

MEMORANDUM FOR: Director of Central Intelligence  
FROM : Graham Allison  
SUBJECT : Guidelines for CIA Foreign Intelligence Activities:  
An Overview of the Forest

Better late than never--I hope. In any case, I am sorry that this is so late.

This memo summarizes my response to your assignment: to explore whether it is possible to devise useful guidelines for the intelligence community's activities abroad. As your last memo emphasized, this question applies both to clandestine collection and to covert action.

The delay in my response to your assignment resulted not only from the time-consuming demands of learning my new job as Dean. Even more important has been the extraordinary difficulty of this assignment. At first, I thought the difficulty stemmed largely from my lack of familiarity with the community. But as I've talked to hundreds of people within and without who don't suffer this handicap, I have concluded that the problem is much deeper. It is relatively easy to take any single tree or other, and develop the case for pruning it, or fertilizing it, or even cutting it down. The hardest problem is to step back from the trees and get a broad view of the forest.

My "report" attempts to present an overview of the forest and problems of forest management. This memo extracts seven major ideas or points that are presented in a lengthier, and more orderly form in the report.

1. Your first question is: is it possible to devise useful guidelines for the intelligence community's activities abroad?

-- Many people at CIA and elsewhere argue: no. For example, Ambassador Harlan Cleveland stated this view clearly at the Agency last year: "A written code of ethics can never be comprehensive enough or subtle enough to be satisfactory to guide personal behavior as a public servant. General prescriptions, whether in the form of dos or don'ts, are bound to be so general as to be useless or so specific as to be unworkable."

-- My unambiguous answer to the question about guidelines is: yes.

My grounds for being concerned about the possibility of devising useful guidelines for CIA are quite simple and clear: such guidelines now exist. Though nowhere stated as such, or assembled in precisely that form, the body of law, executive orders, internal regulations, and informal mores governing CIA do constitute a network of guidelines that provides useful direction to, and restrictions on Agency activity.

2. Why are we interested in a code of ethics?

-- The point is not primarily or exclusively to constrain bad behavior. Contrary to the assumption on which much current public discussion is based, the objective of the exercise is not to tie down, or drug a rogue elephant.

-- The point is to help motivate, shape, and constrain the behavior of professionals in the intelligence community in ways that will restore confidence externally in lawful intelligence, and encourage pride internally in a most difficult and important profession. |||

-- Especially in your position, you should emphasize the positive as well as the negative side of the coin of guidelines. On the positive side, the purpose is to inspire intelligence professionals to courage, inventiveness, and effectiveness in performing one of the most difficult and critical functions, while assuring relevant publics about the fundamental lawfulness of intelligence activity. Negatively, the purpose is to restrain behavior from violating basic rights and other values.

3. A System of Guidelines

While any effort to write guidelines will contain a list of dos and don'ts, that code will not stand alone. In fact, it is but one element in a "system" of guidelines. This system of guidelines includes not only a clear statement of rules, but also a process for applying the rules to hard cases, a process for enforcing compliance, and an independent process for overseeing the community's practices.

-- My presentation of an overview is organized around this concept of a system of guidelines:

-- Rules (from general principles to specific guidelines and perhaps even a formal code of conduct);

-- A Process for Applying the Rules;

- A Process for Enforcing Compliance With the Rules;  
-- A Process for Overseeing Practice in Rule-Writing,  
Application, and Enforcement.

4. The Larger System of Which Guidelines Are a Part

The system of guidelines on which my assignment focuses is but one part of an even larger conglomerate of the functions that shape, motivate, and restrain behavior of individuals in an organization. The larger conglomerate is called by my colleagues at the Kennedy School a "personnel management system," though it doesn't have much to do with what ordinary personnel officers think about. This larger system encompasses the array of activities from recruitment, selection, socialization, and training of entrants in the organization through assignment, career development, continuing education, rewards and punishments, to exit--all of which shapes, motivates, and restrains the behavior of individual members of the organization. As part of the total "personnel management system," a system of guidelines is important. Standing alone, its effect on the behavior of individuals will be quite limited. In comparison with other elements of the total "personnel management system," the system of guidelines may be less important than various other components.

