

SECRET

LONG-RANGE PLANNING MEETING AGENDA

11 May 1971

I. ICAP PROGRAM

A. Status

1. 275 Career Continuity Records already executed.
2. Some use already made by Career Board.
3. Manual infor. processing technique.

25X1A

B. COS - [REDACTED] comments

- C. All DDS office submissions on communications circulated
by ADDS throughout DDS structure.

II. How can image of the Office of Security be improved?

SECRET

Image

1. Support - operational } sales. Advertis.
" Help image
2. Sympathetic attitude "friendly relationship" experts,
decisions, be helpful. Person to person
contact.
3. Women.
4. Dealings with other agencies ^{Police etc} - emphasize favorable image.
5. Each individual project his best image.
6. Be honest as to what we can and can't do.
7. Legitimize some of the things we do. Get
money + manpower for it. Cable version.
8. [REDACTED] improving image. Help image.
each person project. Professional rather just
aid.
9. Security "County Fair."
10. ^{Speakers Bureau}

ILLEGIB

11. "Secure" number.
12. 2 images - negative - don't be afraid to use it
Positive - Efficient. Do job. Be professional.
Effective managers moving people and money around.
13. all build ubiquitous without being offensive.
14. Helping hands.
15. Today's world. Not only to say don't ~~Give~~ how
and why Remove negative image.

Next Meeting - Image