

INFORMATION REPORT

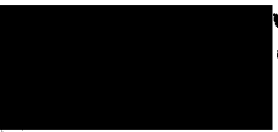
23 Dec 1948
DATE DISTR. 15 December 1948

COUNTRY Brazil

SUBJECT Sao Paulo Newspapers
25X1A6a

NO. OF PAGES 12

PLACE ACQUIRED



Document No. 6
Change in Class.
CLASSIFIED
CLASS. CHANGE TO: TS S
EPA memo, 4 Apr 77
Auth: [redacted]
Date: 1 MAY 1978 By: 24

NO. OF ENCLS.
(LISTED BELOW)

SUPPLEMENT TO
REPORT NO. 25X1X6



The following is a survey of the Sao Paulo press:

Director of Central Intelligence
Archivist of the United States
Next Review Date: 2009

A Critica. This paper for some time replaced Hoje when the latter had been suspended by the Ministry of Justice. It is of Communist character and exists almost entirely on contributions donated to the Partido Comunista Brasileiro (PCB). A journal of agitation. Director: Afonso Schmidt. Offices: Praça da Se 313, room 29.

A Epoca. An Integralist organ diffused among old-time followers of the ex-Integralist Party. It exists on its sales and advertising. Director: Renato Egidio de Souza Aranha. Principal editor: Willy Aureli. Editorial and administration offices: Rua da Consolacao 7, phone 6-1271, Caixa Postal 5518. Direction and Publicity: Rua Jose Bonifacio 209, 10th floor. Phone: superintendent, 2-7076; publicity 3-9456.

A Gazeta. Founded by the late ^{Casper} Casper Libero and today belongs to the institution which bears his name. Its line is conservative and it maintains itself by sales and advertising. Director: M. Arco E. Flexa. Offices: Rua da Conceicao 88, phones 4-4134 and 4-4137, Caixa Postal 9-B.

A Gazeta Esportiva: Belongs to Fundação ^{e e} Caspar Libero and deals exclusively in sport matters. Its directors are almost all editors and radio broadcasters.

A Hora. Considered an opportunist and sensational journal. It combats the government. Lives mostly on its sales and regular advertising. It is considered to be a newspaper of the "popular variety". Formerly a Trotsky organ. Director: Denner Medici. Manager: Lido Piccinini. Offices and press: Rua dos Andradas 155, phone 6-3054, 4-0993, 6-5844, and 4-7530.

A Noite. Conservative orientation. Has wide sale and an important commercial section. At one time allowed Tribuna Popular to be printed on its press for a few days. During Vargas's administration paper was confiscated by that government. Director: Jose Carlos Pereira de Souza. Manager: Jose Fernandes. Offices and press: Rua 7 de Abril 374, 381, and 386.

A Flebe. Organ of the anarchist group of Sao Paulo. It is edited with difficulty and exists solely with the aid of elements of that organization. Managing Director: Edgard Leuenroth. Offices: Rua Jose Bonifacio 387, room 10.

STATE	<input checked="" type="checkbox"/>	NAVY	<input checked="" type="checkbox"/>	NSRB	<input checked="" type="checkbox"/>	DISTRIBUTION			
ARMY	<input checked="" type="checkbox"/>	AIR	<input checked="" type="checkbox"/>			EXCISED BEFORE PUBLIC RELEASE OF THIS DOCUMENT.			

CENTRAL INTELLIGENCE AGENCY

- 2 -

Correio Paulistano: Conservative, obeying the orientation of the former Partido Republicano Paulista (today Partido Republicano). Exists entirely on sales, subscriptions, and advertising. Director: Raul da Rocha Medeiros. Chief Editor: Galeao Coutinho. Offices and administration: Rua Libero Badaro 661. Caixa Postal 4-B.

Diario da Noite and Diario de Sao Paulo. Democratic in character. Belongs to chain of newspapers of "Diarios Associados" of Assis Chateaubriand. Exists on sales and advertising. Director: Edmundo Monteiro. Manager: Armando Oliveira. Offices, administration, and publicity: Rua 7 de Abril 241. Phones: Editorial, 4-4181/82/83, Publicity, 4-0314. Sales: Rua Sao Bento 103, phone 3-5603. Caixa Postal 115-B and 3006.

Diario Popular. Conservative organ. Its commercial section is very important. Its outstanding feature is popular advertisements. Directors: Rodrigo Soares, Junior, Jose Maria, and L. W. Seng. Editorial and administration offices: Rua Joao Bricola 19. Phones: Editorial, 2-0011, Administration, 2-0036. Caixa Postal 2-B.

Estado de Sao Paulo. Organ of democratic character obeying the orientation of Uniao Democratica Nacional (UDN). Maintains itself on sales, subscriptions, and vast advertising. Directors: Plinio Barreto and Julio de Mesquita Filho. Chief Editors: Leo Vaz and Paulo Duarte. Manager: Julio Mesquita. Administration offices: Rua Barao de Duprat 233, phone 6-6931. Publicity department: Rua Libero Badaro 485, phone 2-2002.

Folha da Manhã and Folha da Noite. Democratic in character. Maintains itself on sales and advertising. It is owned by Count Francisco Matarazzo, Junior. One of its editors is "Barao de Itarare" (Aparicio Torelly), a Communist. President: Alcides Ribeiro Meireles. Superintendent: Jose Nabantino Ramos. Commercial Manager: Clovis M. de Queiroga. Chief Editor: J. Batista Ramos. Editorial and administration offices: Rua do Carmo 35/39, phone 2-7181. Sales, publicity and subscriptions: Rua 24 de Maio 242, phone 6-6107. Printing offices: Avenida Anhangabau 262, phone 6-2958. Caixa Postal 79-B.