- This larger "personnel management system" is beyond my assignment here. As you know from the earlier memo Andy Marshall and I sent you, I have various views and strong feelings about that larger system, especially as it relates to the production of first-rate analysis. ✓

5. General Principles

For the system of guidelines on which this assignment focuses, the most important element is the big picture: general principles within which more specific guidelines and processes are established.

- In my view, the fundamental principle is that the President (and government) should not undertake actions in secret that could not in principle be defended to the American public and meet the test of political viability.
- Because clandestine activity cannot be subjected to the normal test of open public debate, the institutional challenge is to devise an appropriate surrogate process that engages surrogates for the interests that would participate in full

public discussion, involves them in a serious, disciplined private review of proposed and ongoing covert actions, and requires their support in ways substantially equivalent to the normal democratic test of public support.

- The paradigm of a surrogate process in our society is the mechanism for balancing individuals' constitutional rights to privacy vs., the need to acquire information that may prevent crimes. How is this done? Wiretaps on US citizens can be authorized only after a court has issued a warrant on the basis of probable cause to believe an individual is engaged in criminal activity.

6. Specific Guidelines Are a Can of Worms

- Lengthy, and perhaps endless argument can be made on both sides of almost every specific prohibition.
- Within limits, what is suitable or even permissible will vary substantially with circumstances. For example, measures that should not be undertaken in peacetime, or against a democratic state, may be permissible during actual or threatened hostilities or against a totalitarian regime. Flexibility must therefore be preserved to adjust to circumstances and to modify rules and procedures as conditions change.
- Because of the extraordinary array of possibilities, it would seem best to state general presumptions that capture core values and to provide a process for making exceptions to these general principles where exceptions are justified.

Thus, across the array of specific issues, I recommend establishing presumptions against actions that violate important American values, and thereby affirming the value-- but creating a process that allows appropriate individuals to balance each of these values against other important values and thus make exceptions in extraordinary situations.

||| This leads me to believe that both as a matter of strategy and tactics, you should seek legislation that states general presumptions and permits exceptions in exceptional circumstances.

7. A Final "Footnote" That Exceeds All Other  
Current Assignment

As you know very well, the present, loosely organized "system of guidelines" is now undergoing rapid and substantial change. This change proceeds apace, piecemeal. It is initiated sometimes by Congress, sometimes by NSC or Justice (as in the long list of topics being addressed by the second half of PRM-11 and its follow-on) and sometimes by the Agency itself. But as far as I have been able to determine, this process of change is not informed by any comprehensive overview of the problem, or any comprehensive strategy for change that explicitly recognizes:

- the utility of prophylactic action;
- the tradeoffs between one change and another;
- the cumulative impact of piecemeal change on the actual working of the entire system.

So, for example:

- The Hughes-Ryan Amendment has produced an effect that was not intended or anticipated by most of its congressional supporters. Their votes were won by the argument that the President should personally have to authorize and certify to Congress that specific covert actions were necessary for the nation's security (and thus himself be clearly and personally accountable for such actions, unlike the earlier Castro episode, for instance). But what has been the result? This requirement now means that covert actions are reported not just to an oversight committee but to eight separate committees; these committees' lack of sanctions for members' unauthorized disclosure gives individual congressmen a virtual unilateral veto over the majority opinion in Congress about these matters; this whole process thus severely restricts the number and scope of covert actions. This chain of effects was never presented in the discussion that preceded the vote on the Hughes-Ryan Amendment.
- The current draft bill of the Senate Select Committee on Intelligence addresses a half dozen different problems at very different levels of specificity, reflecting no coherent view of what is more appropriate for legislation and what for executive order or internal regulation, and omitting altogether any attempt to address issues like penalties for unauthorized disclosure of intelligence materials.

-- The PRM-11 working group follow-on is trying to tidy up one problem after another, one at a time, with little overview of possible tradeoffs and interactions.

What is to be done? Somewhere, someone should have a strategic overview of the problem and should be pulling together the relevant parties and pushing them towards a purposive conclusion. Candidates for "strategic director" include NSC (possibly Aaron), the Senate Committee (maybe Miller), the Agency (perhaps [REDACTED]). I suspect that the first two candidates will not play this role. If you, in close collaboration with someone in the Agency, wanted to take the offensive and provide at every point a more thoughtful, more comprehensive, deeper view of the problem, that role seems yours for the taking. My "report" is presented, therefore, not only as my answer to your narrower question about guidelines, but also as a first cut at an overview of the forest that might--after appropriate revision and expansion--provide some of the basis for your carrying the argument to the rest of the Executive, Congress, and the country.

