

CONFIDENTIAL

April 20, 1982

Dear Bill and Mike:

I am attaching a copy of a memorandum to me from the Director of our Office of European Affairs. He strongly recommends, and I concur, that we bring our Public Affairs Officers back from Rome, Paris, London and Bonn to meet with you at the White House for a substantive discussion of the President's upcoming trip.

As you know, our Public Affairs Officers are USICA's ranking representatives overseas. Aside from heading our cultural and information operations, they serve as principal counselors to our ambassadors on all aspects of media relations and the climate of public opinion within the countries to which they are assigned.

Our PAOs in the four nations on the President's itinerary are seasoned professionals with enormous expertise in assessing the key themes, issues, and ideas which affect U.S. relations with our European allies. A White House meeting with them could provide invaluable insight into how the Administration can best reach the people of Europe with its basic philosophy and policies.

The Honorable
Judge William P. Clark, Jr.
Assistant to the President
for National Security Affairs
The White House

The Honorable
Michael A. Leaver
Assistant to the President
Deputy Chief of Staff
The White House

State Dept. review completed.

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If you feel that the attached proposal has merit, we can arrange for these PACs to return to Washington for a meeting early next week. As envisioned now, it would be attended by my senior colleagues here at USICA, senior representative from State, you and your key aides. Please let me know as soon as possible whether you want to push forward with this initiative.

Best regards.

Sincerely,

Charles Z. Wick
Director

D:CZW:RE:kd

cc: D/SS

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