

# The rewards of good journalism.

Today, good newspapers have to do a lot more than just report the news. They have to open doors marked "closed," ask questions people don't want to answer and build a story the way a detective builds an airtight case.

A "hot tip" or a "good hunch" might put them onto the trail of something big. But it takes hours of research, miles of travel, endless corroboration of facts and scraps of information to turn a good lead into a newsworthy story.

This kind of care and dedication resulted in some of the most important stories Knight-Ridder papers carried last year.

In Philadelphia, for example, the Inquirer uncovered incidents of brutality, corruption and suspicious deaths at Farview State Hospital, an institution for the criminally insane. The story rocked the community, sparked reform and earned a Pulitzer Prize for special local reporting.

In Miami, the Herald disclosed the fact that a convicted criminal was involved in a big Miami Beach building project ... and kept the city council from making a disastrous mistake.

In Wichita, the Eagle and Beacon exposed a used car scandal that was costing unsuspecting

citizens thousands of hard-earned dollars.

All across the country, Knight-Ridder newspapers worked harder, dug deeper to alert their communities to ongoing crime and corruption. Because each Knight-Ridder paper is committed to the ideal of excellence. That means reporting the news fairly. It means interpreting the news objectively. And it means uncovering all the news that readers need to know.

This kind of dedication can result in rewards like the Pulitzer Prize, an honor that any newspaper is proud to receive. It always results in the satisfaction of serving the community. And this is the reward that all good papers work toward every time they go to press.

Philadelphia Inquirer • Philadelphia Daily News •  
 Detroit Free Press • Miami Herald • St. Paul Dispatch •  
 St. Paul Pioneer Press • Charlotte Observer •  
 Charlotte News • San Jose Mercury • San Jose News •  
 Wichita Eagle • Wichita Beacon • Akron Beacon Journal •  
 Long Beach Press-Telegram • Long Beach Independent •  
 Lexington Herald • Lexington Leader • Gary Post-Tribune •  
 Duluth News-Tribune • Duluth Herald • Macon Telegraph •  
 Macon News • Columbus Enquirer • Columbus Ledger •  
 Pasadena Star-News • Tallahassee Democrat •  
 Grand Forks Herald • Journal of Commerce •  
 Bradenton Herald • Boulder Daily Camera •  
 Aberdeen American News •  
 Boca Raton News

## Knight-Ridder Newspapers

