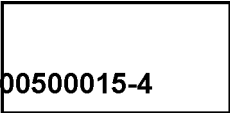


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Esquire



21 November 1969

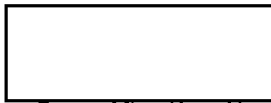
MEMORANDUM FOR: Director of Central Intelligence

1. I like this one and believe your attendance would earn us some Brownie points.

2. [redacted] who attended once, recalled that there were about 20 persons present, mostly big ESQUIRE advertisers. Tom was disappointed because ESQUIRE's working editors were not present but found it pleasant, an informal off-the-record question-and-answer session. He assumes it is given mainly to impress the advertising clients who are attracted by advance billing of the big-name guests.

3. I suspect that your presence would attract some of the desk bound senior editors as well. They are the ones particularly, to whom I would look for the Brownie points. They never 'phone us for help or guidance.

4. If you decide to accept, may I 'phone Mr. Gingrich to discuss dates on which they meet, where, and to confirm the ground rules?



Joseph C. Goodwin  
Assistant to the Director

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9:30  
9/12/69

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