

21 June 1977

MEMORANDUM FOR THE RECORD

SUBJECT: Meeting with ABC GOOD MORNING AMERICA
Representatives

1. Sofya Selby-Wright and Charles L. M. Woolsey of ABC's GOOD MORNING AMERICA, visited with me today to discuss the possibility of doing a segment of their show at CIA.

2. They made the following proposals:

a. Their preference would be a walking tour with the DCI during which he would discuss with David Hartman the importance of intelligence and the human side of CIA-- the kinds of people who work here and what they do.

b. Having been told of the difficulties, security and others, presented by filming in the building, they said they would be perfectly happy to do as much of the work on a Saturday as possible.

c. In the interest of expediency (for us and them) they might want to use two crews and one cameraman to do hand-held cutaways. Their hope would be to complete the assignment in one day, after an initial survey of what could be shown. They had in mind a 15-20 minute segment.

d. They expressed understanding for the fact that there is a severe limit to the areas that would be involved and that they would not be able to show something that hasn't been shown to other media that have worked in the building. About five different locations would be all they need.

EXECUTIVE REGISTRY FILE *Pub. [unclear]*

3. I made the following points to them:

a. They are, in fact, third in line--behind CBS and NBC.

b. We would not want to expose the Agency to a frivolous treatment.

c. We would have to have someone present during the processing of the film, and we would have to have review rights to the raw film for security reasons. They agreed.

d. I told them I could make no firm commitment at this point; that their proposal would be considered; and that, at any rate, fruition still would be some time off.

4. Observations: Their proposal was serious and sincere. They seemed willing to accommodate any restrictions we might impose. Overall impression was favorable.



Herbert E. Hetu

cc DCI
DDCI
DDA
DDI
DDS&T
D/OS
DDO

25X1

Approved For Release 2004/03/23 : CIA-RDP80M00165A002400130012-2

Next 1 Page(s) In Document Exempt

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ES:

ER has no record of the request from the United
States Civil Defense Council

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EXECUTIVE SECRETARIAT

Routing Slip

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Remarks:

For review + comment to DCI, etc.

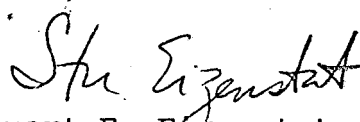
THE WHITE HOUSE
WASHINGTON

June 20, 1977

DIRECTOR OF CENTRAL INTELLIGENCE
ADMIRAL STANSFIELD TURNER

I am attaching a copy of a letter written to me by Robert Wildau. I believe that the contents are self-explanatory. Would you let me know if the idea strikes you positively and secondly, whether the dates mentioned would fit into your schedule.

Sincerely,



Stuart E. Eizenstat
Assistant to the President
for Domestic Affairs and Policy

(EXECUTIVE REGISTRY FILE

Pub Affairs)

Ellenberg, Wildau & Stagg
Attorneys and Counsellors at Law

Richard D. Ellenberg
Robert Wildau
Robert E. Stagg Jr.

1950 Peachtree Summit
401 West Peachtree N.W.
Atlanta, Georgia 30308

(404) 681-1950

June 3, 1977

Mr. Stuart E. Eizenstat
Assistant to the President
for Domestic Affairs
The White House
Washington, D. C.

Re: Atlanta City Forum

Dear Stuart:

At your suggestion I am writing to follow up on our discussion at lunch last Friday of the public affairs breakfast series we are establishing here under the name of the Atlanta City Forum. The Forum will be modelled after the one conducted by the City Club of Cleveland, a venerable institution whose purposes and activities are well summarized in the enclosed pages from its yearbook.

As you well know, downtown Atlanta has its clubs and associations which gather periodically around common business and professional interests. There is no single place, however, where all of its people, both the acknowledged and the soon-to-be leaders, can go primarily to recharge their intellectual batteries with fresh information and ideas on the political, economic and social issues of our time.

The Atlanta City Club, located in the Equitable Building has agreed to lend its facilities for and sponsor a series of breakfasts dedicated to these purposes. Food service will be quick and simple, with the speaker coming on at 8:15 a.m. and time reserved for questions from the floor at his or her conclusion. All such sessions will be open to the public.

We have a commitment from one prominent local radio station of technical assistance in taping the proceedings for expected rebroadcast as public affairs programming on

Mr. Stuart E. Eizenstat
June 3, 1977
Page Two

Re: Atlanta City Forum

a number of stations in and beyond the metropolitan area. The Cleveland experience leads us to believe that the programs will be widely used and that such guaranteed media exposure--combined with the quality of the audience--will enable us to continue to attract nationally prominent speakers without the payment of honoraria.