STATINTL

✓✓✓  
To develop an overview that is simultaneously comprehensive and deep; to develop a strategic plan; to do the strategic management--each is a big job that will require substantial investments. The stakes are high here--but they are high in all the issues on your desk. Not sitting in your seat, or even being aware of many of the other issues on your desk, I won't presume to recommend that you invest your time and energy here rather than elsewhere.

✓  
If after you've read the memo that follows and thought about the larger strategic problem, you want to hear more on this last subject, I have a few thoughts about a plan of action.

After too long a delay, and more hemming and hawing than I like to acknowledge, the ball is now back in your court.

GUIDELINES FOR CIA  
FOREIGN INTELLIGENCE ACTIVITIES

ATINTL

The report that follows is organized as an outline of talking points. [redacted] and I discussed this format and agreed that it will serve to highlight the major points. After discussion and revision, I can translate this directly and quickly into a briefing paper or a long memorandum or whatever. The form will depend on how you might want to use it.

The major ideas in this report have been summarized in the cover memo. Here they are presented in a more logical and ordered form.

This report is organized as follows:

I. THE SETTING

- why should the United States engage in any clandestine activity that clearly violates other nation's laws?
- can any action the U.S. takes against non-U.S. citizens abroad harm important U.S. values and objectives?

II. A CODE OF ETHICS

- the importance of guidelines
- the possibility of useful guidelines
- the role of guidelines and a code of ethics
- should the intelligence community be defensive about guidelines and a code of ethics?

*Capital*  
*later*  
*Guidelines*  
*Ethics*

III. ELEMENTS OF A SYSTEM OF GUIDELINES

IV. RULES

- general principles
- specific guidelines

V. A PROCESS FOR APPLYING THE RULES

VI. A PROCESS FOR ENFORCING COMPLIANCE WITH THE RULES

VII. A PROCESS FOR OVERSEEING PRACTICE IN RULE-WRITING, APPLICATION, AND ENFORCEMENT

I. THE SETTING

For any broader presentation of these issues to Congress, the public, or even within the Agency, one needs a short preamble that puts the problem in context. A concise, all-purpose preamble is very hard to do well. People come to this issue with such varied backgrounds and prejudices:

-- some wonder why the U.S. should engage in any clandestine action at all;

-- others are skeptical about any restrictions whatever on U.S. clandestine actions abroad;

-- still others are confused: offended by Soviet electronic eavesdropping on U.S. citizens' phone calls or Korean payments to U.S. Congressmen, but uncomfortable about the basis for their outrage if CIA engages in equivalent practices in the Soviet Union and Korea.

A good preamble should establish a common frame of reference within which to address specific issues. For most interested parties, it can serve as a reminder of the scope of the problem and some widely-accepted conclusions. For people who are thinking about these issues for the first time, it should serve as a general introduction to major dimensions of the problem. Among the key points to be made are the following.

A. The U.S. government engages daily in clandestine activity abroad that is not acknowledged, that violates the laws of nations against whom it is taken, and that would, if taken against U.S. citizens, constitute a violation of American's rights and U.S. law. Some clandestine activity involves satellites taking pictures of missile silos or wheat fields; some involves electronic devices plucking from the air phone calls or other communications; some is just good old-fashioned espionage where a spy gives the U.S. documents containing a foreign government's secrets or a double-agent passes false documents to officials of a foreign government in the hope of deceiving that government about U.S. intentions or actions.

This activity poses two fundamental questions:

- (1) Why should the U.S. engage in any clandestine activity?



(2) Can any action the U.S. takes against non-U.S. citizens harm important U.S. values and objectives?

