Looks interesting.  
Want to attend?

AT



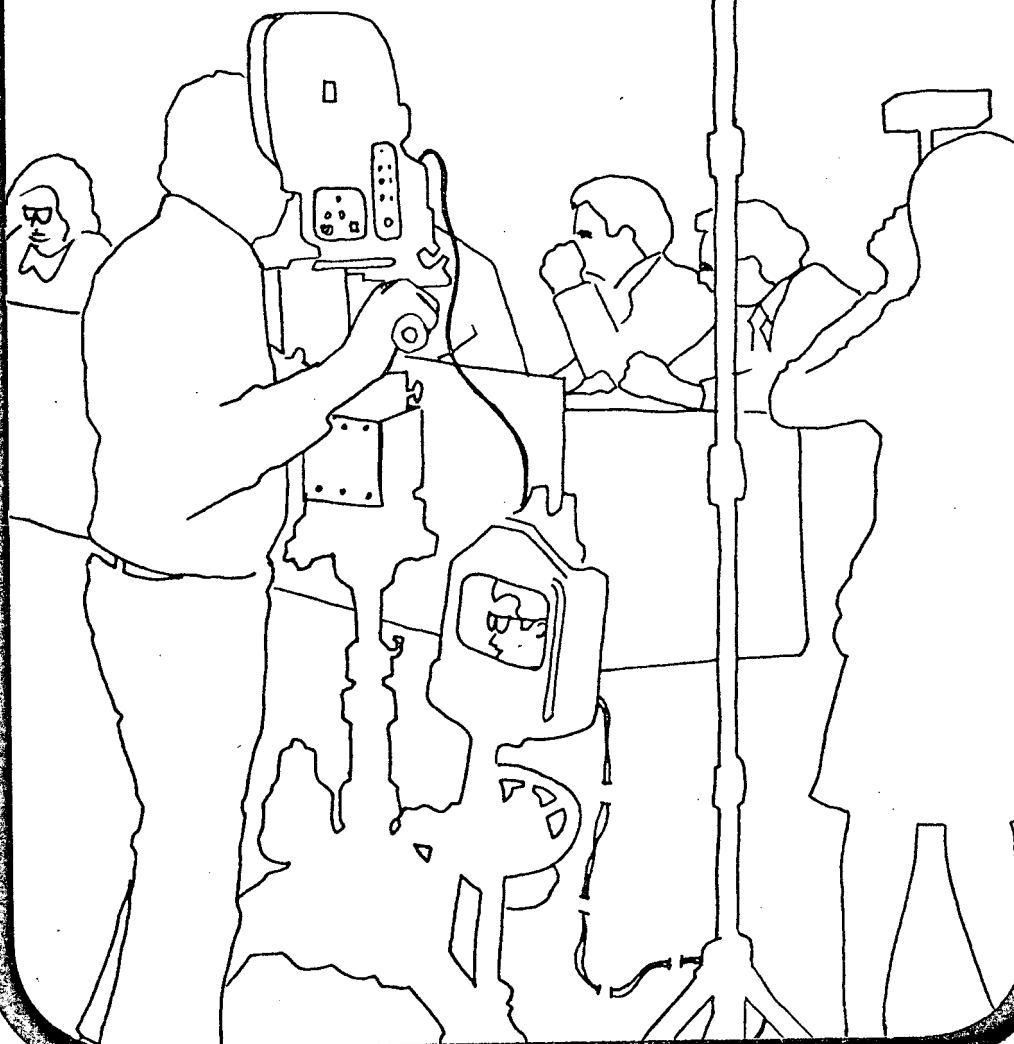
EXECUTIVE REGISTRY  
*Paul [Signature]*



U.S. Civil Service Commission  
Federal Executive Institute

# Politics and News Media Seminar

May 3-6, 1977



The first and most fundamental amendment to the U. S. Constitution reads:

*"Congress shall make no law respecting establishment of religion, or prohibiting the free exercise thereof; or abridging the freedom of speech, or of the press; or of the right of the people peaceably to assemble and to petition the Government for redress of grievances."*

In essence, freedom of speech and freedom of the press are protected by the Constitution because the "founding fathers" assumed that these "rights" contributed fundamentally to the openness of the democratic political process as well as to the accountability of public officials in the arena of a self-governmental structure.