The crucial ingredient in this plan however is the guarantee of a truly big attraction for our first program. A committee of Atlanta City Club members and others, chaired by Bill Speer and including Richard Felker, current President of the Downtown Atlanta Chamber of Commerce, is ready to move immediately to recruit a blue-chip advisory board and to raise the funds which will be needed for expenses from Atlanta's major businesses and professional firms. The consensus of the group is that we need to be able to tell these backers that we have that first speaker lined up, and that CIA Director Admiral Turner would be the most exciting figure we could present, talking on a subject of universal interest, namely morality in international relations.

We would like to kick the series off between the 12th and the 30th of September, on any morning of the week except Monday, and preferably not Friday. If for any reason the Admiral could not make it in September but would be willing to give us a date in October or November, I am sure that we can proceed to build a series on that basis. The Forum would provide the costs of his transportation, meals, lodging, and the appropriate amenities.

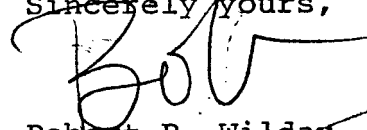
Having been a member of this community, you can appreciate what these programs can add to the quality of life and potentially the quality of political dialogue in downtown Atlanta. Since Atlanta is the virtual hometown of this administration we expect the Forum to have no trouble at all attracting personalities from the opposition, who it will of course have an obligation to invite. We hope the Administration will see its way clear to help us by committing one of its major names to this project at the outset. Our next meeting will be at noon on Tuesday, June 28; may we possibly have a response by then?

Mr. Stuart E. Eizenstat
June 3, 1977
Page Three

Re: Atlanta City Forum

Needless to say it was an honor and a thrill to visit with you as we did last week. Karen joins me in sending our thanks and our best regards to Fran.

Sincerely yours,

A handwritten signature in dark ink, appearing to read 'Bob', written over the typed name.

Robert P. Wildau

RPW/cb



177-4973

The Yale Political Union

THE NATIONAL FORUM AT YALE

1951 YALE STATION, NEW HAVEN
CONNECTICUT 06520

June 20, 1977

President
BRIAN A. HAMER

Speaker
PERRY DANE

Vice-President
DAVID G. JOHNSON

Secretary
STEVEN G. CALABRESI

Treasurer
LISA BRACHMAN

Admiral Stansfield Turner
Central Intelligence Agency
Washington, D.C. 20505

Dear Admiral Turner:

Each year, the Political Union invites a small number of men and women in government, academics, journalism, and the arts to come to Yale to speak on the issues of the day. Recent guests have included Jimmy Carter, Ronald Reagan, Abba Eban, Gloria Steinem, Abraham Beame, John Chancellor, and Daniel Ellsberg. We are now in the process of putting together our program for next fall, and would very much like you to come to Yale to address our members.

The Political Union, as you may know, is the largest student organization at Yale. For almost 50 years now, it has provided its members a non-partisan forum for political discussion and debate. We would like to think that in a time of student apathy the Union is one of a very small number of campus organizations that continues to inspire interest in the political process and thought about the important issues of our time.

Arrangements for guest speakers normally include a reception and dinner with Union members (and often members of the faculty), and then an address to the Union in the evening. We are more than willing, however, to adjust our format to accommodate your schedule. With regard to specific dates, almost any evening, Sunday through Thursday, from early September to mid-December, will be convenient for us. We of course will reimburse you for your travel expenses as well as provide accommodations should you wish to spend the night in New Haven.

Please feel free to call me or to write me at the above address, if you have any questions about the Union. I can be reached this summer in Senator William Proxmire's office in Washington, and at 203-777-4343 after September 1. Thank you very much for your time.

Respectfully yours,

UNCLASSIFIED CONFIDENTIAL SECRET

EXECUTIVE SECRETARIAT

Routing Slip

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SUSPENSE _____ Date _____

Remarks:

Executive Secretary

J. P. Swell
Date

3637 (5-77)

Pub Aff



Central Intelligence Agency
Washington, D.C. 20505
(703) 351-7676

Executive Registry
77-7975

Herbert E. Hetu
Assistant for Public Affairs

20 June 1977

NOTE FOR: The Director

The attached describes the Theodore
Roosevelt Award. You will recall that I
mentioned to you the Naval Academy Athletic
Association is nominating you for this
award.