B. Why should the United States engage in any clandestine activity that clearly violates other nation's laws? Because actions taken by foreign governments in secret can do major and sometimes irreparable harm to U.S. national security. Because some nations, especially closed societies like the Soviet Union, engage in massive efforts to hide from outside view actions that harm U.S. interests. Because U.S. interests can be advanced by acquiring information that others do not want us to have--so long as they do not know that we have collected it. Because U.S. interests can sometimes be served by influencing events in other countries by instruments other than diplomacy or war, and without acknowledging our role. The recent orgy of revelations has focused on failures, rather than successes. But it has provided a number of examples that make the point:

-- without the development of highly sophisticated and reliable clandestine capabilities, the SALT Treaties limiting U.S. and Soviet strategic arms could never have been negotiated. These treaties commit the Soviet Union not to undertake certain actions, for example, not to build an ABM system. Given the closed nature of Soviet society and the Soviet's unwillingness to allow on-site inspections, the U.S. could not have confidence that the Soviets were adhering to the agreement--except for what the treaty refers to as "national means of verification." Effective clandestine collection capabilities are an even more essential prerequisite of any successful conclusion of current SALT negotiations.

-- when Black September terrorists hijacked an Air France 707 with 100 Israelis aboard, took the plane to Uganda's Entebbe Airport, and threatened to kill the hostages unless an equivalent number of Arab prisoners in Israeli jails were released, what alternatives to clandestine action existed? President Amin and the terrorists would not permit "legal" surveillance of the situation. Actions that observed local Ugandan law were not likely to free the hostages. Should the U.S. deny itself a capability for covert action like the Israeli raid on Entebbe?

*Clandestine  
Collection  
Spand - Leon  
Pal*

*Covert  
Action*

-- if terrorists were diverting plutonium or uranium from a nuclear reactor in any of a large number of countries, U.S. security and interests could require a covert capability to identify the fact and, if necessary, to take action.

C. Can any action the U.S. takes against non-U.S. citizens abroad harm important U.S. values and objectives? This is the other extreme. I have been surprised to discover how many people are candidly skeptical of any restriction on U.S. intelligence agency's covert actions abroad--beyond the traditional calculation of whether the value of product outweighs the costs and risks. My reflection on this question has identified at least three ways in which U.S. intelligence action against non-U.S. citizens abroad can harm important American values and objectives:

-- The power of the U.S. example is greatly underestimated by most Americans. George Washington's contention that the force of our example is our most powerful instrument abroad overstates the point. But the opposite view is even less tenable. As the most open society in the world, the U.S. is most vulnerable to international lawlessness: terrorist activities, terrorist technologies like plastique, and even assassination. Weak as it is, one of our strongest defenses against such action is to be found in international legal and moral taboos. Our nation's role in weakening rather than strengthening such restraint on political assassination will, I believe, stand as one of the blackest marks on our record of the late 1950s and early 1960s.

-- Foreign intelligence activities can contravene and even undermine U.S. foreign policy objectives. U.S. foreign policy objectives are a multi-faceted and often not entirely compatible amalgam. Because the instruments of American foreign policy include many large organizations, it is not possible to achieve a finely-tuned consistency. But where an agency engaging in covert actions is given wide discretion, the likelihood of actions contrary to the prevailing thrust of American foreign policy increases. The most celebrated recent example--Chile--in fact illustrates just the opposite. There, CIA actions were consistent with direct Presidential order.

-- While the U.S. Bill of Rights does not apply to non-U.S. citizens, the U.S. government has always asserted the concept of "human rights." President Carter has made this a higher priority in our foreign policy and penalized governments that regularly and systematically violate their own citizens' human rights. If U.S. intelligence activities were to engage in regular, systematic violation of the rights of those same individuals, our position would not only be inconsistent, our actions would belie the very values that the President's policy proclaims. Moreover, revelations that the U.S. has engaged in certain categories of action, e.g., political assassinations, raise deep questions in many Americans' minds about their own government.

*Accidental involvement of US citizens abroad or communicating with others abroad*

II. A CODE OF ETHICS

Productive discussion of a "code of ethics" requires a similar preamble that clears away a number of unhelpful preconceptions:

- the widespread view at the Agency and elsewhere that it is not possible to devise useful guidelines for intelligence activities abroad;
- the view--prevalent in Congress and the intelligence community--that the overriding purpose of guidelines and a code of ethics is to tie down a rogue elephant so as to prevent abuses;
- the suspicion--in the Agency and elsewhere--that anyone who advocates a code of ethics must be a naive moralist with unrealistic expectations about the effect of such codes on the actual behavior of members of an organization.

