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BT

UNCLAS RELAY OW
603 ALLEN/HOWARD FROM MORGENROTH/SEELY WA 556
REUR OW 916: PRESS LOGOGRAPHS

ALFA: EDITORIAL AND RADIO PROPAGANDA BRANCHES AS WELL AS FIELD OPERATIONS STAFF FEEL THAT FROM SUBSTANTIVE VIEWPOINT, ABILITY OF ONLY CERTAIN SEGMENTS OF CHINESE POPULATION TO RECEIVE CAST IS SOMEWHAT IRRELEVANT, SINCE OUTPUT IS FOR ULTIMATE DISSEMINATION TO PEOPLE WITHOUT CENSORSHIP OR MUCH EDITORIAL CHANGE. BELIEVE NAME NCNA IMPLIES THAT MATERIAL IS PRESS CAST. IN INTEREST OF CONSISTENCY AND SIMPLICITY PREFER TO CONTINUE USING GEOGRAPHICAL TARGET SUCH AS "CHINA" FOR PRESS CASTS.

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BRAVO: THERE ARE MANY CASTS WHICH CONTAIN MATERIAL USED IN OTHER TRANSMISSIONS TO OTHER TARGETS. SINCE WE ARE UNABLE TO ACCOUNT FOR MATERIAL USED IN SUCCESSIVE TRANSMISSIONS WE IDENTIFY EACH CAST BY ITS OWN TARGET OR TARGETS. NOTE, HOWEVER, THAT THE LOGOGRAPHS FOR A TRANSMISSION DIRECTED IN PARALLEL TO TWO OR MORE TARGETS SHOULD INDICATE ALL TARGET AREAS. SINCE CASTS FOR ASIA AND FOR EUROPE ARE NOT PARALLELED, PREFER TO SHOW TARGET OF EACH.

CHARLIE: YOUR ASSUMPTION IS CORRECT. VNA SHOULD BE INDICATED. OMISSION WAS TYPOGRAPHICAL.

DELTA: APPRECIATE YOUR COMMENT AND SUGGESTIONS AND WELCOME ANY FURTHER COMMENT WHICH WOULD REVEAL INFORMATION WHICH MIGHT IMPROVE LOGOGRAPH ACCURACY.

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