Herbert E. Hetu

Attachment

EXECUTIVE REGISTRY FILE

Pub. Affairs

NATIONAL COLLEGIATE ATHLETIC ASSOCIATION
Post Office Box 1906
Shawnee Mission, Kansas 66222

AWARD OF VALOR. To recognize any current or former winner of a varsity intercollegiate letter from an NCAA member institution who, when confronted with a non-military situation involving physical danger to himself or his well-being, averted or minimized potential disaster by courageous action or noteworthy bravery. Silverplated torch and scroll medal mounted on walnut frame. Awarded only when deserving candidate is identified. Established 1974.

JOHN F. KENNEDY AWARD

See: National Football Foundation and Hall of Fame, Inc.

JOHN F. KENNEDY AWARD

THEODORE ROOSEVELT AWARD. The highest individual honor the Association can bestow. To an individual for whom competitive athletics in college and attention to physical well-being thereafter have been important factors in a distinguished career of national significance and achievement. Clock award trophy and Theodore Roosevelt medal. Awarded annually at the Honors Luncheon held during the Association's annual convention. Established 1967.

SILVER ANNIVERSARY TOP FIVE. To honor five former outstanding student athletes on their silver anniversary of graduation from college, based on collegiate athletic and other university activities and subsequent career achievement. Silverplated torch and scroll medal mounted in walnut frame. Awarded annually. Established 1973.

TODAY'S TOP FIVE. To recognize the five most outstanding senior student athletes of the year, based on athletic ability and achievement; academic achievement; and character, leadership and activities. Bronze torch and scroll medal mounted in walnut frame. Presented annually at the Honors Luncheon during the Association's convention in January. Established 1973.

(The two awards, "Silver Anniversary Top Five," and "Today's Top Five," are the two parts of the "College Athletics Top Ten" Awards program.)

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National Colloid Symposium
VICTOR K. LaMER AWARD

See: American Chemical Society

VICTOR K. LaMER AWARD

★ ★ ★

NATIONAL COMMERCIAL FINANCE CONFERENCE,
INC.

29 Broadway
New York, New York 10006

AWARDS FOR ACHIEVEMENT IN BUSINESS GROWTH. To demonstrate to the general public the positive aspects of secured lending in helping companies with potential to grow and prosper. To recognize a project financed by an NCFC member. Plaque. Awarded annually. Established 1955.

MILTON P. KUPPER MEMORIAL AWARD. For recognition of outstanding articles written by employees of Conference member companies to express their views relative to a variety of industry matters. Scroll and \$100. Awarded annually.

A. VAN BIEMA ESSAY AWARD. For recognition of an outstanding essay written about some area or aspect of commercial financing and factoring. To the author who must be a graduate or undergraduate student at an accredited college or university in the United States. Monetary prize of \$500. Awarded annually. Established 1963.

★ ★ ★

National Concrete Producers' Association
UNIT MASONRY DESIGN AWARDS PROGRAM

See: Design Canada Awards Program

UNIT MASONRY DESIGN AWARDS PROGRAM

★ ★ ★

NATIONAL CONFERENCE OF CHRISTIANS AND JEWS
43 West 57th Street
New York, New York 10019

BROTHERHOOD AWARD. To honor those in industry who have given distinguished service in the field of human relations. Metal plaque. Awarded annually. Established 1953.

CERTIFICATE OF RECOGNITION. To honor outstanding contributions to intergroup understanding by media. To radio, television, newspapers, magazines, and books. Certificate. Awarded periodically. Established 1953.

CHARLES EVANS HUGHES AWARD. To honor those who show courageous leadership in governmental service. Gold medallion and citation. Awarded annually. Established 1965.

★ ★ ★

TIME

888 16TH STREET, N.W.
WASHINGTON, D.C. 20006

(202) 293-4300


15 June 1977

Dear Herb:

On behalf of Bruce Nelan and myself, I want to thank you for the extraordinary cooperation you extended to us in the preparation of Time's article on the CIA. The interviews you arranged with the Admiral, Messrs. Knoche, Bowie and Stevens provided us with information and understanding that, I'm sure, we will draw on for months to come. Please extend to those gentlemen our thanks.

Bruce and I look forward to continuing our association with you.

Regards,



Strobe Talbott



Central Intelligence Agency
Washington, D.C. 20505
(703) 351-7676

Executive Registry
77-1364/1

19 May

Herbert E. Hetu
Assistant for Public Affairs

20 June 1977

NOTE FOR: DCI
DDCI
D/DCI/NI
DDI

Attached is a note from Strobe
Talbott, TIME magazine, which I thought
you might like to see.



Herbert E. Hetu

Attachment

Pub Affairs
RECEIVED