Among the points to be made here are:

A. The Importance of Guidelines. The special importance of guidelines for intelligence professionals abroad and at home emerges from the juxtaposition of two irreducible facts: (1) the necessity for clandestine activity to guarantee U.S. national security and advance important foreign policy objectives; and (2) the likelihood that clandestine activity will violate important U.S. values and interests.

*③ Protect/guide the intell professional who otherwise must assume risks w/o guidance. 5*

The inherent conflict between the values that can be served by clandestine activity and the important values that can be violated by clandestine activity must be addressed by a system of guidelines that determines how competing values are to be weighed in specific cases.

The purpose of a code of ethics (or system of guidelines) is to motivate, shape, and constrain the behavior of professionals in the intelligence community in ways that will restore public confidence in lawful intelligence and give intelligence officers pride in their profession. More specifically, the purpose of a code of ethics is twofold:

- positively, to inspire intelligence professionals to courage, inventiveness, and effectiveness in performing one of the most important and critical functions of American government;
- negatively, to restrain behavior from infringing basic rights and other important values.

The positive and the negative are two sides of the same coin.

✓✓  
B. The Possibility of Useful Guidelines. In talking to people at CIA and elsewhere, I've been surprised to discover how many people believe that it is not possible to devise useful guidelines for CIA. Some base this conclusion on little more than the conviction ~~that if the Agency hangs tough, this wave of reform will eventually pass.~~ But a number of more thoughtful individuals come to this conclusion after hard thought about the extraordinary diversity of circumstance in which clandestine action may be taken, and the inherent ethical ambiguity of activity of this sort. This view was stated pointedly by Ambassador Harlan Cleveland in a speech at the Agency last year when he said: "A written code of ethics can never be comprehensive enough or subtle enough to be a satisfactory guide to personal behavior as a public servant. General prescriptions, whether in the form of dos or don'ts, are bound to be so general as to be useless or so specific as to be unworkable."

Having walked around this problem more times than I like to admit, I can give you an ambiguous answer to at least one question. Ambassador Cleveland and other who argue that it is not possible to devise useful guidelines for the intelligence community's activities abroad are incorrect. Those who answer "no" to the central question have been misled by too narrow a conception of the problem.

My grounds for confidence about the possibility of such guidelines now exist. Though nowhere stated as such, or assembled in precisely that form, the body of law, executive orders, internal regulations, and informal mores governing CIA do constitute a network of guidelines. These guidelines may not be as clear as they need to be. Nonetheless, in the day-to-day operation of the Agency, these guidelines provide important, useful direction to, and restrictions on Agency activity. For example, why does the Agency not target U.S. citizens for clandestine collection within the U.S. (or when it does so, stand in clear violation)? Because the legislative charter embodied in the National Security Act of 1947, as amended, states "the Agency shall have no police, subpoena, law enforcement powers, or internal security functions." Why do station chiefs not use missionaries in foreign countries for cover? Because a DDO log notice declares missionaries off limits. Why do case officers not enter into contractual relations with working members of the media? Because you and your predecessor issued internal regulations prohibiting this. Why are case officers so protective of their agents? Because of their conception of their professional obligation and personal relationship of trust with another individual whose life they have compromised.

C. The Role of Guidelines and a Code of Ethics. Any effort to write guidelines will contain a list of dos and don'ts. But that list of dos and don'ts, whether embodied in internal regulations like DDO log notices, or perhaps even a formal code of conduct for intelligence professionals, will not stand alone. In fact, it will be but one element in a "system of guidelines." This system of guidelines includes not only a clear statement of rules, but also a process for applying the rules to hard cases, a process for enforcing compliance, and an independent process for overseeing the community's practices.

This concept of a system of guidelines serves as the organizing principle for the discussion:

- Rules (from general principles to specific guidelines, and perhaps even a formal code of conduct);
- A Process for Applying the Rules;
- A Process for Enforcing Compliance with the Rules;
- A Process for Overseeing Practice in Rule-writing, Application, and Enforcement.