Folha Socialista. Organ of Partido Socialista Brasileiro of Sao Paulo. It is a paper of socialist agitation. Exists solely on contributions of its sympathizers. Directors: Antonio Candido and Arnaldo Pedroso D'Horta. Manager: Febus Gikovate. Editorial and administration offices: Praça da Se 237, 2nd floor, phone 3-2520.

Fundamentos. A review obeying Communist orientation and directed by Communists. Exists on its sales and Communist contributions. Directors: Rui Barbosa Cardoso and Afonso Schmidt.

Hoje. Morning newspaper. Directed and orientated by PCB. Responsible founders are: Milton Caires de Brito, ex-~~State~~ State Deputy, and Joaquim Camara Ferreira, member of PCB. Maintains itself by contributions from Communists and sympathizers who periodically donate to it for its survival as it could not exist on sales and advertising. Suspended for six months by order of the Minister of Justice, having been substituted by newspapers O Popular and A Critica, both of which obey Communist orientation. This paper occupies itself only with agitation of the masses in general. Directors: Milton Caires de Brito and Joaquim Camara Ferreira. Manager: Antonio Cardoso Treme. Editorial and administration offices: Rua Conde de Pinhal 184 and Praça Joao Mendes 13. Press: Rua Conde de Sarzedas 246, phones 3-2223, 3-3587, and 3-6993.

Jornal de Noticias. Democratic in character. Maintains itself exclusively on sales and advertising. Formerly this was a Nazi paid and operated news organ. During the war it was bought by Dr. Issa Assaly (Syrian descent), former Chief of

~~RESTRICTED~~

Police. This paper is now owned by Adhemar de Barros and belongs to the chain of newspapers he has bought throughout Brazil for his presidential campaign. Director: Demetrio Nami Haddad. Manager: Carlos Laino, Junior. President: Gladston Jafet. Secretary: Salomao Jorge (Deputy PSP). Publicity: Joao Mattar. Superintendent: Artur Troppmair (Nazi). Editorial and administration offices: Rua Florencia de Abreu 164/168, phones 3-9261, 2-8430/33/46. Publicity department: Rua Florencio de Abreu 157, 8th floor, room 506, phone 3-7964. Direction: Phone 2-4575.

Jornal Paulista. Japanese-Brazilian organ. Director: Luiz Yassumi Tanigaki. Offices and press: Rua Bueno de Andrade 113, phone 6-7967. Caixa Postal 3848.

Noticias de Hoje. An ad interim Communist paper, supplanting Hoje, as Hoje was suspended by order of Minister of Justice in early November 1948 for a six-month period. (See Hoje above.)

O Dia. Obeys the orientation of Partido Social Progressista. Its release is regular. Considered a popular paper maintaining itself on sales and advertising. During the war this organ was in the pay of the Nazis. Today it is owned and operated by Adhemar de Barros. Superintendent: Paulo Siqueira. Offices and press: Rua do Carmo 82/89, phones 2-0189 and 3-5360.

O Trilho. Syndical organ of the railroad workers of Estrada de Ferro Santos Jundiai. It exists on contributions of its syndicate members and subscriptions. Director: Sebastiao Paiva. Editor: Carlos Baltasar. Offices: Rua Prates 73, phone 4-3290.

Foreign Language Newspapers Edited in Sao Paulo

Ararat. Director: Jacob Bazarian (Communist). Offices: Rua Santo Andre 219, Santo Andre (suburb).

Deutsche Nachrichten. Former Nazi organ. Owned and operated by Jornal de Noticias, Florencio de Abreu 164. Editor: Artur Troppmair.

Fanfulla. Traditional organ of the Italian colony of Sao Paulo. Has no political color. Exists on sales and advertising. Was a Fascist news organ during the war. Director: Sergio Cristaldi. Editorial offices: Rua Formosa 93. Printed at A Noite.

Kurier Polski. A Polish review which seems to be backed by the Warsaw Government through the intermediary of the Polish Legation in Rio. Its director came especially from Poland to orientate it. It exists on sales, advertising, and colony collaboration. Director: Joao Hernandez Soares Martins. Proprietor: Waldomiro Constantino Hawrysz (Polish Jew). Editor: Otto or Hugo Schlesinger, Polish engineer. Schlesinger is also said to be director of Intercambio Internacional Jornalístico do Brasil

Magyar-Szo. Editorial offices: Rua Aurora 408. Directors: Isidoro Jose Machado and Helene Mezzel. Machado is a Communist sympathizer; he was formerly Guardia Civil No. 1323. According to information received, this paper functioned at Rua Anita Garibaldi 231, 8th floor, room 207. It is no longer in circulation.

Magyar Hirlap. Catholic and anti-Communist in orientation. Director: Luis Tolosa de Oliveira Costa Filho. Secretary: Secretary: Dr. Aureliano Hets. Offices: Praça da Patriarcha 26, room 52.

Zinios (News). Organ of the Lithuanian colony of Sao Paulo. Its tendencies are nonpolitical, but still remain doubtful. Offices: Avenida Tiradentes 1026. Weekly paper. Director: Alexandre Bumblis. Editor: Professor Simas Baksys. Ex-Director Editor: Stanislaw Meliunas.