

29 October 1981

MEMORANDUM

TO: Deputy Chief, Paraguay Bureau

INFO: Chief ELAD, Prod Group

FROM:

ST

SUBJECT: Review/Update of Paraguay Bureau Publications

1. Since the last publications review of March 1981 the following changes have taken place:

2. ARGENTINA

a. Buenos Aires AMBITO FINANCIERO was tried for 3 months and found to be unproductive and dropped from coverage.

b. The weekly magazine VISION was found to be unproductive and was dropped from coverage.

c. The weekly LA SEMANA was sampled for 3 months and found to be marginally productive. LA SEMANA and a similar weekly, SIETE DIAS, which only occasionally carry interviews with political personalities are easily available from local newsstands, and bureau receives advanced notice from press services or other sources and can buy issues of interest on an ad hoc basis when items of interest are carried. Accordingly, LA SEMANA was not put on regular coverage.

d. The weekly GENTE was added to bureau coverage. It is available from local suppliers.

e. Three monthlies--the political journal A FONDO, the Peronist monthly LINEA, and the mouthpiece of rightist politician Admiral Massera CAMBIO--were ordered for 1-year subscriptions, though no regular issues and only one back issue have yet been received.

f. The daily Buenos Aires CONVICION was received for a few weeks from local suppliers, but they have since ceased to import the paper. At this time, bureau has no plans to seek direct subscription from the publisher, since Argentine coverage is ample.

2. BOLIVIA: No changes.

4. BRAZIL

a. Due to delayed and sporadic reception of magazine VEJA through local Paraguayan newsdealers, bureau wrote directly to VEJA in July requesting Air Mail subscription. So far no issues have been received by mail, however.

b. At suggestion of ELAD Brazilian officer [] Bureau has begun a 1-month sampling of Rio de Janeiro dailies ULTIMA HORA, and TRIBUNA DA IMPRENSA and the weekly HORA DO POVO were placed on 1-month trial subscriptions. U.S Consulate in Rio is helping to air mail them.

STA
STA

c. The U.S. Embassy in Brasilia has been unable to procure three left-leaning papers suggested by Renier-- VOZ OPERARIA, VOZ DA UNIDADE and CORREIO SINDICAL. We plan to ask the Rio Consulate's help.

5. CHILE

a. The biweekly COSAS has become available from local news distributors and has been added to regular coverage.

6. PARAGUAY

a. The biweekly SENDERO, published by the Catholic National Episcopal Conference, was added to regular coverage in September.

7. PERU

a. Lima LATINAMERICA WEEK was dropped from coverage due to unproductivity after a 3-month trial period.

b. After some trouble in arranging a suitable delivery method--Lima Embassy has now agreed to package publications and see that they are delivered to the Braniff Airlines office-- receipt times of publications from Peru have been cut to 2 to 6 days. Peruvian publications now regularly received are the dailies EXPRESO and EL COMERCIO and the weeklies MARKA, CARETAS AND OIGA.

8. URUGUAY

a. After a 6-month period of exploitation, the Montevideo dailies LA MANANA and EL DIA have been found to be largely duplicative in their content, and bureau has ordered that the LA MANANA subscription not be renewed when it expires.

PARAGUAY BUREAU PRODUCTION REPORT FOR OCTOBER 1981

I

I. TOTALS FROM ALL SOURCES:

TOTAL PUBLISHABLE WORDAGE FILED DURING MONTH:	188,650
TOTAL NON-PUBLISHABLE WORDAGE FILED DURING MONTH:	53,530
TOTAL NUMBER OF PUBLISHABLE ITEMS FILED DURING MONTH:	799

	BROAD- CASTS	PRESS AGENCIES	PUBLI- CATIONS
II. <u>INPUT OF REGULAR COVERAGE:</u> (minutes or issues per week)	7,095 min.	29,460 min.	179,25 issues