Approved For Release 2000/08/30 : CIA-RDP81-00261R000500030056-7

As part of this package, one may want to assemble a working group of intelligence officers and ask them to try to formulate a formal code of conduct. Such a code might articulate a half dozen central values for intelligence professionals and then provide some illustrative examples of hard cases with suggestions about how competing values should be weighed and traded off in these specific instances. While the larger system of guidelines will include many specific dos and don'ts of an ethical nature--laws that say no assassination; executive orders; internal regulations; DDO log notices; etc.--this system of rules cannot be specified to the level of detail of a tax code. Because situations and circumstances differ, the intelligence professional must exercise discretion in applying rules to hard cases. The virtue of the rules is to distinguish between easy and hard cases and to provide some guidance in attempting to weigh the multiple and competing considerations that bear on hard cases.

D. Should the Intelligence Community Be Defensive About Guidelines and a Code of Ethics? The ethos of the community is to take a low profile and be defensive. I believe, however, that a strong case can be made for taking the offensive on this front.

-- As the accused--and an agency evidently guilty of some serious abuses--the Agency is the target of many reformers, especially in Congress. Defensiveness usually encourages critics.

-- In fact, the system of guidelines the Agency has been developing, particularly over the last several years--when tidied up and thoughtfully presented--can be shown to be as thorough, thoughtful, and effective a system of guidance as there is for any major agency in Washington--including especially the Congress. If the Agency took the offensive and was aggressive in exploring the hard dilemmas, in making the case for the essential role of intelligence, specifically lawful intelligence in a free society, and in arguing the case that the emerging system of guidelines will guarantee lawful intelligence, it might both restore the standing of the community externally and the morale of its members internally.

-- Today the intelligence community labors under the shadow of revelations of abuse and scandal. Indeed, as Monday-morning quarterbacks, we can now see clearly that the intelligence community's posture in an open democratic society was, through the 1960s, essentially anomalous. You have moved vigorously to

a posture of greater openness necessary for public support. A complementary posture on the importance, possibility, and role of ethical guidelines for the intelligence community (as an example for all major agencies of government) should at least be explored.

### III. ELEMENTS OF A SYSTEM OF GUIDELINES

The organizing principle for this discussion is a "system of guidelines." The key elements of this system are:

#### A. Rules

- General Principles
- Specific Guidelines

#### B. A Process for Applying the Rules

#### C. A Process for Enforcing Compliance with the Rules

#### D. A Process for Overseeing Practice in Rule-Writing, Application, and Enforcement \*

### IV. RULES

#### A. General Principles.

Rules for the intelligence community consist of both general principles and specific guidelines. Most important are the general principles that establish the context for more specific argument. While it is possible to multiply principles, I have tried to formulate the minimum number that could serve to establish a working context.

\*Recall this system of guidelines is one part of a much larger "personnel management system" that includes recruitment, selection, socialization, and training through assignment, career development, continuing education, rewards and punishments, to exit. This entire system shapes, motivates, and restrains the behavior of members of the organization.

1. Espionage is an extraordinary remedy: because values and interests, clandestine action should be undertaken only as an extraordinary remedy, and where the benefits of the clandestine action, and the advantage of pursuing the objective through clandestine means rather than overt means, have been clearly identified.

~~COVERT~~ This principle establishes a presumption against clandestine action. It puts the burden of proof on those advocating clandestine action.

(Contrary to the impression created by recent revelations, clandestine activity has mainly been considered and authorized as an extraordinary act. The most dramatic indicator is budget. Even Marchetti and Marks, whose thesis is that American intelligence is dominated by covert action, estimate the budget for covert action in '75 to be only \$750 million. In discussing this subject, I've found that many seemingly/informed New York Times readers, and even some writers, believe that the covert action budget must be many billions.)

2. The most fundamental principle is that the President (and government) should not undertake actions in secret that could not in principle be defended to the American public and meet the test of political viability. There is a view that the American people are not sophisticated enough to appreciate the need for covert action, don't understand the exigencies of state, and are naive about the dangers inherent in the world. While there is considerable evidence to support this view, the U.S. government is constructed on a quite different presumption. That presumption is that, on balance, and over time, a process that forces the President and the government to seek and win the support of the American people to sustain a chosen course of action is preferable to any other process yet invented for selecting and sustaining public policy. The record is mixed. But on balance, and overall, this democratic presumption has a better batting average than any competitor. (Recall Churchill's remark: democracy is the worst form of government--except for all the others.)\*

\*NOTE: Political viability is not measured by a direct poll of public opinion. In our system of government, political viability is determined by an amalgam of views of the President, Congress, courts, and citizens.



