

Office of
Personnel Management

Washington, D.C. 20415

In Reply Refer To:

MAR 2 1 1980

Your Reference:

MEMORANDUM FOR DIRECTORS OF PERSONNEL

FROM: Richard P. Brengel, Chief
Incentive Awards Branch

SUBJECT: GEICO Public Service Awards

The Government Employees Insurance Company has established a new award to honor Federal career employees for outstanding contributions to four areas of importance to the quality of life in America:

- Fire Prevention/Safety
- Traffic Safety/Accident Prevention
- Physical Rehabilitation
- Alcoholism

The award, consisting of a plaque and a \$2,500 honorarium, will be presented at a ceremony to be held in the Fall of 1980.

Attached are copies of the announcement and a letter from the President of GEICO to agency heads which invites nominations. Instructions for preparing and submitting nominations and other details are contained in the announcement.

The Office of Personnel Management assisted GEICO in the development of this awards program. We urge that you give this matter full publicity so that deserving employees may be considered for this honor.

Should you have any questions or need additional announcements, please contact the Incentive Awards Branch, 632-4596.

Attachments

CC: Incentive Awards Administrators

JOHN J. BYRNE
Chairman of the Board

A Publicly Owned Company
Not Affiliated with the
U.S. Government



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GOVERNMENT EMPLOYEES Insurance Company

GEICO PLAZA
WASHINGTON, D. C. 20076

March 21, 1980

The Honorable
Harold Brown
Secretary of Defense
Washington, D.C. 20301

Dear Mr. Secretary:

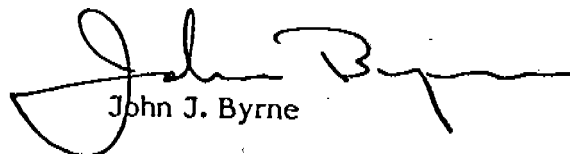
We, at GEICO, are proud of our long history and tradition of close association with Government employees. Through this association, we have had the pleasure of getting to know many dedicated Government professionals.

Because we believe that high achievement and dedication should be recognized publicly, and as an expression of our respect for and commitment to Government employees, we have established the GEICO Public Service Award. Four \$2,500 awards will be granted to winners selected by a committee of distinguished persons from academe, and public, private, and employee organizations. In sponsoring and structuring this awards program, GEICO has worked closely with the Office of Personnel Management to assure that the awards support and compliment existing recognition systems.

The attached brochure explains the program in more detail. Because I am sure there are deserving employees in your organization who should be considered for this honor, I would appreciate your support in ensuring that potential candidates at all levels of the organization have an opportunity to be considered for nomination. Your encouragement in publicizing this program within your organization will be most helpful in this regard.

Please do not hesitate to contact us if you have questions.

Very truly yours,


John J. Byrne

Attachment

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