Times have changed, procedures have been altered, and capabilities have expanded since the enunciation of the First Amendment. The technological age has created a mass media environment where television, communications satellites, and computer processing have revolutionized man's access to information and the techniques used to package it. Hence, in this age of "future shock" where the traditional boundaries are being shattered, we must reassess the relationship between the political process and the news media: Watergate, the CIA disclosures, Vietnam, and investigative reporting raise many ethical, moral, practical, and conceptual problems that government executives must come to understand, appreciate, and experience.

Hence, the purposes of this seminar are: (1) to analyze the historical and philosophical bases of the news media in the American Political system; (2) to increase awareness to the changing media environment of the technological age; (3) to discuss the problems of government executives in relation to the media; (4) to improve the techniques of the seminar participants in communicating with the press; (5) to analyze the "third sector's" responsibilities in the contemporary American political system; (6) to investigate the impact of television on electoral politics, the post-World War II generations, and cultural/value patterns; and finally, (7) to hear some views from the media side of the relationship.

The seminar will make use of lectures, small group sessions, films, readings, and a minimum of guest speakers.

The learnings from this seminar should enable the participants: (1) to be more aware of the role of the media in the democratic process; (2) to be more knowledgeable of the contemporary problems and issues of the media in the technological age; and finally, (3) to be more effective as government executives in relating to and dealing with the media in the contemporary American environment.

The seminar will be coordinated by Ronald J. Stupak, Professor, Federal Executive Institute.

### Nominations

Government executives at levels GS-16 and above, or equivalent, are eligible for participation in this seminar. Total enrollment is limited, and early receipt of nominations is urged. Representation from a wide variety of agencies is sought; state and local government officials are invited to participate. For Federal officials, Optional Form 170 (Request, Authorization, Agreement, and Certification of Training) should be submitted by authorized agency representatives to the Registrar, Federal Executive Institute. All but defense agencies must provide a SIBAC Station Symbol and an order number on the OF 170. State and local agencies should write to the Registrar at the Institute, Route 29 North, Charlottesville, Virginia 22903.

### Facilities and Costs

The Federal Executive Institute occupies a self-contained residential and educational facility on an eight-acre knoll about one mile north of the University of Virginia campus. Private rooms are assigned all participants, and excellent meals are served in the dining room.

The fee for the seminar is \$315 and covers all basic costs: program tuition, reading materials, private bedroom, and all meals. Typically, agencies provide \$3.50 per day to their participants for incidental expenses.

### Schedule and Deadlines

The seminar will begin at 3:00 p.m. on Tuesday, May 3, 1977. Registration and room assignments will take place between 1:00 p.m. and 3:00 p.m. If transportation schedules require an earlier arrival, arrangements may be made for accommodations. The seminar will conclude on Friday, May 6, 1977 at approximately 2:30 p.m.

Deadline for Nominations: April 18, 1977

Deadline for Cancellations: April 25, 1977

Substitution of eligible persons may be made up to the beginning of the seminar.

The principal activities of the Federal Executive Institute are the seven-week Senior Executive Education Program, the three-week Executive Leadership and Management Program, and a variety of one-week seminars.

The seven-week Senior Executive Education Program is designed to meet varied educational development needs of senior executives. Persons in both career and non-career assignments are eligible. It includes a wide-array of course options to facilitate executive improvement in these Federal executive effectiveness areas:

- (1) Environment of Federal Executive Performance.
- (2) Management Systems and Processes.
- (3) Interpersonal and Personal Executive Effectiveness.

The Executive Leadership and Management Program is a three-week program designed to serve the needs of Federal executives at the critical time of transition into executive-level responsibilities. The curriculum provides for individual assessment and goal setting; study of executive roles; identification of government-wide and agency perspectives in organization, management, and programs; and identification of resources for continued executive development and accomplishment. The course is open only to executives within 18 months after their initial entry into a position at grade GS-16 or above.

Executives at the senior levels of government (GS-16 and above or equivalent) are urged to contact responsible officials in their agencies for further information. Nominations are made by these organizations in accord with quotas assigned by the Institute.

Address inquiries and correspondence to the Federal Executive Institute, Route 29 North, Charlottesville, Virginia 22903. Telephones: Direct Dial Commercial, Area Code 804, 296-0181; Federal Telecommunications System, 937-1295.