What does this principle imply for clandestine activity, that is, covert action (the effort of the U.S. to influence events in foreign countries without being known that we are the influencing agent) and clandestine collection (the effort to collect information that others do not want us to have and without anyone knowing that we have collected it)? In the abstract, the implication is clear: the U.S. government should not undertake actions that could not in principle win the support of the American people (if it were possible to have a full, frank public discussion). The practical dilemma is that clandestine activity must by definition be secret and cannot therefore be subjected to the full, open processes of public debate to determine whether it meets the test of political viability. This dilemma poses the institutional challenge: to devise an appropriate surrogate process. That's the point of principle 3.

3. Because clandestine activity cannot be subjected to the normal test of open public debate, it must be authorized and overseen by an appropriate surrogate process: a process that engages surrogates for the interests that would participate in full public discussion; involves them in a serious, disciplined private review of proposed and ongoing covert actions; and requires their support in ways substantially equivalent to the normal democratic test of political viability. No easy task.

The present process for authorizing clandestine activity, for overseeing the process, and for checking abuses represents at least one attempt to meet this principle. The question is how well current procedures meet this test and how they can be improved.

Two slightly more specific implications of this principle are:

(1) that clandestine activity must be consistent with openly announced substantive policies and objectives that have been established by the normal open process of government; and

✓ ?  
(2) that the President and Director of CIA should be prepared to defend in public the broad categories of clandestine activity in which the U.S. engages, though not the specific actions themselves. This is clearly controversial; and contrary to the practice of the past. According to this principle, if the U.S. is going to provide clandestine support

For those countries where the opposition parties are being funded by other nations, this general class of action should be defended in public debate. This does not mean, however, that the U.S. government's action in funding any particular party should at the time have to meet the test of public debate (since it will not be possible to make public all the information on the basis of which a full and open debate could take place).

STATINTL

It has sometimes been proposed that we add a fourth principle of publicity, sometimes stated as follows: if a particular clandestine activity were made public, would you be proud of your action? I find this proposed principle unsatisfactory. It is both too loose and too tight. On the one hand, the principle is too loose: individuals' notions of pride differ. [REDACTED] would be proud to have made public many actions that most Americans find offensive. On the other hand, the principle is too tight and restrictive in that clandestine action is by its nature secret and unacknowledged. The grounds for the decision to engage in clandestine activity in a particular case, and the circumstances that surround that decision, encompass many facts and factors that cannot be made public. Consequently, it is not possible to present the full case in public for any particular action. Absent that full case, the public does not have full grounds for judgment. Consequently, the public test of support and "pride" is not appropriate. That's the point addressed by the surrogate process above.

*June*

#### B. Specific Guidelines

Each class of clandestine activity presents a juicy target for endless juridical argument--both pro and con. You will recall the lengthy debate about the Harvard CIA guideline requiring professors to inform their dean about any paid work they do for CIA.

As an academic, I find it difficult to resist joining such arguments, for instance, about whether the intelligence community should be permitted to try to overthrow democratically-elected governments, and if so, under what circumstances. I have lengthy notes on both sides of proposed guidelines about a half dozen major classes of clandestine activity.

For the purpose of a broad view of the forest, however, major issues to be weighed in choosing any specific guidelines, and to offer some general criteria that should be applied in choosing specific guidelines. The major issues to be weighed in devising specific guidelines are four:

- (1) the pros and cons of statute v. executive order v. internal regulation;
- (2) the relative merits of flat prohibitions v. prohibitions subject to waiver;
- (3) the advantages and disadvantages of engaging more external surrogates (courts and Congress) at successive levels of specificity; and
- (4) the impact of each guideline in constraining abuse, encouraging undue timidity, and motivating professionals in the intelligence community to the desired mix of initiative, inventiveness, and restraint.

Each of these issues invites lengthy argument. None is easy to weigh in specific cases. But for the sake of brevity, I will propose three general criteria for choosing specific guidelines--criteria that should, I believe, be widely acceptable.

