

Re: Official Government Broadcasts

When a country does not have a "true home service" owned and operated by the government concerned but uses the facilities of private commercial stations to disseminate propaganda, FBIS has provided for the handling of this material in the subslug. The FBIS Editorial Handbook on page A5 states "The introduction, sometimes referred to as a "subslug" may also consist of a short editorial note explaining the limited processing of the item, describing the nature of the broadcast etc."

It is the belief of the undersigned that this is the appropriate place to include such information as to the scope of dissemination, officialism, etc., i.e.

(Speech by President Dorticos at Havana Peace Rally broadcast by stations throughout the country)

In the case of special programs which are regular features/<sup>broadcast</sup>over commercial stations ~~which are~~ sponsored by the government, the subslug continues to be the most appropriate place to include such information. In the case of Haiti, Brazil, and Chile, such broadcasts currently exist. Example:

Port-au-Prince, Radio Commerce in French to Haiti

(Haitian Government Program: La Voix de la Republique d'Haiti)

In connection with commercial stations carrying programs sponsored by/<sup>political</sup>organizations, we have agreed that the subslug will be used to identify such propaganda, therefore I believe that to some extent we have/parallel situation.

a



STAT

SPRING  
1960

Home services are broadcasts having all the following characteristics:

- a. they are controlled by national government and are operated by the chief broadcasting component of that government;
- b. they originate ordinarily in the main broadcasting city, usually but not always, the capital (exceptions: Hilversum, Montreal, Johannesburg, Melbourne);
- c. they are intended for reception throughout the country (country is used in a loose sense here -- it may refer to an advanced colony)
- d. they are broadcast in the language or languages of the major ethnic group or groups in the country.