III. OUTPUT FROM ALL SOURCES:
(publishable words per month)

ARGENTINA			
Buenos Aires Domestic Service in Spanish	2,100		
Buenos Aires LATIN in Spanish		8,840	
Buenos Aires TELAM in Spanish		14,890	
Buenos Aires NOTICIAS ARGENTINAS in Spanish		11,570	
Buenos Aires CLARIN in Spanish			5,590
Buenos Aires CRONICA in Spanish			1,170
Buenos Aires EL ECONOMISTA in Spanish			250
Buenos Aires GENTE in Spanish			0
Buenos Aires LINEA in Spanish			290

	BROAD- CASTS	PRESS AGENCIES	PUBLI- CATIONS
Buenos Aires HERALD in English			7,120
Buenos Aires LA NACION in Spanish			2,000
Buenos Aires LA PRENSA in Spanish			3,260
Buenos Aires SOMOS in Spanish			680
BOLIVIA			
La Paz Domestic in Spanish	1,740		
La Paz Radio Illimani in Spanish	9,460		
La Paz EL DIARIO in Spanish			650
La Paz PRESENCIA in Spanish			2,450
BRAZIL			
Brasilia Domestic Service in Portuguese	4,830		
Porto Alegre Radio Guaiba in Portuguese	450		
Porto Alegre Radio Gaucha in Portuguese	0		
Sao Paulo Radio Bandeirantes Network in Portuguese	1,060		
Rio de Janeiro BRAZIL HERALD in English			0
Rio de Janeiro JORNAL DO BRASIL in Portuguese			9,380
Rio de Janeiro LATIN AMERICA DAILY POST in English			2,790
Rio de Janeiro MANCHETE in Portuguese			0

	BROAD- CASTS	PRESS AGENCIES	PUBLI- CATIONS
Rio de Janeiro O GLOBO in Portuguese			5,080
Sao Paulo FOLHA DE SAO PAULO in Portuguese			2,640
Sao Paulo O ESTADO DE SAO PAULO in Portuguese			6,210
CHILE			
Santiago Chile Domestic Service in Spanish	6,860		
Santiago Chile DIPLOMATIC INFORMATION SERVICE in Spanish		2,210	
Santiago Chile COSAS in Spanish			1,360
Santiago Chile EL MERCURIO in Spanish			4,870
Santiago Chile EL MERCURIO EDICION INTERNACIONAL in Spanish			570
Santiago Chile ERCILLA in Spanish Spanish			0
Santiago Chile HOY in Spanish			1,120
Santiago Chile LA TERCERA DE LA HORA in Spanish			2,910
Santiago Chile QUE PASA in Spanish			0
FRANCE			
Paris AFP in Spanish		25,670	
PARAGUAY			
Asuncion Domestic Service in Spanish	1,950		
Asuncion Radio 19 de Marzo in Spanish	110		

	BROAD- CASTS	PRESS AGENCIES	PUBLI- CATIONS
Asuncion Television Cerro Cora in Spanish	80		
Asuncion Teledifusora Paraguaya Television in Spanish	90		
Asuncion ABC COLOR in Spanish			3,080
Asuncion HOY in Spanish			1,420
Asuncion LA TRIBUNA in Spanish			2,480
Asuncion PATRIA in Spanish			680
Asuncion SENDERO in Spanish			0
Asuncion ULTIMA HORA in Spanish			140
PERU			
Lima Domestic Service in Spanish	4,760		
Lima CARETAS in Spanish			0
Lima EL COMERCIO in Spanish			1,140
Lima EXPRESO in Spanish			1,110
Lima MARKA in Spanish			0
Lima OIGA in Spanish			520
UNION OF SOVIET SOCIALIST REPUBLICS			
Moscow Radio Peace and Progress to Latin America in Spanish	7,000		
Moscow to Latin America in Spanish	2,740		

15
18
21
24
27
30

	BROAD- CASTS	PRESS AGENCIES	PUBLI- CATIONS
Moscow to Chile in Spanish	4,560		
Moscow to Cuba in Spanish	0		
Moscow to Brazil in Portuguese	450		
URUGUAY			
Montevideo Radio El Espectador in Spanish	710		
Montevideo EL DIA in Spanish			1,390
Montevideo LA MANANA in Spanish			2,410
Montevideo EL PAIS in Spanish			2,760
Montevideo OPINAR in Spanish			0