

## Paul R. Ignatius Named President of The Post

Paul R. Ignatius, 48, secretary of the Navy in the last administration, was named president of The Washington Post yesterday.

Announcement was made by Frederick S. Beebe, chairman of the board, and Katharine Graham, president of The Washington Post Co., the corporation that owns the newspaper. Mrs. Graham will assume the title of publisher of the newspaper, a position held both by her father, the late Eugene Meyer, and her husband, the late Philip L. Graham.

In addition to becoming president of the newspaper, Ignatius will become executive vice president, and a member of the board of directors and the executive committee of The Washington Post Co., which in addition to the newspaper owns Newsweek magazine, Post-Newsweek Stations,



PAUL R. IGNATIUS  
... new executive

Inc., and a substantial interest in Bowaters Mersey Paper Co. Ltd.

As president of The Washington Post, Ignatius will be assuming executive duties presently performed by John W. Sweeterman, who was recently named vice chairman of the board of The Washington Post Co. Sweeterman has been publisher of the newspaper since 1961, after joining The Post in 1950 as business manager. James J. Daly, vice president and general manager, and other senior business executives of The Post, will continue in their present positions.

"We are delighted and fortunate to have Paul Ignatius as our new president," Mrs. Graham said yesterday. "He is a proven executive after almost eight years in top Pentagon jobs under President Kennedy and President Johnson, and after 11 years running his own management consulting and research firm.

"We needed just such a man," Mrs. Graham continued, "to take over the responsibilities of John Sweeterman, who has led The Post to record levels in circulation, advertising and earnings."

Ignatius, who will assume his new position on March 1, was born in Los Angeles in 1920. He was educated in the

public schools of Glendale, Calif., and the University of Southern California, where he was elected to Phi Beta Kappa.

During World War II, Ignatius served in the Navy, most of the time on the carrier Manila Bay, as an aviation ordnance officer.

After the war, he returned to the Harvard Business School and graduated in 1947. He spent the next three years there as an instructor in business administration.

In 1950, Ignatius and two associates founded the management consulting and research firm of Harbridge House, and for the next 11 years played a major role in its expansion and development into one of the top firms of its kind.

Defense Secretary Robert S. McNamara recruited Ignatius to Washington in May, 1961, as an assistant secretary of the Army. He became under secretary of the Army in February, 1964, assistant secretary of Defense in December, 1964, and secretary of the Navy in August, 1967.

Ignatius is married to the former Nancy Sharpless Weiser of Holyoke, Mass. They have four children, and live at 3650 Fordham rd., nw.