1. The necessity for flexibility. The appropriate course of action will vary substantially with circumstances. For example, measures that should not be undertaken in peacetime or against a democratic state, should be permitted during actual or threatened hostilities or against a totalitarian regime. Circumstances change. Guidelines must therefore preserve flexibility to adjust to circumstances and to modify rules and procedures as conditions change. (This criterion has strong implications for the balance between legislative statute and executive order subject to Congressional veto.)

2. Guidelines should express core values in ways that establish strong presumptions against violation of those values. Clandestine activity runs a constant risk of violating important American values. Guidelines should therefore state these values as clearly as feasible in order to affirm the values and to place the burden of proof on whoever proposes to risk harming the value.

3. Exceptions should be made in extraordinary circumstances. Recognizing that values compete, the government should establish a process that allows appropriate individuals to balance one set of values against another and thus make exceptions to the guidelines in extraordinary situations.

The specific guidelines proposed in the Senate Select Committee's charter legislation include flat legislative prohibitions on:

- assassination of foreign officials;
- special activity that has as its objective or is likely to result in:
  - the support of international terrorist activities
  - the mass destruction of property
  - the creation of food or water shortages or floods
  - the creation of epidemics or diseases
  - the use of chemical, biological, or other weapons in violation of treaties
  - the violent overthrow of the democratic country
  - the torture of individuals
  - the support of any action, which violates human rights, conducted by the police, foreign intelligence, or internal security forces of any foreign country;
- the use for certain intelligence activities of U.S. persons who follow a full-time religious vocation or who travel to a foreign country under sponsorship and support of the U.S. government as part of a U.S. government program designed to promote education or the arts, humanities, or cultural affairs;
- the use for certain intelligence activities of journalists accredited to any U.S. media organization.

In my view, each of these prohibitions does reflect some important American value--however ill expressed. These prohibitions also appropriately leave to the CIA the task of writing specific implementing regulations.

The chief problem with these guidelines is their form. If stated as presumptions rather than flat prohibitions, and accompanied by an appropriate process for authorizing exceptions, a reformulated (and, one hopes, more felicitous formulation of the values) should be acceptable.

Though the draft charter does not state prohibitions or presumptions relating to collection, you might want to propose several presumptions. For example:

-- less intrusive means of collection are to be preferred to more intrusive means (thus gathering information from unwitting individuals is preferred to unobtrusive electronic surveillance which is preferred to breaking and entering)

-- overt preferred to clandestine  
A final point may be more relevant for internal Agency purposes. If one takes each class of clandestine activity, for example, "propoganda" or "economic warfare," and asks what specific guidelines now exist, one quickly discovers an elaborate network of guidelines from charter legislation to NSIDs to DCIDs to DDO Log Notices. For each class of clandestine activity, one could array these guidelines. They could then be explicitly reviewed and refined with careful attention to the major issues identified above.

V. A PROCESS FOR APPLYING THE RULES

The process for authorizing special activities, special collections and counterintelligence is spelled out in Executive Order 12036. A brief sketch of that process and of the surrogates involved at each stage could be provided.

VI. A PROCESS FOR ENFORCING COMPLIANCE WITH THE RULES

The Inspector General, the General Counsel, and the IOB.

VII. A PROCESS FOR OVERSEEING PRACTICE IN RULE-WRITING, APPLICATION, AND ENFORCEMENT

The Senate and House Intelligence Oversight Committees, especially if they would get their acts together.

\* \* \* \* \*

Sections V, VI, and VII can be filled out whenever you like.

ADDITIONS TO ALLISON CONCEPT

I           Section on public as an oversight process  
            Policy of openness  
            Acknowledgement of limitations on sharing with public  
            Limits on FOIA  
            Sanctions against disclosure

II           Section on rewards  
            Acknowledgement of special role and sacrifice of  
            intelligence professionals  
            System of incentives  
            Medals  
            Retraining program for retirement  
            Retirement program

III          Section on domestic activities  
            FBI-CIA jurisdiction  
            Special concerns for rights of Americans  
            Relations with American institutions  
            Press  
            Peace Corps  
            Cover  
            Electronic surveillance - domestic

IV Section on liaison

Limited to intelligence, not security

Need to respect privacy

22 May 1978

cc:  ✓

STATINTL