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CENTRAL INTELLIGENCE G
INTELLIGENCE REPORT

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COUNTRY France
SUBJECT Sales Figures of French Newspapers

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Next Review Date: 2008

1.	Figaro	329,000	copies sold
	L'Humanite	324,000	copies sold
	Franc-Tireur	279,000	copies sold
	Le Parisien Libre	262,000	copies sold
	L'Aurore	163,000	copies sold
	Liberation	143,000	copies sold
	L'Aube	123,000	copies sold
	Le Populaire	116,000	copies sold
	Combat	100,000	copies sold
	L'Epoque	94,000	copies sold
	L'Ordre	10,000	copies sold
	France-Soir	377,000	copies sold
	Paris-Presse	295,000	copies sold
	Ce Soir	286,000	copies sold
	Le Monde	134,000	copies sold

- Twenty-two morning papers are now in circulation; eight have gone out of existence.
- Combat, L'Epoque, and Le Populaire, as well as L'Ordre, Le Pays and several other second-rate papers, are encountering serious financial difficulties. Mergers are expected between weak and strong papers as may be the case between Franc-Tireur and Liberation.
- Press agencies are in an even more serious condition. They are all experiencing severe losses with the exception of France-Press which has increased the number of its customers and is now "out of the red". For the year 1945 sales receipts represented 26% of expenses while in 1946 receipts totalled 46%. This agency has absorbed the customers of private agencies.

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