

19 June 1978

NOTE FOR: DCI

Attached is a letter from TIME magazine which is self-explanatory, along with what I think is a very handsome tie.

Also attached is a thank you note to Bill Kelly for the tie and the portrait.

SIGNED

Herbert E. Hetu

Att: a/s

D/PA/HEH/kgf/19 June 1978

Distribution:

- Orig - Addressee w/atts
- 1 - ER w/tie attachment
- 2 - D/PA w/tie attachment

TIME
THE WEEKLY NEWSMAGAZINE

TIME & LIFE BUILDING
ROCKEFELLER CENTER
NEW YORK 10020
(212) JU 6-1212

WILLIAM M. KELLY, JR.
WORLDWIDE
ADVERTISING SALES DIRECTOR

June 15, 1978

Mr. Herbert Hetu,
Director of Public Affairs
Central Intelligence Agency
Washington, D.C. 20505

Dear Herb:

Thanks for being so kind to Barry Zorthian, Bob Burns and me during our visit with the Admiral on Tuesday. While we were unhappy about the fact that we could not present Birney Lettick's original portrait (the Smithsonian had first call!), I certainly was pleased with Stan's reaction to the "dye transfer" reproduction.

I was also pleased that you admired my tie which, heretofore, has been worn only by our international sales staff. I would like very much for you to add one to your wardrobe and have included an additional tie for the director. Sooner or later he is bound to ask you about yours and we may as well take care of that anticipated request now!

Thanks again for your help, Herb, and I look forward to seeing you again very soon.

Sincerely,



WMK ma

cc: Admiral Turner

19 June 1978

Mr. William M. Kelly, Jr.
Advertising Sales Director
Time
Rockefeller Center
New York, New York 10020

Dear Bill:

How very thoughtful of you to send the tie. It was doubly thoughtful to send a duplicate for Stan, who I know will appreciate your thinking of him as well. He was just delighted with the portraits and has mentioned them several times since you were here.

Please let me know if I can ever assist in any way.

Sincerely,
SIGNED

Herbert E. Hetu

P.S. I also like your shirt and your suit and your shoes, etc.!